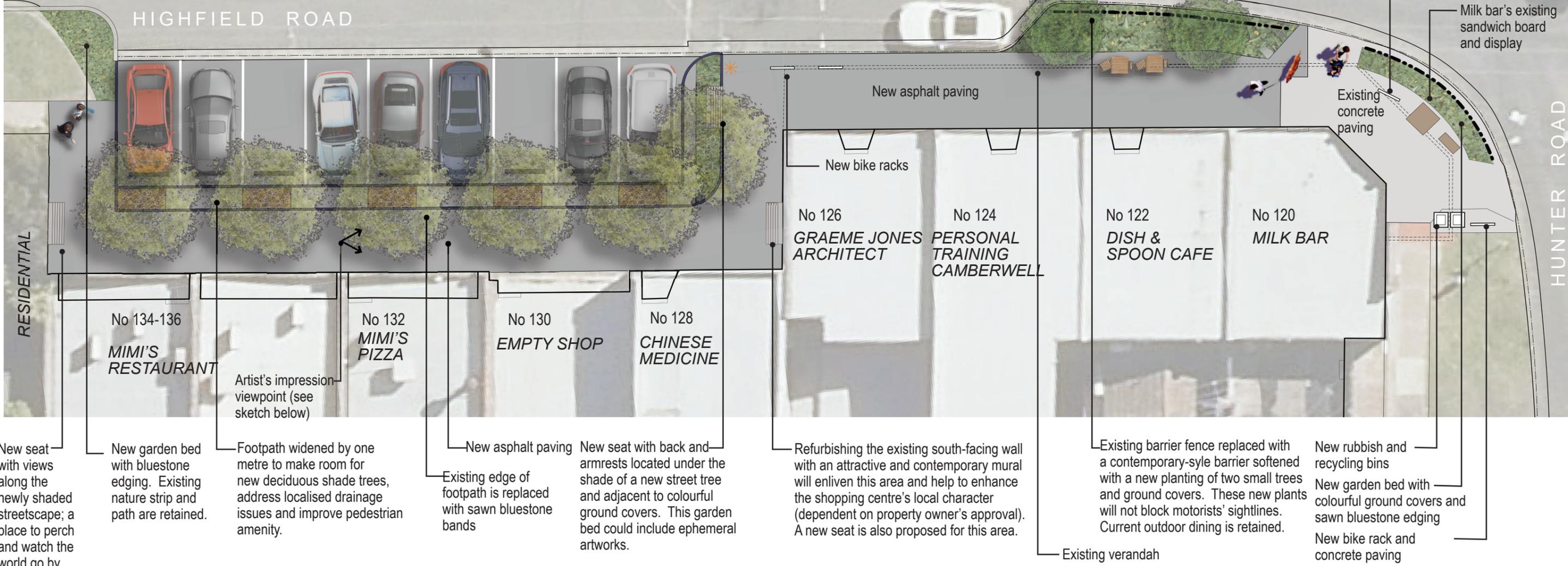


DESIGN INTENT

'OUR LOCAL SHOPS' Highfield Road Shopping Centre is a popular neighbourhood destination, a short stroll from Highfield Park, St Dominic's Primary School and Camberwell Green Aged Care. This concept design aims to solidify the shops as the heart of the local area, a place for locals to meet and socialise and feel 'at home'. New street trees, a widened footpath, street art and new furniture seek to enhance the appearance and character of the Highfield Road Shopping Centre and create an attractive, functional and pedestrian-friendly environment.

IMPROVED PEDESTRIAN AMENITY with new footpath surfaces, tree planting, garden beds, bins, bike hoops and seats. Proposed materials are in keeping with the local character including bluestone edging to the tree surrounds and garden beds; asphalt paving; exotic deciduous trees and eye-catching flowering ground covers at the entrance to the shops.

GREENING THE SHOPS by planting up to eight new trees and garden beds. The shops will become more attractive and protected from the harsh summer sun and wintry prevailing winds. New seats and bike hoops will be installed in this area.



New seat with views along the newly shaded streetscape; a place to perch and watch the world go by.

Footpath widened by one metre to make room for new deciduous shade trees, address localised drainage issues and improve pedestrian amenity.

New asphalt paving
New seat with back and armrests located under the shade of a new street tree and adjacent to colourful ground covers. This garden bed could include ephemeral artworks.

Refurbishing the existing south-facing wall with an attractive and contemporary mural will enliven this area and help to enhance the shopping centre's local character (dependent on property owner's approval). A new seat is also proposed for this area.

Existing barrier fence replaced with a contemporary-style barrier softened with a new planting of two small trees and ground covers. These new plants will not block motorists' sightlines. Current outdoor dining is retained.

New rubbish and recycling bins
New garden bed with colourful ground covers and sawn bluestone edging
New bike rack and concrete paving



Existing condition: Highfield Road Shopping Centre, Camberwell, looking south. The streetscape is in need of refurbishment and will be improved with new street furniture and more greenery.



Artist's impression of the proposed streetscape



Proposed deciduous trees will give added greenery, colour and shelter from summer's hot afternoon sun yet still allow winter sun to filter into the shopping centre. These trees will be medium-sized, open canopied trees with colourful seasonal attributes i.e. Jacaranda, subject to further investigation.



Street Art: either in the form of murals or small, ephemeral, sculptural pieces within garden beds enhance the local character of the neighbourhood and add some fun. (Left image: ephemeral artwork by Jan Vormann; right image: mural by Hayden Dewar at Canterbury Station)

