



Town Hall Gallery Community Exhibitions 2021

Application Guidelines

Town Hall Gallery provides a dedicated gallery space for Boroondara artists and community groups to exhibit their work. Selected through an annual competitive application process, these exhibitions proudly showcase the diversity and depth of creative talent in the municipality.

Over the last nine years, the Community Exhibitions program has exhibited over 1,800 artworks produced by more than 400 artists. It receives over 1,000 attendees annually to exhibition launches and averages over 800 visits to each individual exhibition. The Community Exhibitions program has helped facilitate over \$75,000 of art sales commissions directly back to local artists of Boroondara. Through this program, the Town Hall Gallery is pleased to have also facilitated donations of over \$5,000 to local charities and other charitable organisations, thanks to the generosity of artists.

Community Exhibitions Program Information

Town Hall Gallery Community Exhibitions program provides an exhibition space at no charge to community groups, emerging or unrepresented artists, and schools from the municipality to exhibit a series of works in a professional gallery space.

Each exhibition lasts approximately 1 month; there are 12 exhibitions per year*.

*NB: Due to Town Hall Gallery closures in 2020 caused by enacting the Municipal Emergency Management Pandemic Plan, all 2020 Community Exhibitions impacted by the closure will have the option to reschedule to 2021. This may mean that there will be less than 12 exhibition spots available to be filled by the application process in 2021.

2021 Community Exhibitions Program Period:

January 2021 - December 2021

Important Dates

Applications Open: Monday 18 May 2020, 9am

Online information session: Date TBC

Application Deadline: Sunday 28 June 2020, midnight (end of day).

Applicants will be notified of outcomes in writing by Monday 10 August 2020.

Accessibility Note



The Community Gallery is fully wheelchair accessible, with ambulant toilets available. All exhibitions are installed by the Curatorial Team, applicants are required to deliver and pick up artworks only, and do not need to be physically able to install or move the artworks.

The Community Exhibition space is part of the Town Hall Gallery, located within Hawthorn Arts Centre, 360 Burwood Road, Hawthorn.

For public transport options, Glenferrie Train Station is located 210 metres from Hawthorn Arts Centre, and the number 16 Tram (stop 73) at the corner of Glenferrie and Burwood Roads, is approximately 70 metres from the entrance to Hawthorn Arts Centre.

A public carpark is located at the rear of the Hawthorn Arts Centre with places reserved for disability parking.

Applicants from the disability community are encouraged to apply. For assistance completing the application form, or for questions regarding accessibility, please contact the Curatorial Team by email townhall.gallery@boroondara.vic.gov.au or phone (03) 9278 4770.

Application Eligibility

To be eligible for the Town Hall Gallery Community Exhibitions program, applicants must meet at least one of the following criteria:

- An emerging artist living in, or with a studio in Boroondara
- A practicing artist not represented by a commercial gallery living in, or with a studio in Boroondara
- Students at a school/institution located within the City of Boroondara
- A School, University or TAFE group based in Boroondara
- An historical group from Boroondara
- An arts organisation or arts community group based in Boroondara
- An artist or community group making work about, or with residents or students from the City of Boroondara

Artists/groups in the Community Exhibitions program cannot exhibit two consecutive years in a row. Applicants who are First Nations, culturally diverse, LGBTQIA+, and members of the disability and deaf community are encouraged to apply.

Exhibition Guidelines

- Applicants must meet the eligibility criteria outlined.
- All works must be ready to hang or display with hanging mechanisms or object mounts as appropriate.
- Works must be able to be displayed on the wall. A limited number of three-dimensional works may be displayed on the gallery's plinths or in museum cabinets (subject to availability), to be discussed with and approved by the Curatorial Team.
- Works may be displayed using the gallery's TV screens (limited number and subject to availability), to be discussed with and approved by the Curatorial Team.
- Exhibitors must provide the Curatorial Team with a list of works (title, materials and dimensions) and images four weeks prior to the exhibition.

- For solo artist applicants, with a limited number of works, the Curatorial Team may suggest that your works be shown alongside other solo artists in a group exhibition put together by the Curatorial Team. This may be a condition of the acceptance of your application. You can indicate if you are willing to be considered for a group exhibition in the online application.
- The Curatorial Team have the right to omit works deemed inappropriate, unsafe or unfinished.
- Curation of the exhibition will be through collaboration between the Town Hall Gallery Curatorial Team and the artist/collective. The Town Hall Gallery Curatorial Team reserves the right to make final decisions determining the exhibition and installation of works.
- Applicants must agree to criteria outlined in the Artwork Loan Agreement.

Sale of Works

By agreement with the applicant, works exhibited through the Community Exhibitions program may be made available for sale. The Town Hall Gallery will facilitate the sale of works and take 15% commission on all works sold. The Curatorial Team will liaise with buyers to assist with collection of purchased works.

Town Hall Gallery can facilitate sales of works that do not exceed a retail price of \$1,500.00 including GST and commission. Works above this value will be listed on the room sheet as 'Price on Application', and enquiries for sales above this amount will be directed to the artist.

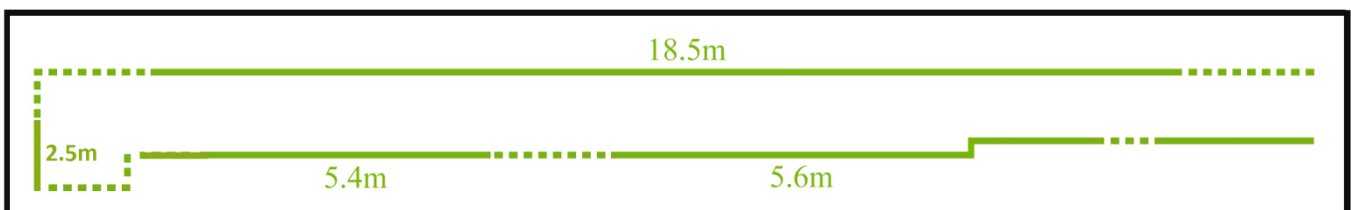
Copyright

Images of the artworks within the exhibition/project will be used to promote the exhibition/project, and the activities of the Town Hall Gallery, Boroondara Arts, and the City of Boroondara.

Successful applicants must give a non-exclusive copyright licence to reproduce works from the exhibition/project for marketing and promotional purposes online via: the website, social media pages, and e-news, and in print via: flyers, brochures, programs, room sheet, annual report and other uses that are not for sale.

Gallery Floor Plan

There is approximately 30 metres of hanging space allocated for the Community Exhibitions program. Please refer to the diagram for more details.



Application Information

Eligible applicants must complete an online application.

If assistance is required to complete the application, please contact the Curatorial Team by email, townhall.gallery@boroondara.vic.gov.au or phone (03) 9278 4770.

The online application form requires your contact details, demographic information and a detailed project description, including:

- Description of your artistic practice
- Proposed exhibition title
- List of who will be involved
- Description of the exhibition/project, and what it will look like in the space
- Brief outline of the works to be displayed (mediums, sizes, number of works, etc.)
- Description of how the exhibition/project relates to the community
- Brief outline of how this project will benefit you or your organisation
- Will any of the works be for sale?
- Notice of preferred dates
- Support material (to be uploaded)
 - CV (if appropriate)
 - Other relevant information relating directly to the proposed exhibition/project
 - Images - minimum of 3 and maximum of 5 images. All images must be JPEGs and must be titled in the following manner:
Artist Name_Title of work_Date of making.jpg
For example: Jane Jones_Happy Sky_2019.jpg

Selection Criteria

Applications will be assessed by the Curatorial Team against the following set of criteria:

- Connection to community
- Clarity of theme/concept of the exhibition/project
- Appropriateness of the exhibition/project to the space and available resources
- Innovation, excellence or diversity represented in artistic practice
- Quality of documentation provided.

Selection Process

Applications will be reviewed and approved by the Curatorial Team. All applicants will be notified in writing of the outcome of their application by Monday 10 August 2020. Unsuccessful applicants are able to resubmit applications in following rounds.

Link to online application:

<https://boroondara.smartygrants.com.au/2021communityexhibitions>