



# **2023 Local Government Community Satisfaction Survey**

## **Boroondara City Council (including tailored questions)**

Coordinated by the Department of  
Government Services on behalf of  
Victorian councils



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## Background and objectives

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**The Victorian Community Satisfaction Survey (CSS) creates a vital interface between the council and their community.**

**Held annually, the CSS asks the opinions of local people about the place they live, work and play and provides confidence for councils in their efforts and abilities.**

Now in its twenty-fourth year, this survey provides insight into the community's views on:

- councils' overall performance, with benchmarking against State-wide and council group results
- community consultation and engagement
- decisions made in the interest of the community
- customer service, local infrastructure, facilities, services and
- overall council direction.

When coupled with previous data, the survey provides a reliable historical source of the community's views since 1998. A selection of results from the last ten years shows that councils in Victoria continue to provide services that meet the public's expectations.

### Serving Victoria for 24 years

Each year the CSS data is used to develop this State-wide report which contains all of the aggregated results, analysis and data. Moreover, with 24 years of results, the CSS offers councils a long-term measure of how they are performing – essential for councils that work over the long term to provide valuable services and infrastructure to their communities.

Participation in the State-wide Local Government Community Satisfaction Survey is optional.

Participating councils have various choices as to the content of the questionnaire and the sample size to be surveyed, depending on their individual strategic, financial and other considerations.

A large, dark blue, stylized letter 'W' graphic that spans the right side of the page. It has a glowing, network-like pattern of white and light blue lines and nodes, resembling a neural network or a complex web, overlaid on its structure.

## **Key findings and recommendations**



# Boroondara City Council – at a glance

## Overall council performance

Results shown are index scores out of 100.



**Boroondara 67**



**Metropolitan 62**



**State-wide 56**

## Council performance compared to group average

### Top 3 performing areas



Appearance of public areas

▲ higher



Recreational facilities

▬ on par



Waste management

▲ higher

### Lowest 3 performing areas



Consultation & engagement

▲ higher



Community decisions

▲ higher



Local streets & footpaths

▲ higher



Customer service

▬ on par



## Summary of core measures

### Index scores

  
Overall  
Performance

  
Community  
Consultation

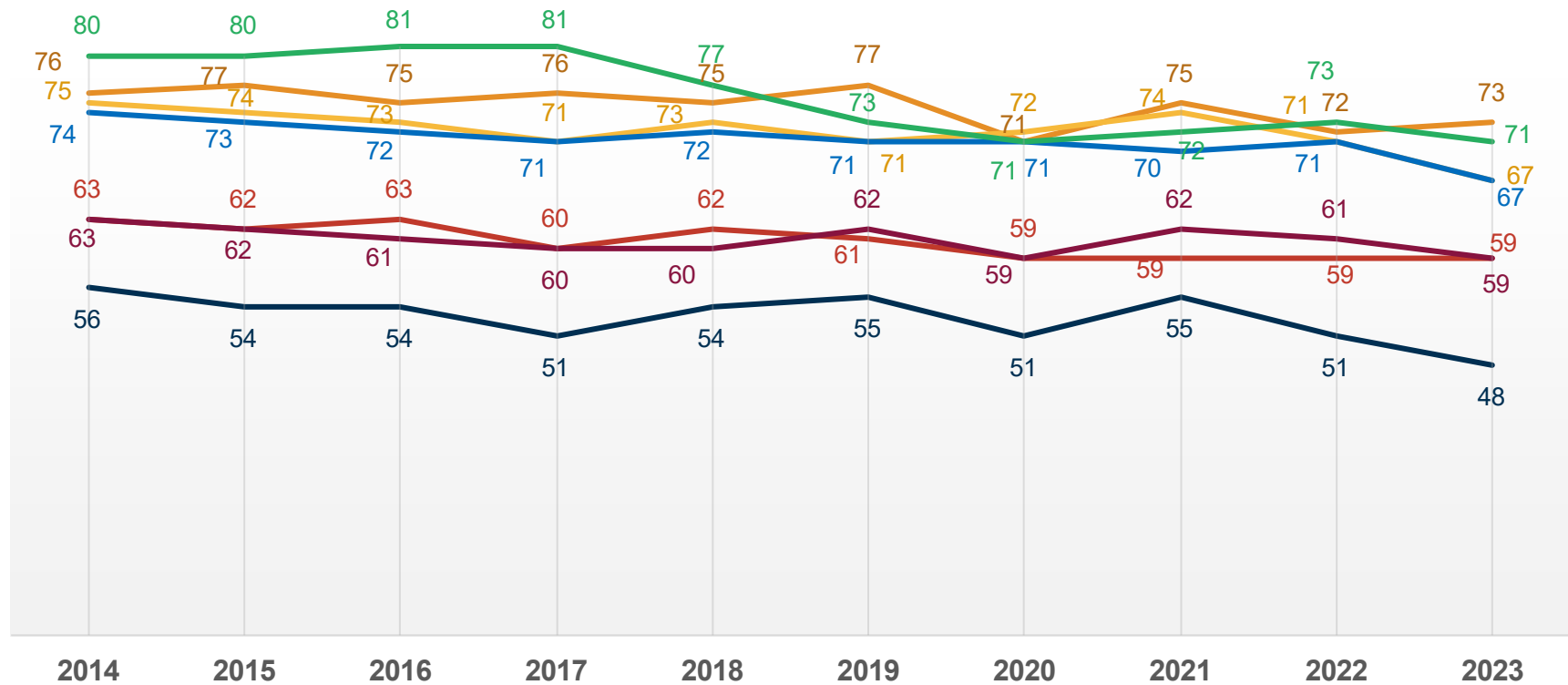
  
Making  
Community  
Decisions

  
Sealed  
Local  
Roads

  
Waste  
management

  
Customer  
Service

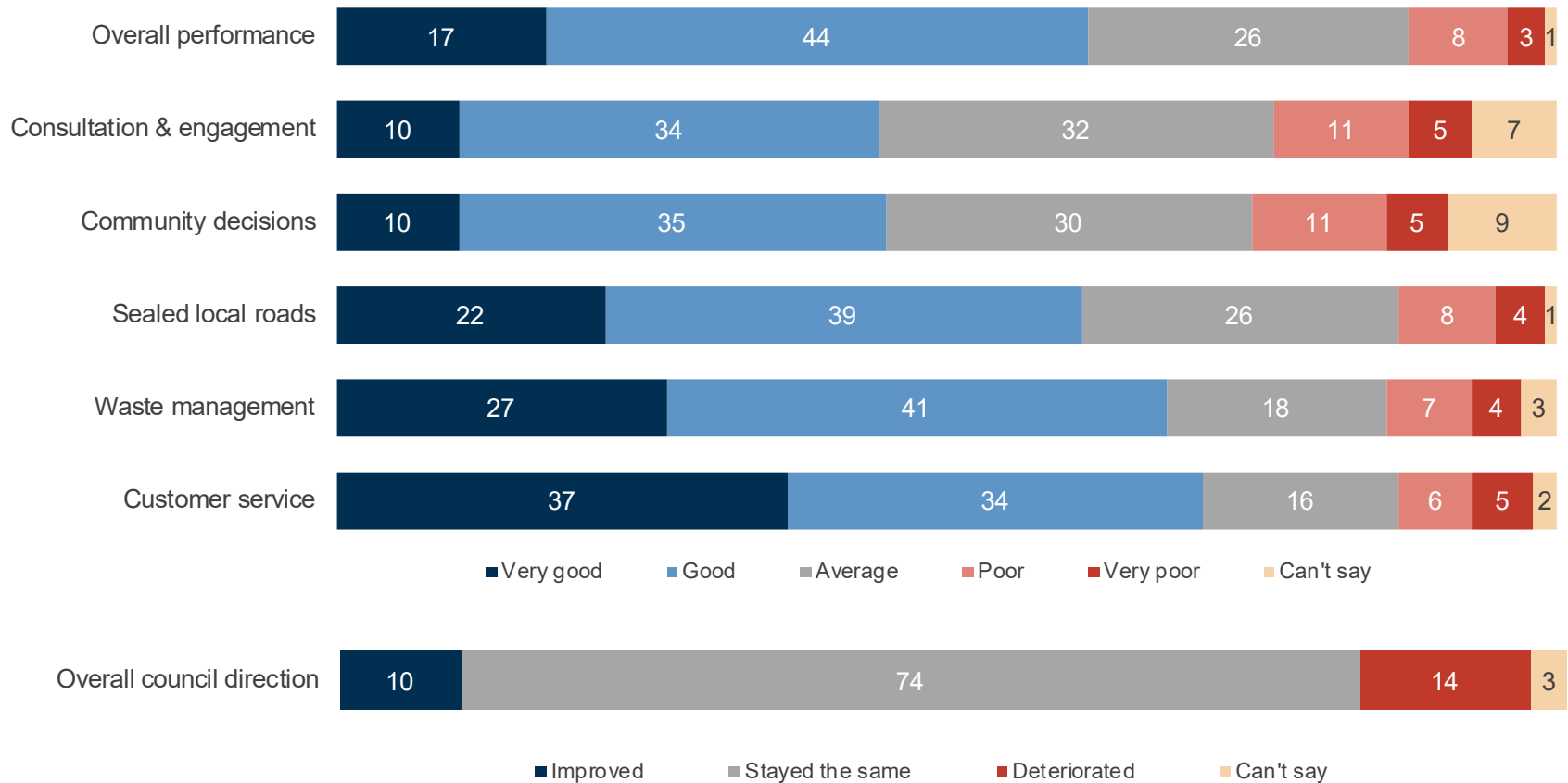
  
Overall  
Council  
Direction

















## Summary of core measures

### Core measures summary results (%)





# Summary of Boroondara City Council performance

Services		Boroondara 2023	Boroondara 2022	Metro 2023	State-wide 2023	Highest score	Lowest score
	Overall performance	67	71	62	56	Aged 18-34 years	Men, Aged 50-64 years
	Overall council direction	48	51	49	46	Aged 18-34 years	Aged 35-49 years
	Customer service	73	72	71	67	Women	Men
	Appearance of public areas	72	79	68	67	Aged 65+ years, South residents	Aged 50-64 years
	Recreational facilities	72	76	72	68	Aged 65+ years	North residents
	Waste management	71	73	68	66	Aged 65+ years	Aged 50-64 years
	Sealed local roads	67	71	61	48	North residents	Central residents
	Informing the community	65	65	60	57	Users, Aged 50-64 years, Women	Aged 35-49 years
	Environmental sustainability	64	65	62	60	Users, Aged 65+ years	Aged 50-64 years
	Local streets & footpaths	61	70	57	52	South residents, Aged 18-34 years	Aged 50-64 years
	Community decisions	59	61	55	51	Aged 18-34 years, South residents	Aged 50-64 years
	Consultation & engagement	59	59	55	52	Users, Women	Men





## Focus areas for the next 12 months

### Overview

Boroondara City Council's overall performance rating has remained fairly consistent over the last nine years, but experienced a significant four-point decline to an all-time low in the current result. It is important to note that the current result mirrors a decline in perceptions State-wide. For Council, the decline in overall performance is reflected across most individual service areas, as well as the direction of Council's overall performance, where perceptions have declined significantly and also are at the lowest levels recorded.

### Focus areas

Community decisions, and consultation and engagement, remain areas that warrant further attention in the next 12 months. Council consistently rates lowest in these areas relative to other areas evaluated. In particular, Council should look to improve perceptions among men and 50 to 64 year-olds, who return the lowest ratings on most metrics. It will also be important for Council to monitor and boost its performance among Central residents, where ratings significantly declined across several measures, to below average.

### Comparison to state and area grouping

Importantly, Council continues to perform as well or significantly higher than the Metropolitan group and State-wide averages for councils on all service areas. This is a positive result for Council.

### Abate declines on stronger performing areas

In the year ahead, Council should endeavor to shore up its relatively strong performance in the appearance of public areas and recreational facilities, and put a halt to the emerging decline in perceptions. While both of these services areas remain relatively well regarded, Council has performed more strongly in both of these areas in the past.

# **DETAILED FINDINGS**

# Overall performance



## Overall performance

The overall performance index score of 67 for Boroondara City Council represents a significant four-point decline on the 2022 result, and Council's lowest rating to-date.

- Overall performance ratings have been relatively consistent (and relatively high) over time.

Positively, Council's overall performance continues to rate statistically significantly higher (at the 95% confidence interval) than the State-wide average for councils and the Metropolitan group (index scores of 56 and 62 respectively).

- While perceptions of Council's overall performance do not differ significantly among demographic cohorts, ratings are highest among residents aged 18 to 34 years (index score of 70) and lowest among those aged 50 to 64 years and men (both 64).
- Since the previous evaluation, overall performance ratings saw a significant five-point decline among men and North residents, and a seven-point decline among Central residents.

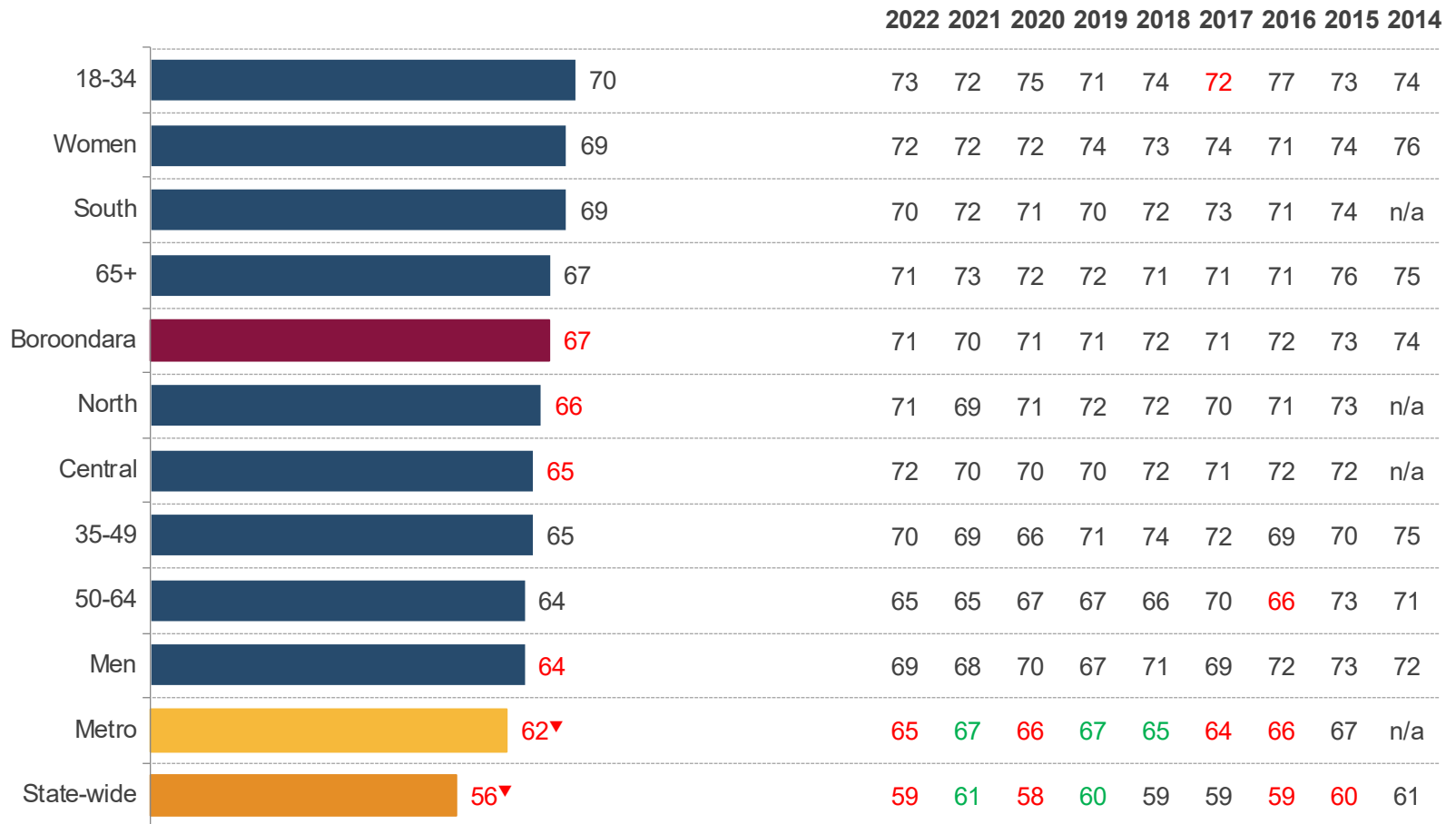
More than five times as many residents rate Council's overall performance as 'very good' or 'good' (62%) as those who rate it as 'very poor' or 'poor' (11%). A further 26% sit mid-scale, rating Council's overall performance as 'average'.





# Overall performance

## 2023 overall performance (index scores)



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Boroondara City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

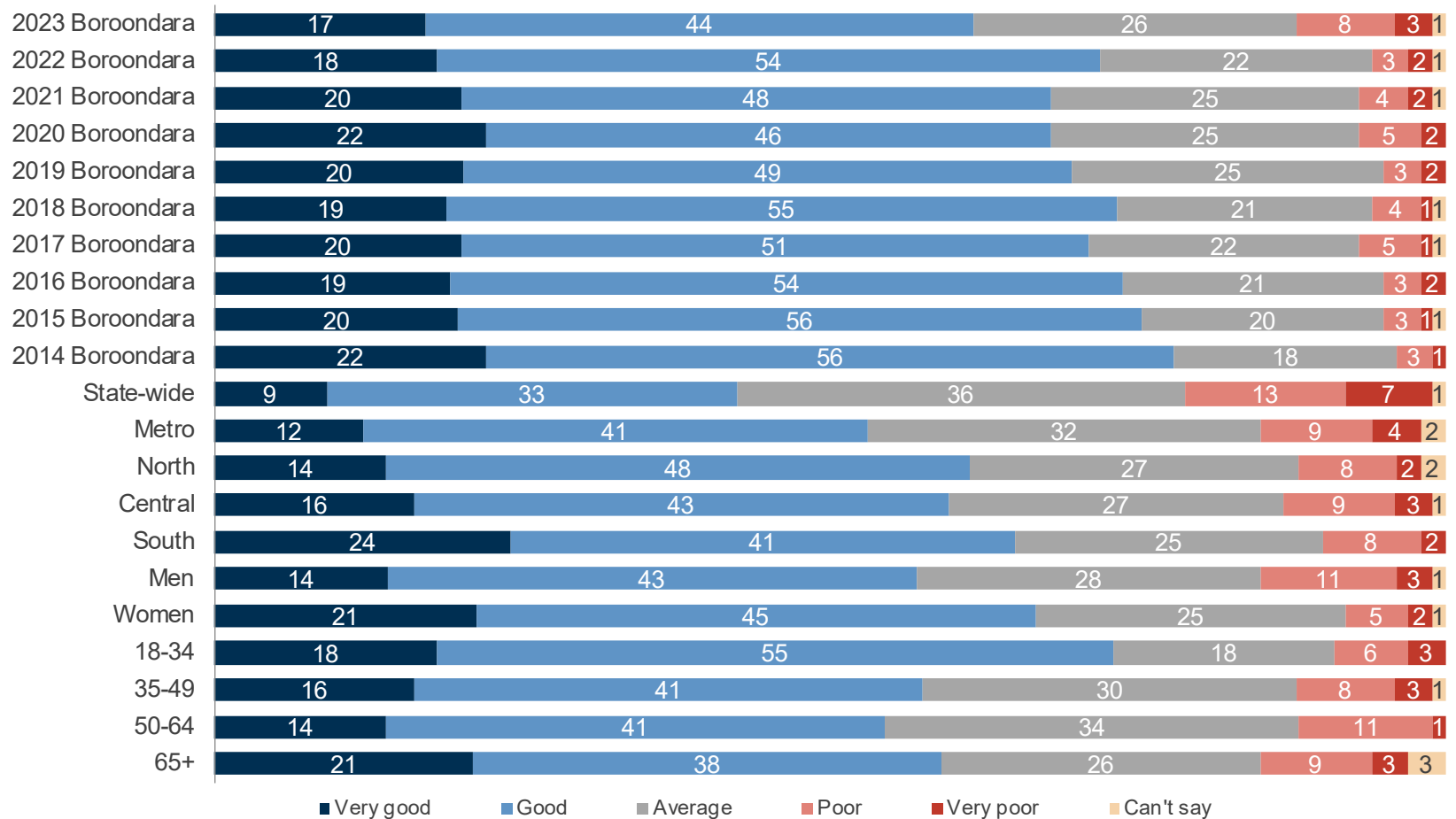
Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

Note: Please see Appendix A for explanation of significant differences.



# Overall performance

## 2023 overall performance (%)



Q3. ON BALANCE, for the last twelve months, how do you feel about the performance of Boroondara City Council, not just on one or two issues, BUT OVERALL across all responsibility areas? Has it been very good, good, average, poor or very poor?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16



## Top performing service areas

The appearance of public areas and recreational facilities (each with an index score of 72) are Council's strongest performing areas in 2023. This is despite perceptions of performance in both areas declining significantly in the last 12 months to a 10-year low.

In the area of the appearance of public areas, perceptions of performance declined by seven index points. Nevertheless, Council continues to perform significantly higher than both the State-wide and Metropolitan group averages in this service area.

- Indeed, 20% of residents cite parks and gardens as one of the best things about Council.
- Ratings of this service area declined significantly this year among 18 to 34 year olds (down 13 index points). In all other age groups, ratings are down but are not significantly different to last year.

Perceptions of Council's performance in the area of recreational facilities have been relatively stable between 2014 and 2021 and sit among Council's higher performing service areas. However, views have declined significantly for two years running (from an index score of 79 in 2021 to 72 currently).

- Ratings of this service area declined significantly this year among residents in the North (down six index points), meaning attention should first be focussed in this geographic area if perceptions are to improve.



**The appearance of public areas and recreational facilities (each with an index score of 72) are the areas where Council performed best in 2023.**





## Low performing service areas



**Council rates lowest – relative to its performance in other areas – in the areas of consultation and engagement and community decisions (both with an index score of 59).**

Council rates lowest in the areas of consultation and engagement, and decisions made in the interest of the community (both with an index score of 59).

- In line with these results, community consultation (6%) remains among the areas most frequently mentioned as needing improvement.
- Men provide the lowest ratings of consultation and engagement (index score of 55 – a historic-low result among this cohort). Given they also have the least positive perceptions of Council's overall performance and customer service, Council should give precedence to shoring up perceptions of its community consultation efforts among men in the year ahead, with the aim of emulating the more positive perceptions of female residents (62).

In the last 12 months, Council's performance rating in the area of decisions made in the interest of the community experienced a (not significant) two-point decline.

- Performance ratings in this area are lowest among residents aged 50 to 64 years (index score of 54). Given they also have the least positive perceptions of Council's overall performance, these residents warrant extra attention in the coming 12 months in order to boost overall performance perceptions.





# Individual service area performance

## 2023 individual service area performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Appearance of public areas	72	79	79	80	80	78	78	80	79	81
Recreational facilities	72	76	79	79	79	78	80	78	79	80
Waste management	71	73	72	71	73	77	81	81	80	80
Sealed local roads	67	71	74	72	71	73	71	73	74	75
Informing the community	65	65	64	61	63	65	65	68	65	68
Environmental sustainability	64	65	67	61	64	65	66	66	67	68
Local streets & footpaths	61	70	70	67	n/a	n/a	n/a	n/a	n/a	n/a
Community decisions	59	61	62	59	62	60	60	61	62	63
Consultation & engagement	59	59	59	59	61	62	60	63	62	63

Q2. How has Council performed on [RESPONSIBILITY AREA] over the last 12 months?

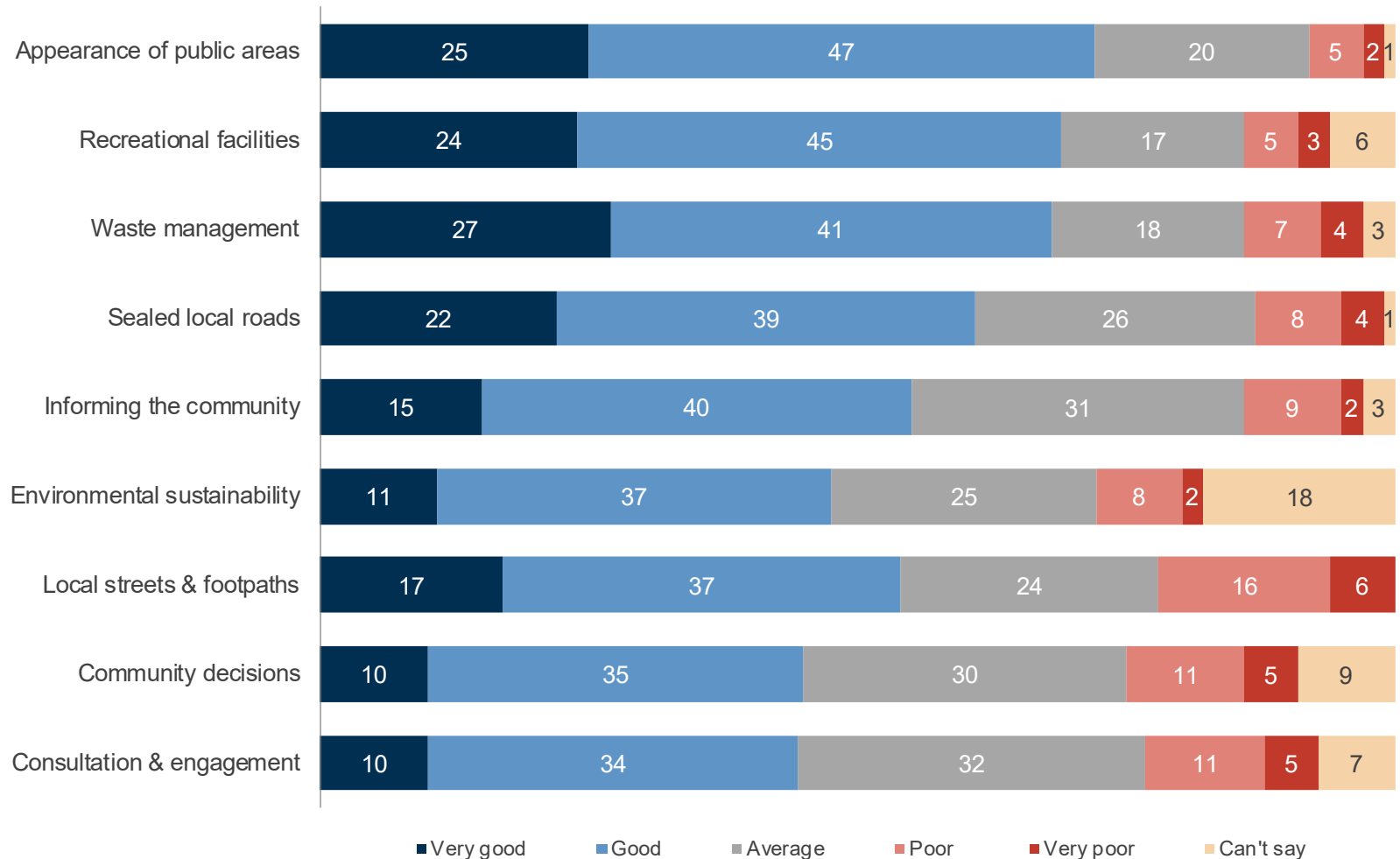
Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

Note: Please see Appendix A for explanation of significant differences.



## Individual service area performance

2023 individual service area performance (%)





# Individual service area importance

## 2023 individual service area importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Waste management	86	87	86	87	85	83	83	85	80	83
Local streets & footpaths	81	80	79	79	n/a	n/a	n/a	n/a	n/a	n/a
Community decisions	79	82	78	79	n/a	n/a	n/a	n/a	n/a	n/a
Sealed local roads	78	78	76	76	n/a	n/a	n/a	n/a	n/a	n/a
Appearance of public areas	76	74	74	75	75	75	75	76	72	72
Recreational facilities	75	74	75	74	74	75	75	74	72	72
Consultation & engagement	72	74	71	73	73	71	73	73	72	71
Informing the community	72	75	72	70	72	71	72	72	71	69
Environmental sustainability	70	76	75	79	77	76	74	74	71	73

Q1. Firstly, how important should [RESPONSIBILITY AREA] be as a responsibility for Council?

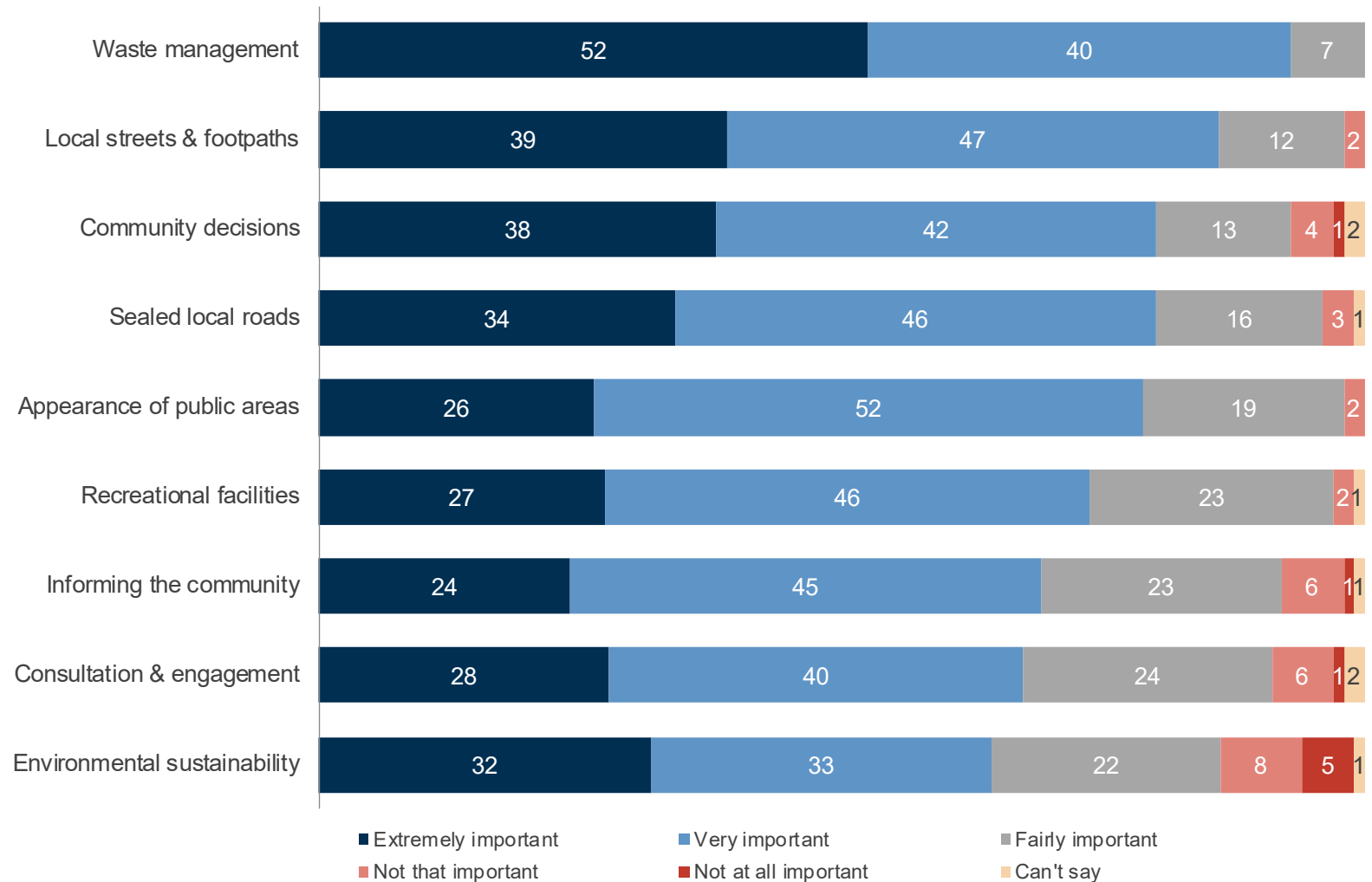
Base: All respondents. Councils asked State-wide: 33 Councils asked group: 10

Note: Please see Appendix A for explanation of significant differences.



# Individual service area importance

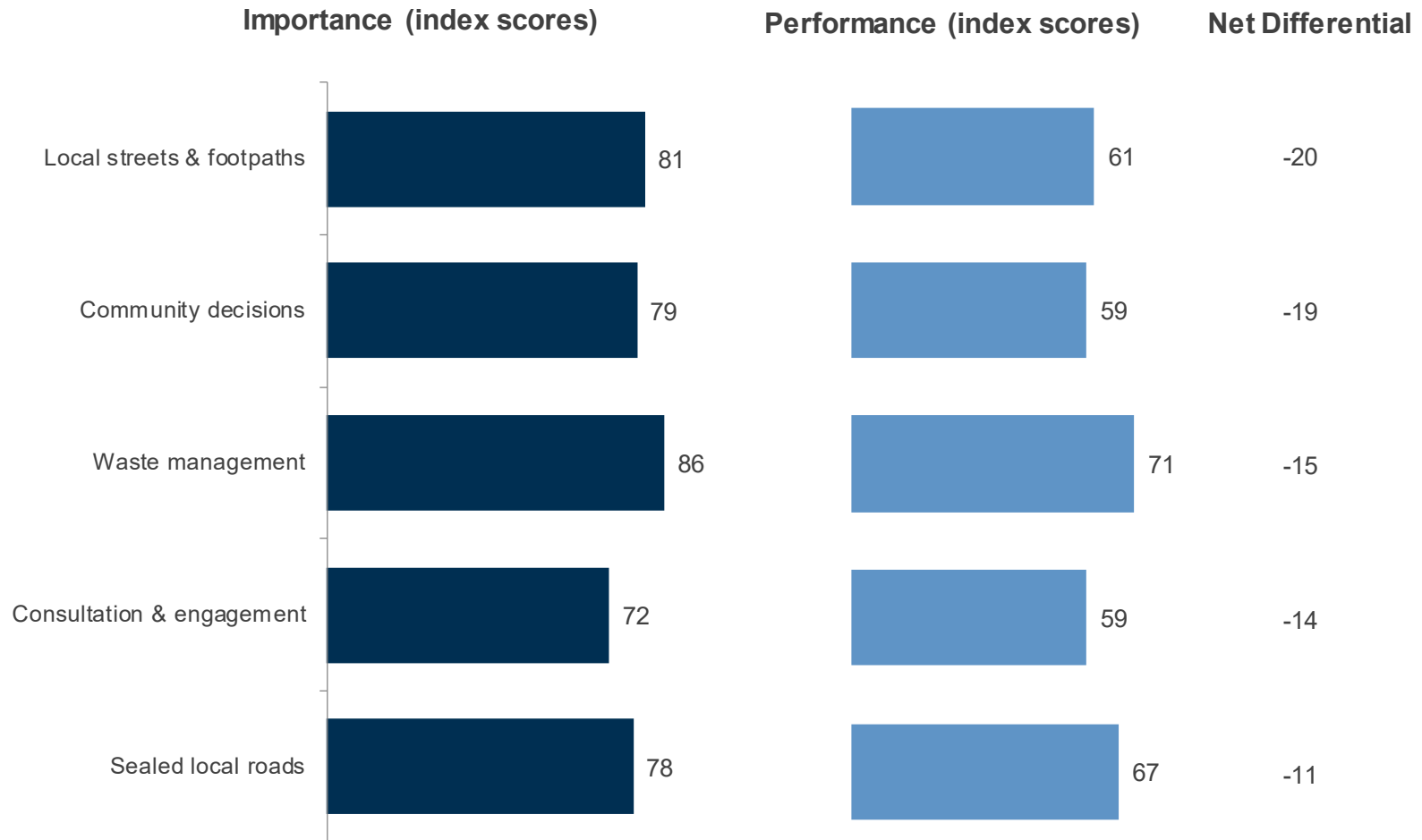
2023 individual service area importance (%)





## Individual service areas importance vs performance

Service areas where importance exceeds performance by 10 points or more, suggesting further investigation is necessary.

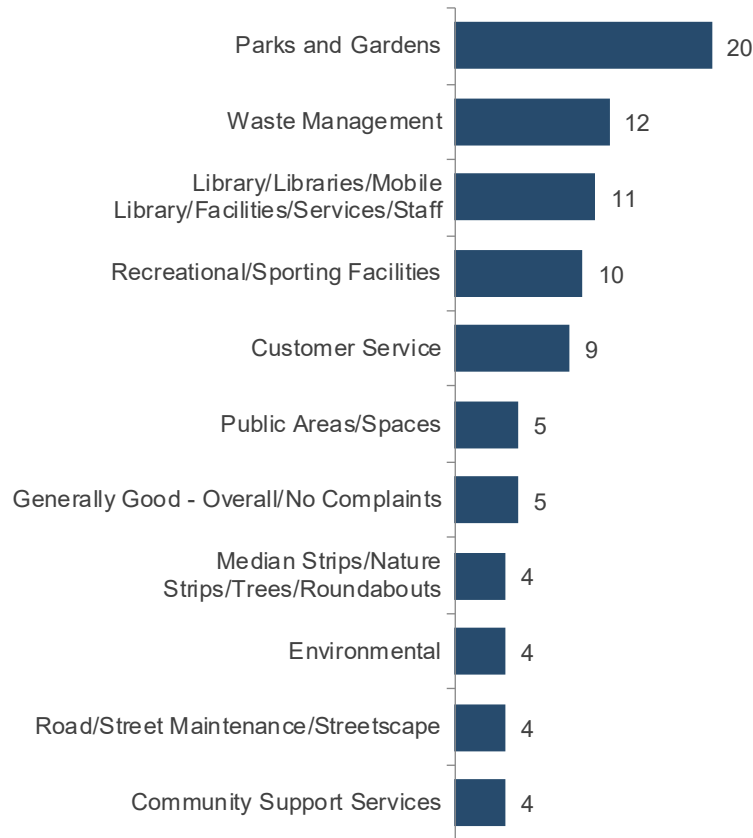


Note: Net differentials are calculated based on the un-rounded importance and performance scores, then rounded to the nearest whole number, which may result in differences of +/-1% in the importance and performance scores and the net differential scores.



# Best things about Council and areas for improvement

**2023 best things about Council (%)**  
- Top mentions only -



**2023 areas for improvement (%)**  
- Top mentions only -



Q16. Please tell me what is the ONE BEST thing about Boroondara City Council? It could be about any of the issues or services we have covered in this survey or it could be about something else altogether?

Base: All respondents. Councils asked State-wide: 33 Councils asked group: 8

Q17. What does Boroondara City Council MOST need to do to improve its performance?

Base: All respondents. Councils asked State-wide: 53 Councils asked group: 13

A verbatim listing of responses to these questions can be found in the accompanying dashboard.



# **Customer service**



# Contact with council and customer service

## Contact with council

Two thirds of households (66%) have had contact with Council in the last 12 months, similar to 2022.

Telephone (36%) and email (25%) remain the most common methods of contact with Council, however contact via telephone has increased slightly since last year, while email contact has decreased slightly.

Other key forms of contact continue to be via the Council website (17%) and in person (16%), while contact in writing has fallen off sharply in recent years.



## Customer service

Council's customer service index of 73 is one point higher than 2022. Customer service is rated in line with the Metropolitan group and significantly higher than the State-wide average for councils (index scores of 71 and 67 respectively).

Almost three-quarters of residents who have had contact with Council (71%) continue to provide a positive customer service rating of 'very good' or 'good'.

- Perceptions of Council's customer service are most positive among women (index score of 78), and least positive among men (68).
- Since the previous evaluation, customer service ratings improved significantly among women but declined slightly among men to a new low point.
- Customer service ratings are highest among residents who contacted Council via its website (index score of 84).

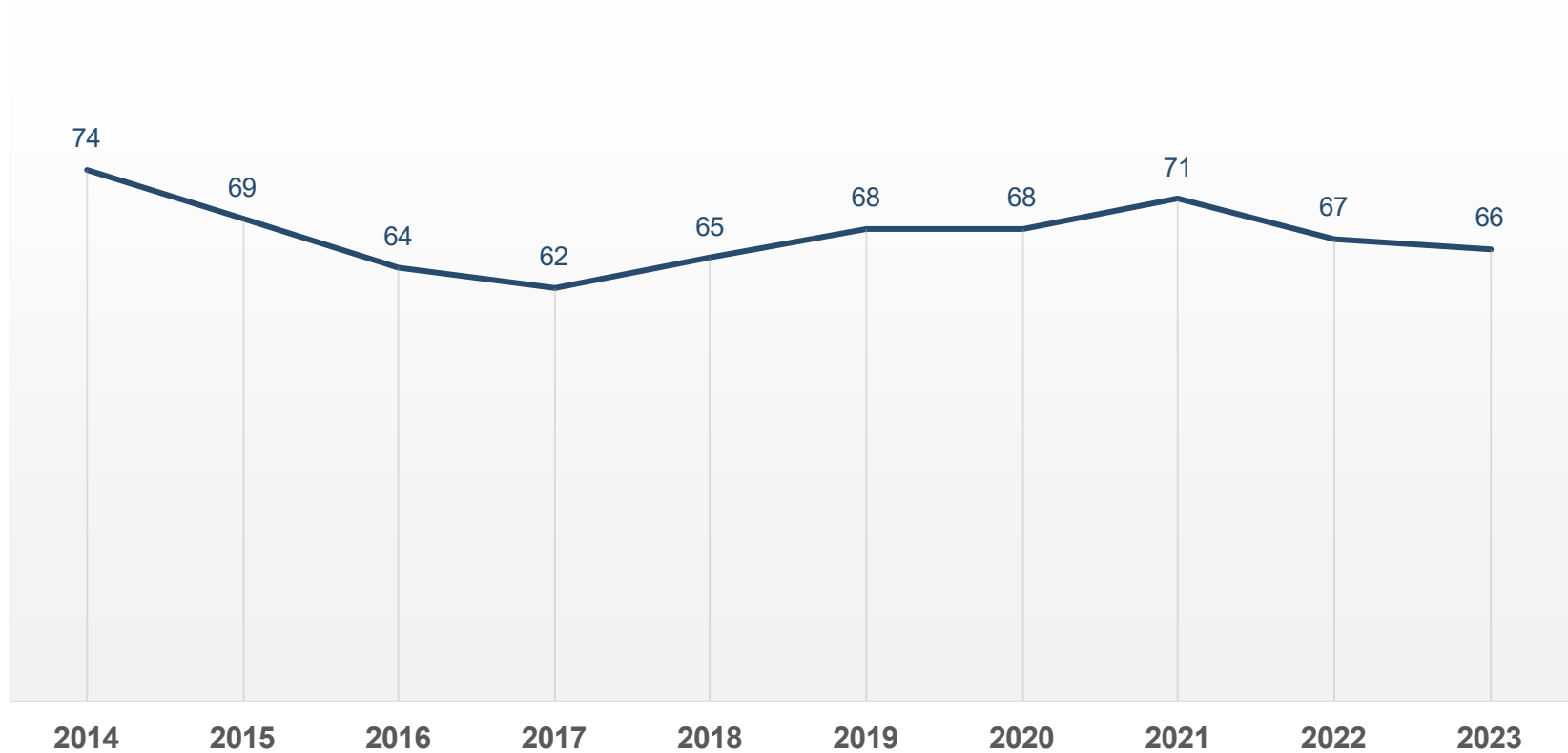
Council should focus on bolstering perceptions of its customer service among men in the year ahead, given they currently have the least positive perceptions of its customer service and overall performance.





## Contact with council

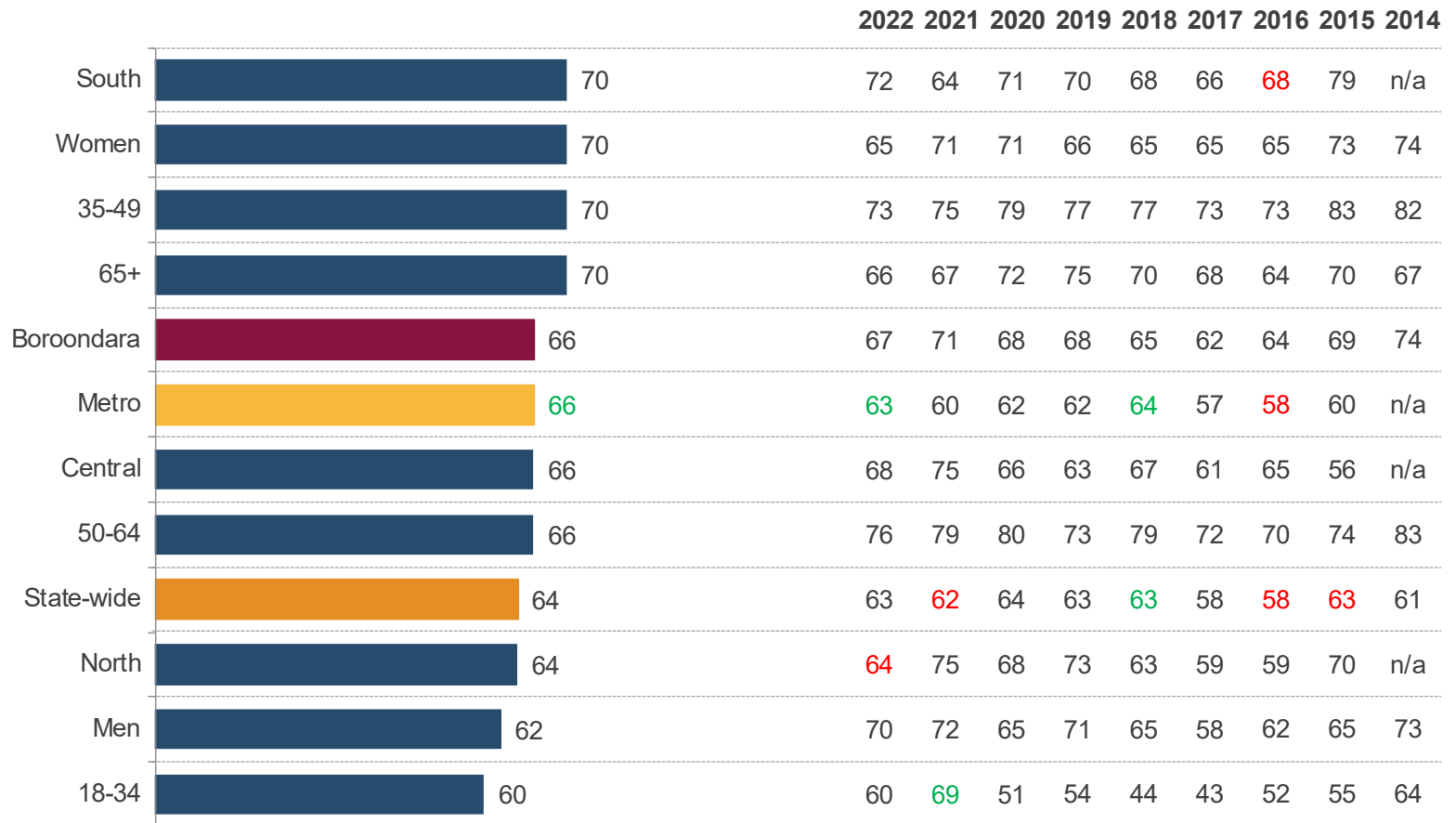
**2023 contact with council (%)**  
Have had contact





## Contact with council

### 2023 contact with council (%)



Q5a. Have you or any member of your household had any recent contact with Boroondara City Council in any of the following ways?

Base: All respondents. Councils asked State-wide: 25 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.



# Customer service rating

## 2023 customer service rating (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Women	78	71	77	71	79	79	77	76	78	80
North	76	70	71	70	77	79	74	71	77	n/a
18-34	75	72	73	67	75	75	72	80	76	72
South	74	73	82	74	80	70	78	76	79	n/a
Boroondara	73	72	75	71	77	75	76	75	77	76
65+	73	71	75	73	78	76	79	80	80	82
50-64	73	74	76	72	79	76	75	74	82	76
35-49	72	72	78	72	78	73	76	65	72	77
Metro	71	72	74	74	76	72	71	73	73	n/a
Central	70	73	76	69	74	79	75	77	72	n/a
Men	68	72	74	71	75	71	74	73	76	72
State-wide	67▼	68	70	70	71	70	69	69	70	72

Q5c. Thinking of the most recent contact, how would you rate Boroondara City Council for customer service?

Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

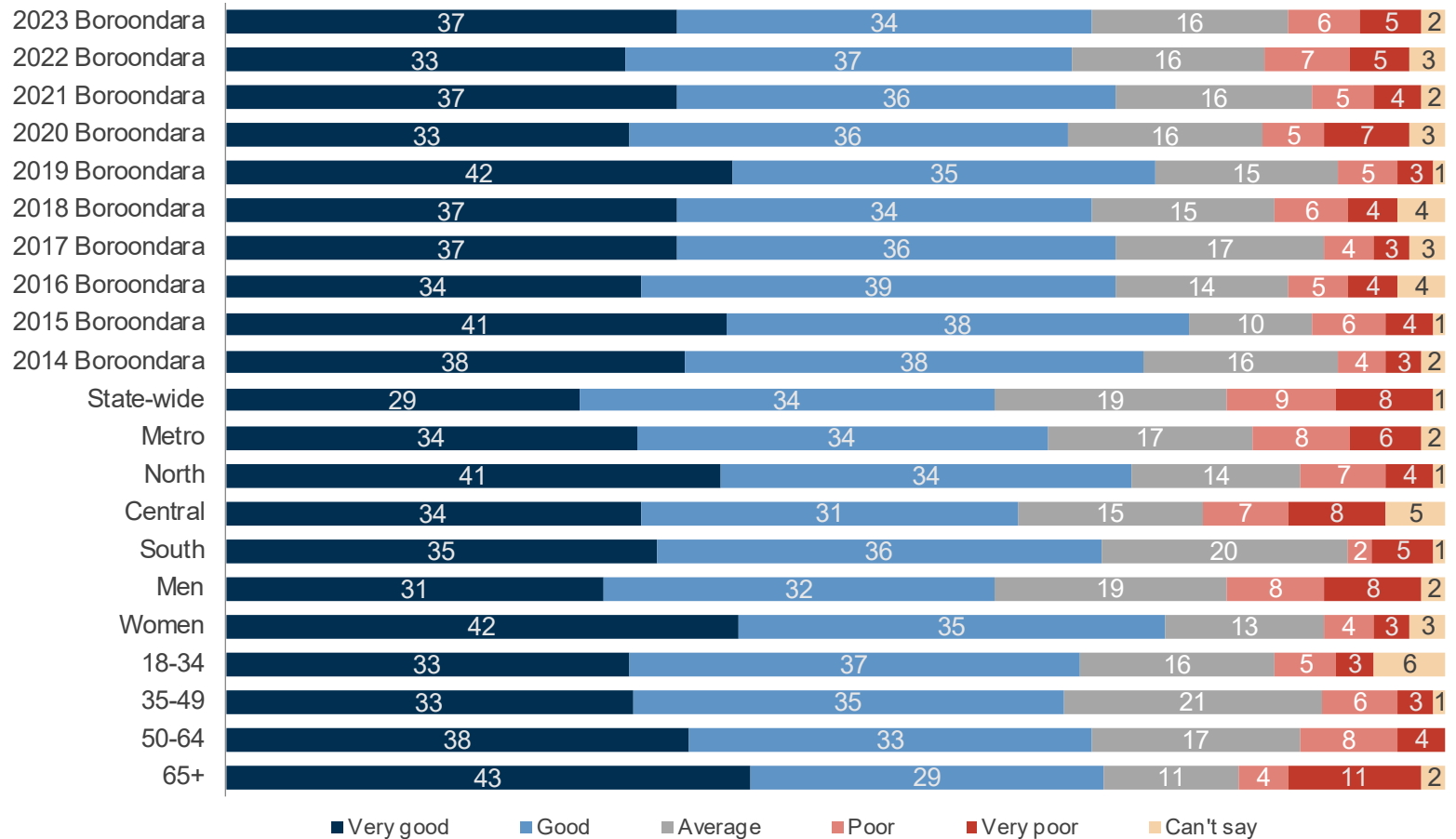
Councils asked State-wide: 66 Councils asked group: 16

Note: Please see Appendix A for explanation of significant differences.



# Customer service rating

## 2023 customer service rating (%)



Q5c. Thinking of the most recent contact, how would you rate Boroondara City Council for customer service?

Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 66 Councils asked group: 16



# Method of contact with council

2023 method of contact (%)



In Person



In Writing



By Telephone



By Text Message



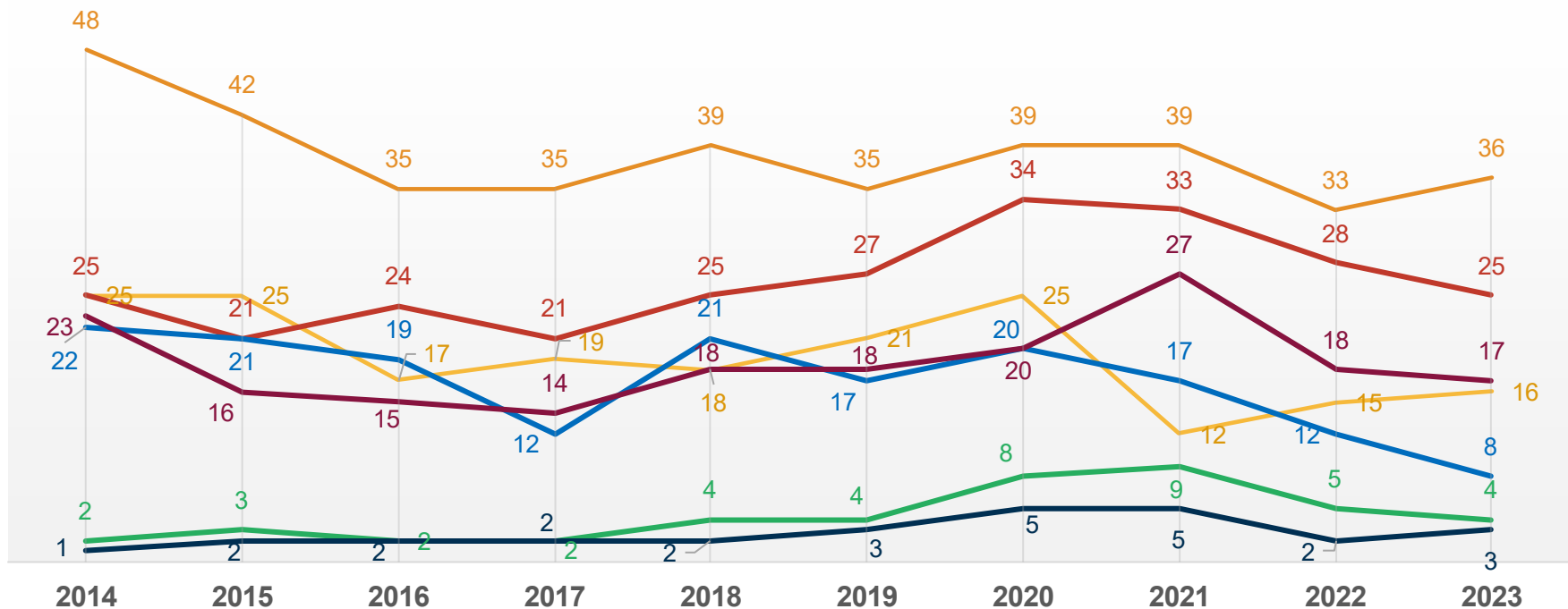
By Email



Via Website



By Social Media



Q5a. Have you or any member of your household had any recent contact with Boroondara City Council in any of the following ways?

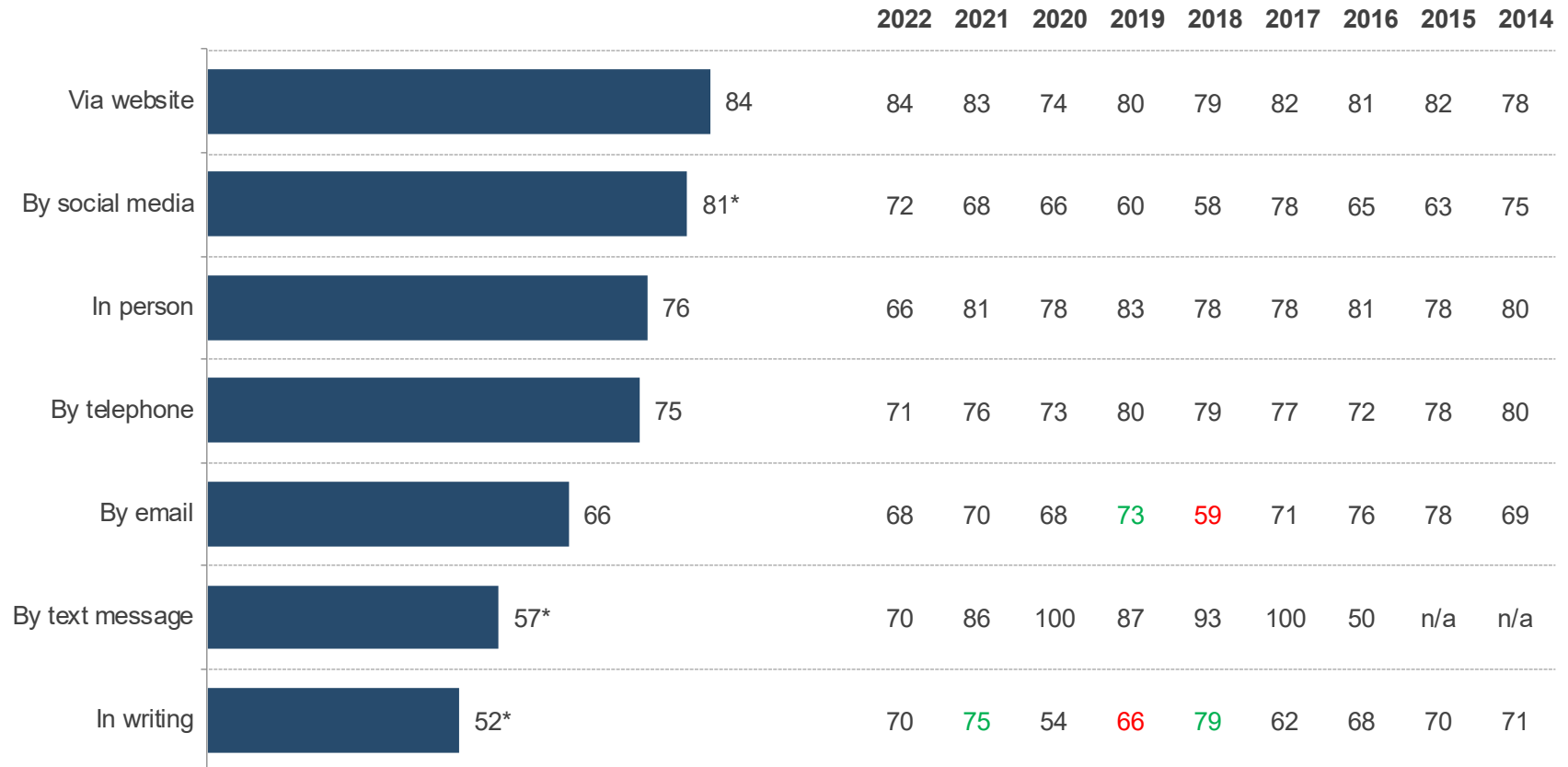
Base: All respondents. Councils asked State-wide: 25 Councils asked group: 8

Note: Respondents could name multiple contacts methods so responses may add to more than 100%



# Customer service rating by method of last contact

2023 customer service rating (index score by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Boroondara City Council for customer service?

Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 25 Councils asked group: 8

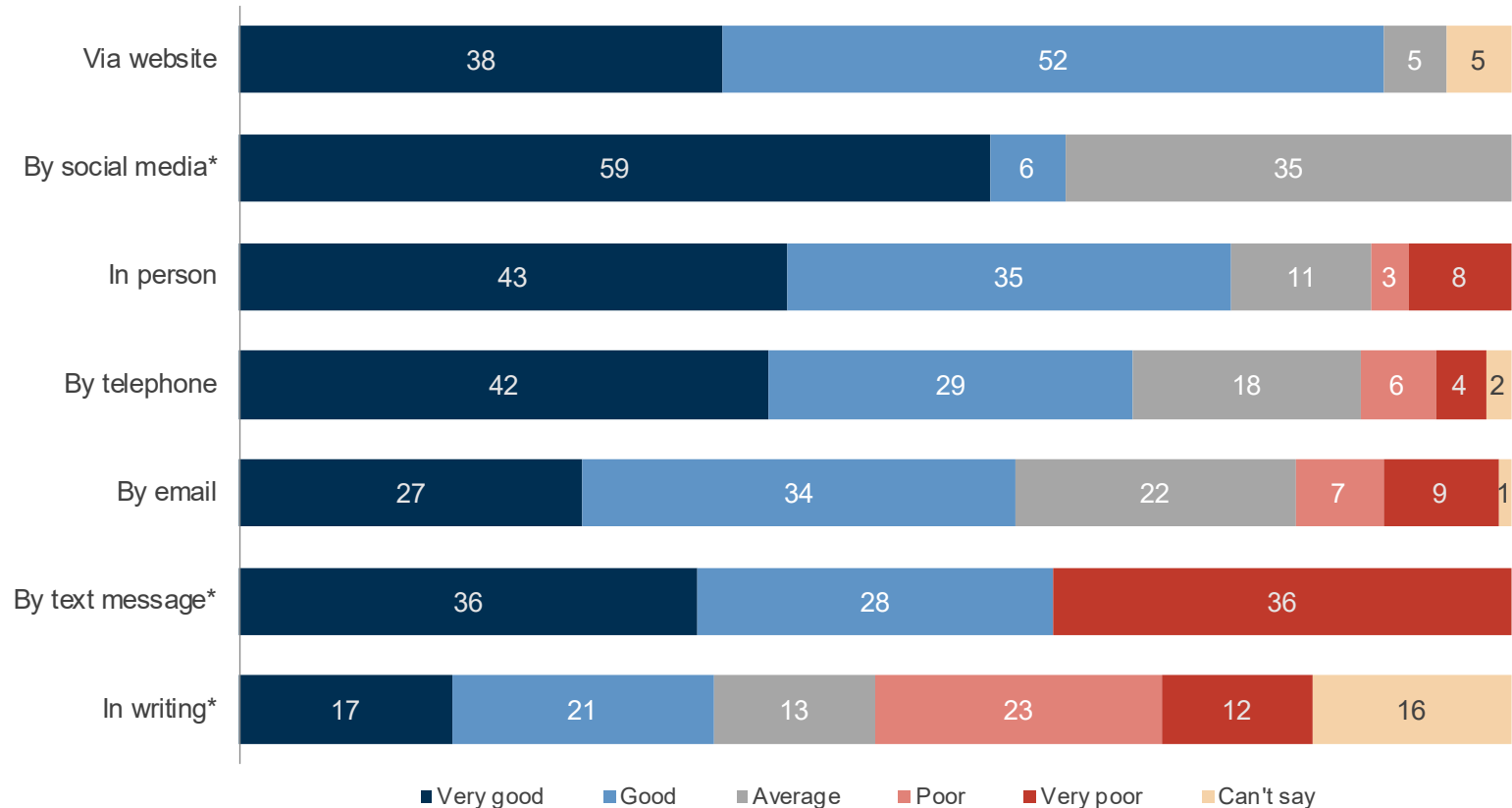
Note: Please see Appendix A for explanation of significant differences.

\*Caution: small sample size < n=30



# Customer service rating by method of last contact

2023 customer service rating (% by method of last contact)



Q5c. Thinking of the most recent contact, how would you rate Boroondara City Council for customer service?

Please keep in mind we do not mean the actual outcome but rather the actual service that was received.

Base: All respondents who have had contact with Council in the last 12 months.

Councils asked State-wide: 25 Councils asked group: 8

\*Caution: small sample size < n=30



# Communication

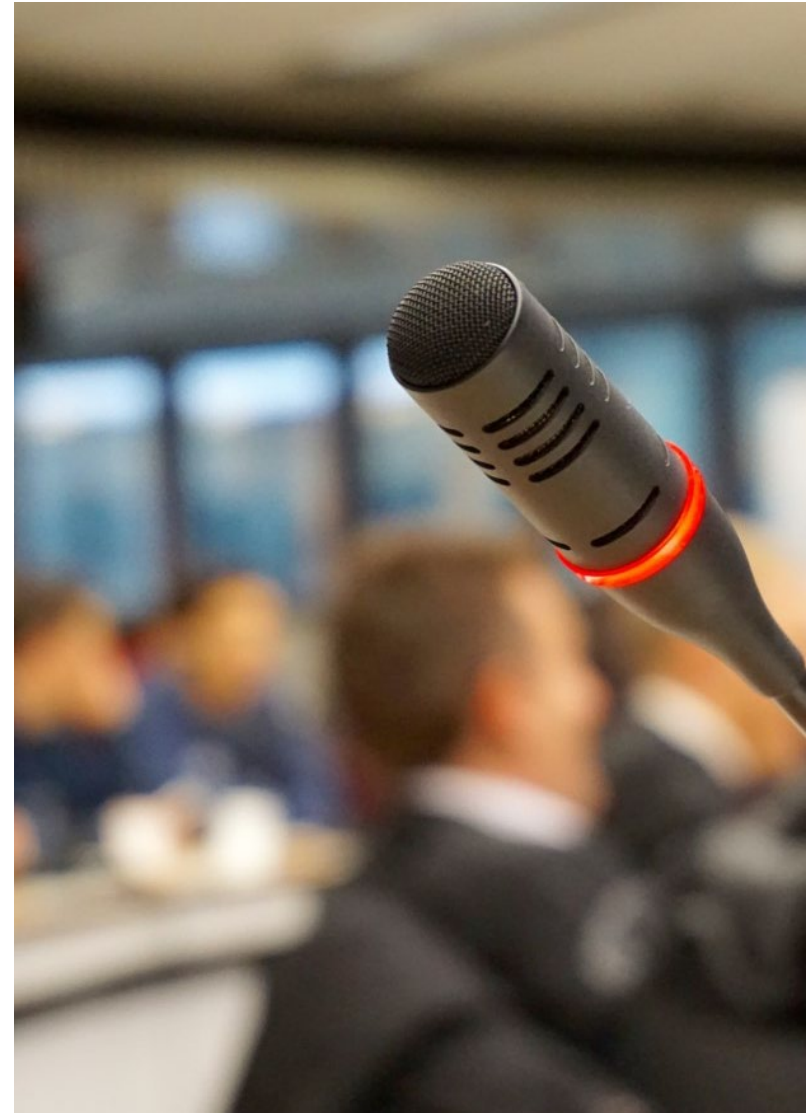


## Communication

The preferred form of communication from Council about news and information and upcoming events is now newsletters sent via email (40%) or mail (35%), far ahead of other communication forms.

Emailed newsletters have continued to gain in popularity, reaching peak levels, while mailed newsletters have lost some appeal with a drop from 39% to 35% over the last year.

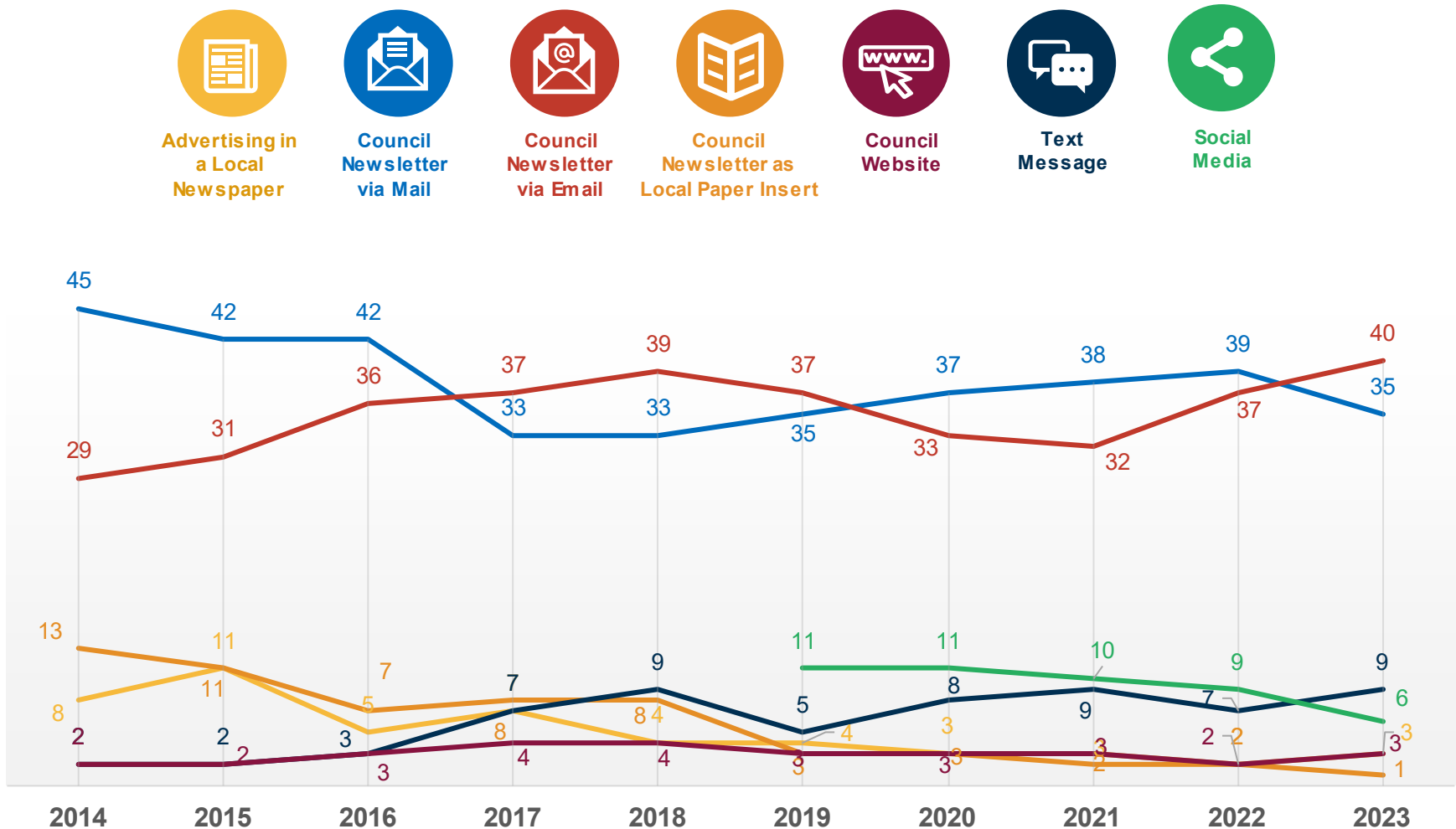
- Among residents aged under 50 years, newsletters via email (42%) are preferred, followed by mail (30%), while social media is on the decline (down four points to 10% since 2022 and down eight points since 18% preference in 2019).
- Among those aged over 50 years, newsletters via mail (40%) or email (39%) are preferred almost exclusively.





# Best form of communication

2023 best form of communication (%)



Q13. If Boroondara City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

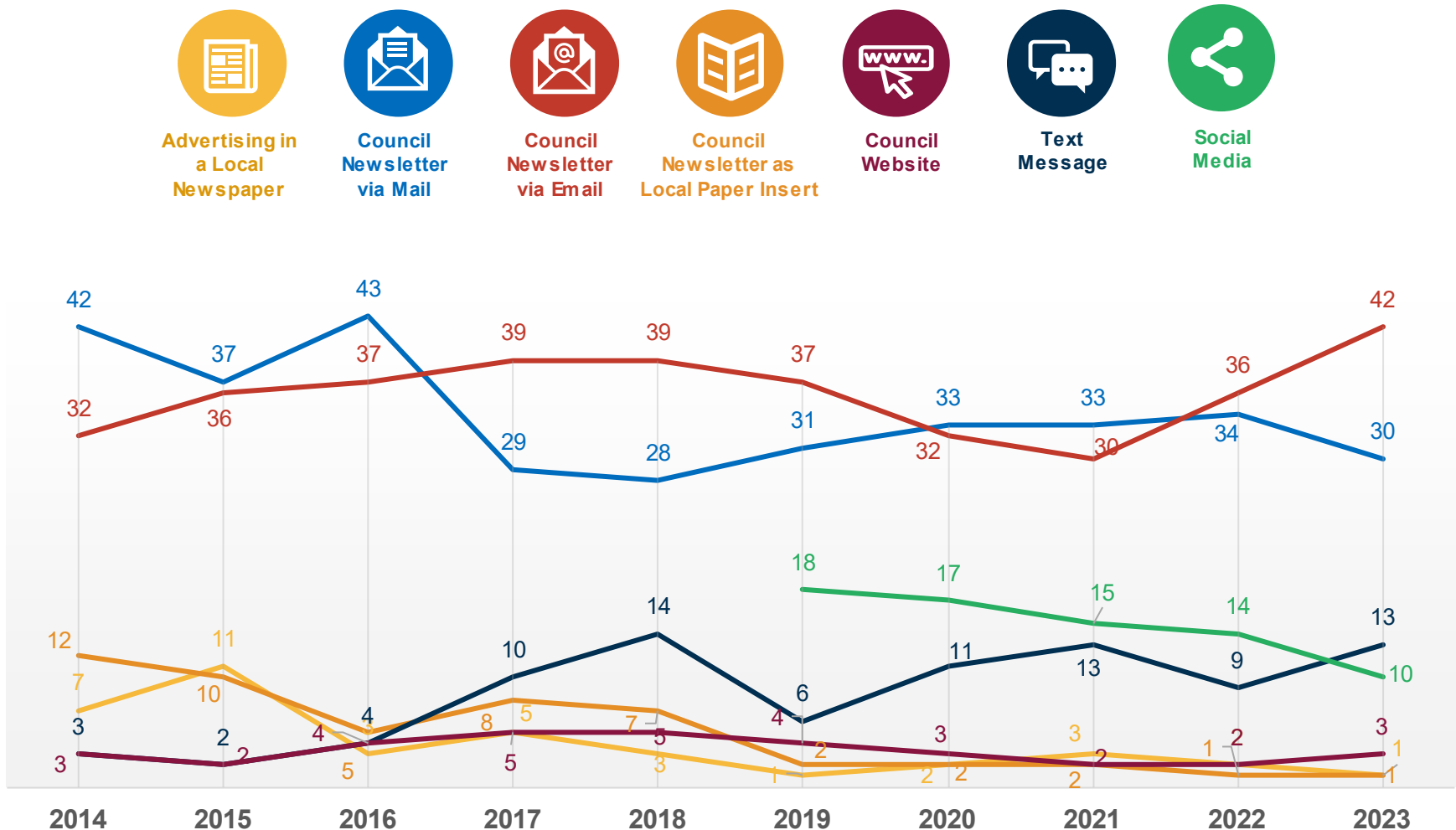
Base: All respondents. Councils asked State-wide: 40 Councils asked group: 10

Note: 'Social Media' was included in 2019.



## Best form of communication: under 50s

2023 under 50s best form of communication (%)



Q13. If Boroondara City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

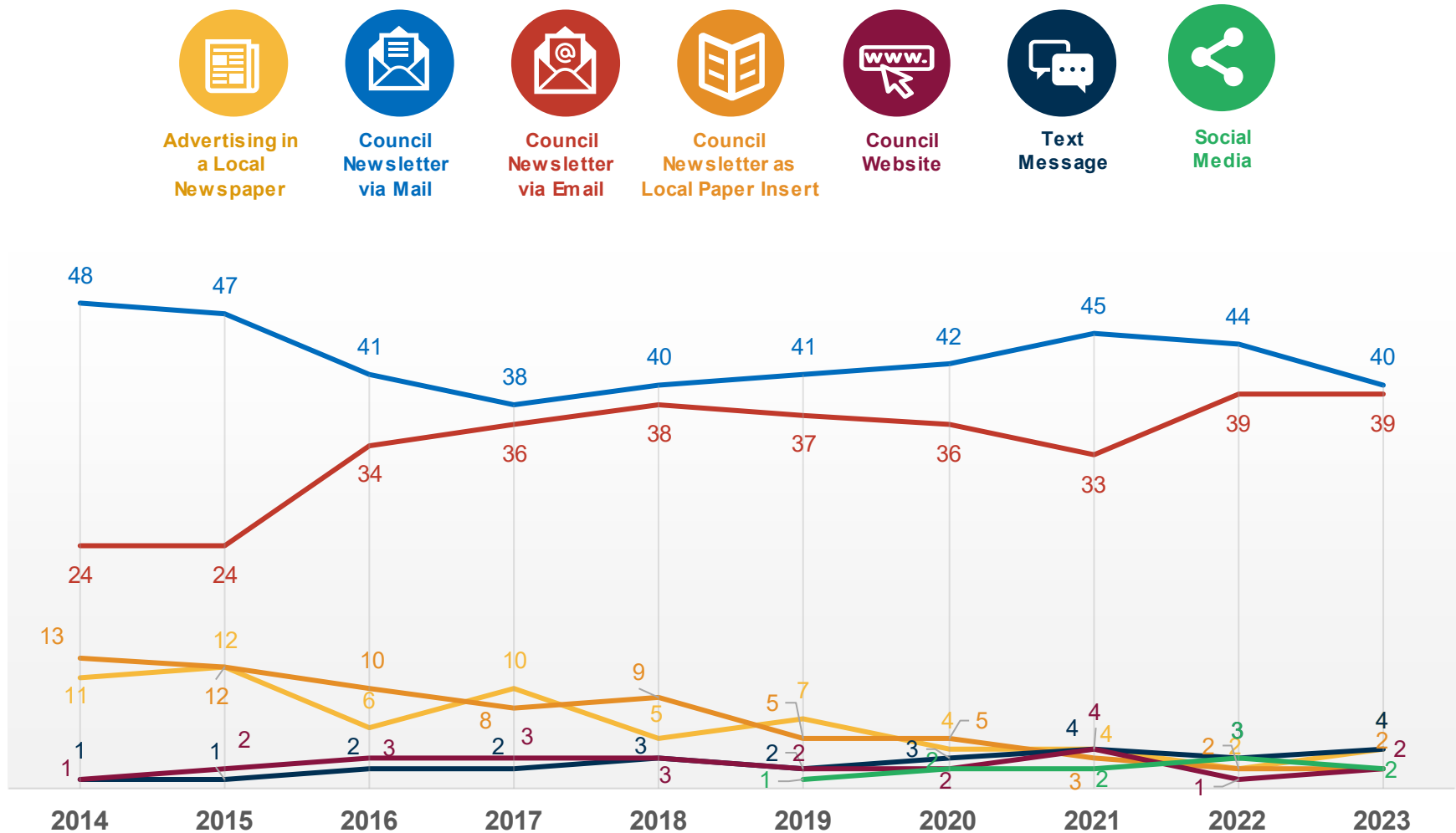
Base: All respondents aged under 50. Councils asked State-wide: 40 Councils asked group: 10

Note: 'Social Media' was included in 2019.



## Best form of communication: over 50s

2023 over 50s best form of communication (%)



Q13. If Boroondara City Council was going to get in touch with you to inform you about Council news and information and upcoming events, which ONE of the following is the BEST way to communicate with you?

Base: All respondents aged over 50. Councils asked State-wide: 40 Councils asked group: 10

Note: 'Social Media' was included in 2019.



# **Council direction**



## Council direction

Over the last 12 months, perceptions of the direction of Boroondara City Council's overall performance have declined by three index points to a score of 48. Following a significant decline in the previous evaluation, this marks Council's lowest result to date.

Almost three quarters of residents think Council's overall performance has stayed the same over the last 12 months (74%, down four points on 2022), and 10% believe the direction has improved (unchanged from 2022). However, the proportion who believe the direction has deteriorated is up six points from 2022, to 14% and its highest mark in the last decade.

- The most satisfied with council direction are 18 to 34 year olds. Unlike other cohorts, more residents in this demographic think Council's overall performance has improved in the last year than think it has deteriorated.
- The least satisfied with council direction are 35 to 49 year olds. Of these residents, almost twice as many think Council's overall performance has deteriorated in the last year as those who think it has improved.





# Overall council direction last 12 months

## 2023 overall council direction (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
18-34	51	55	57	54	61	59	51	58	58	58
Women	49	53	56	50	58	56	52	54	55	56
Metro	49	53	55	54	55	54	54	55	56	n/a
Central	49	53	55	51	55	54	50	53	56	n/a
Boroondara	48	51	55	51	55	54	51	54	54	56
65+	48	52	58	54	53	52	51	56	57	59
South	48	51	57	51	53	54	50	54	56	n/a
North	47	49	53	51	57	55	53	55	52	n/a
50-64	47	46	49	46	52	50	52	48	54	51
Men	47	49	53	52	52	52	50	55	54	56
State-wide	46	50	53	51	53	52	53	51	53	53
35-49	46	47	52	48	53	55	51	53	47	54

Q6. Over the last 12 months, what is your view of the direction of Boroondara City Council's overall performance?

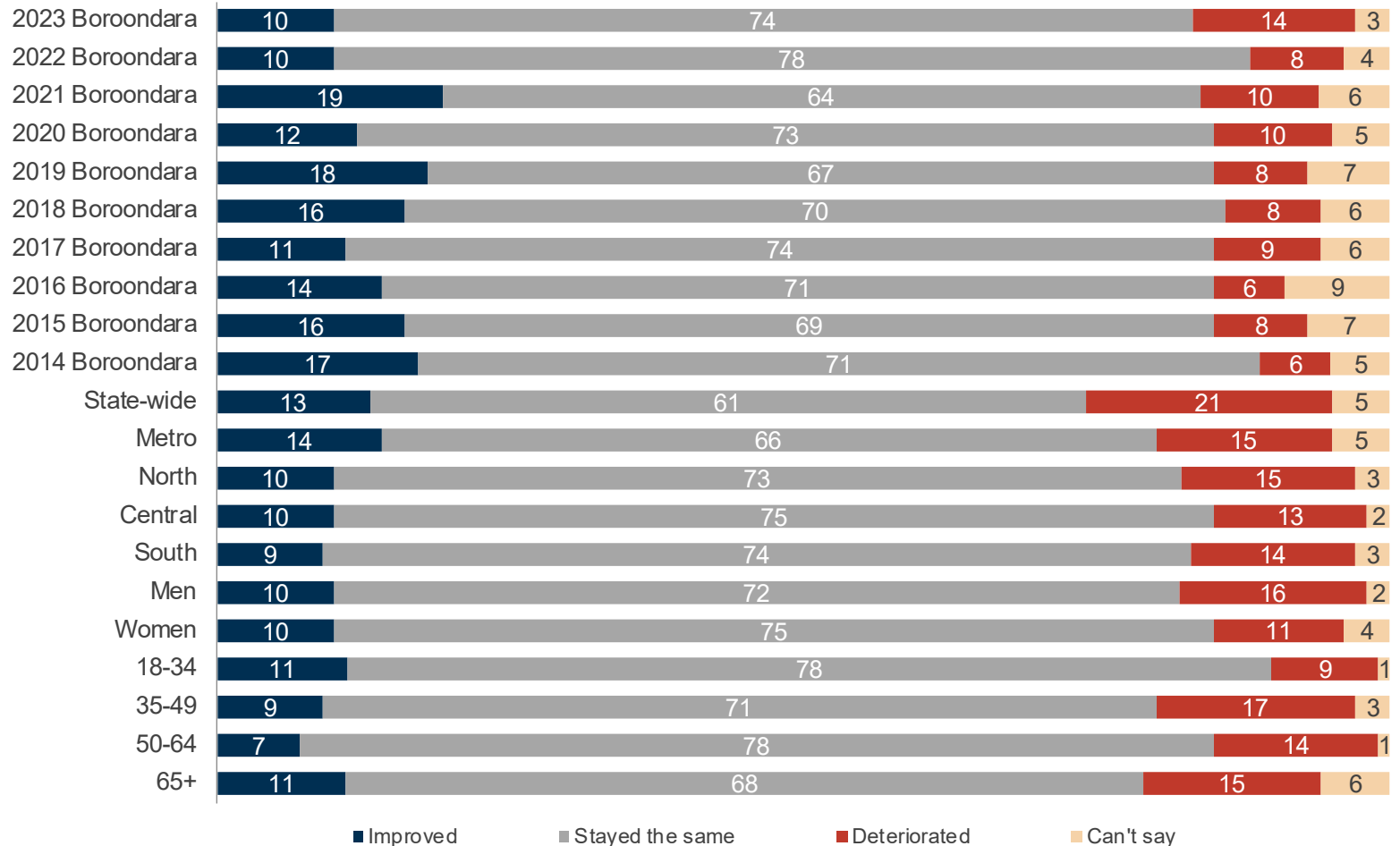
Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

Note: Please see Appendix A for explanation of significant differences.



## Overall council direction last 12 months

### 2023 overall council direction (%)





A large, dark blue, stylized letter 'W' graphic that spans the right side of the page. It has a glowing, network-like pattern of white lines and dots within its structure, resembling a map or a data network.

# **Individual service areas**



# Community consultation and engagement importance



## 2023 consultation and engagement importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Personal user	78▲	81	78	77	78	78	75	76	78	75
Women	77▲	78	73	75	76	74	76	75	73	73
Household user	77▲	79	78	77	78	77	77	75	79	74
State-wide	76▲	76	75	74	74	74	74	75	74	74
Central	75	74	71	70	73	74	73	73	69	n/a
65+	74	76	75	74	73	76	75	74	72	70
50-64	74	76	76	77	79	72	77	78	75	77
Metro	73	73	73	72	71	72	72	73	72	n/a
Boroondara	72	74	71	73	73	71	73	73	72	71
35-49	72	75	69	76	74	75	74	74	74	72
South	72	75	71	76	73	68	74	73	74	n/a
North	71	75	71	74	72	75	73	72	72	n/a
18-34	70	72	66	68	68	63	69	67	68	67
Men	67▼	71	68	71	69	68	71	70	70	68

Q1. Firstly, how important should 'Community consultation and engagement' be as a responsibility for Council?

Base: All respondents. Councils asked State-wide: 30 Councils asked group: 8

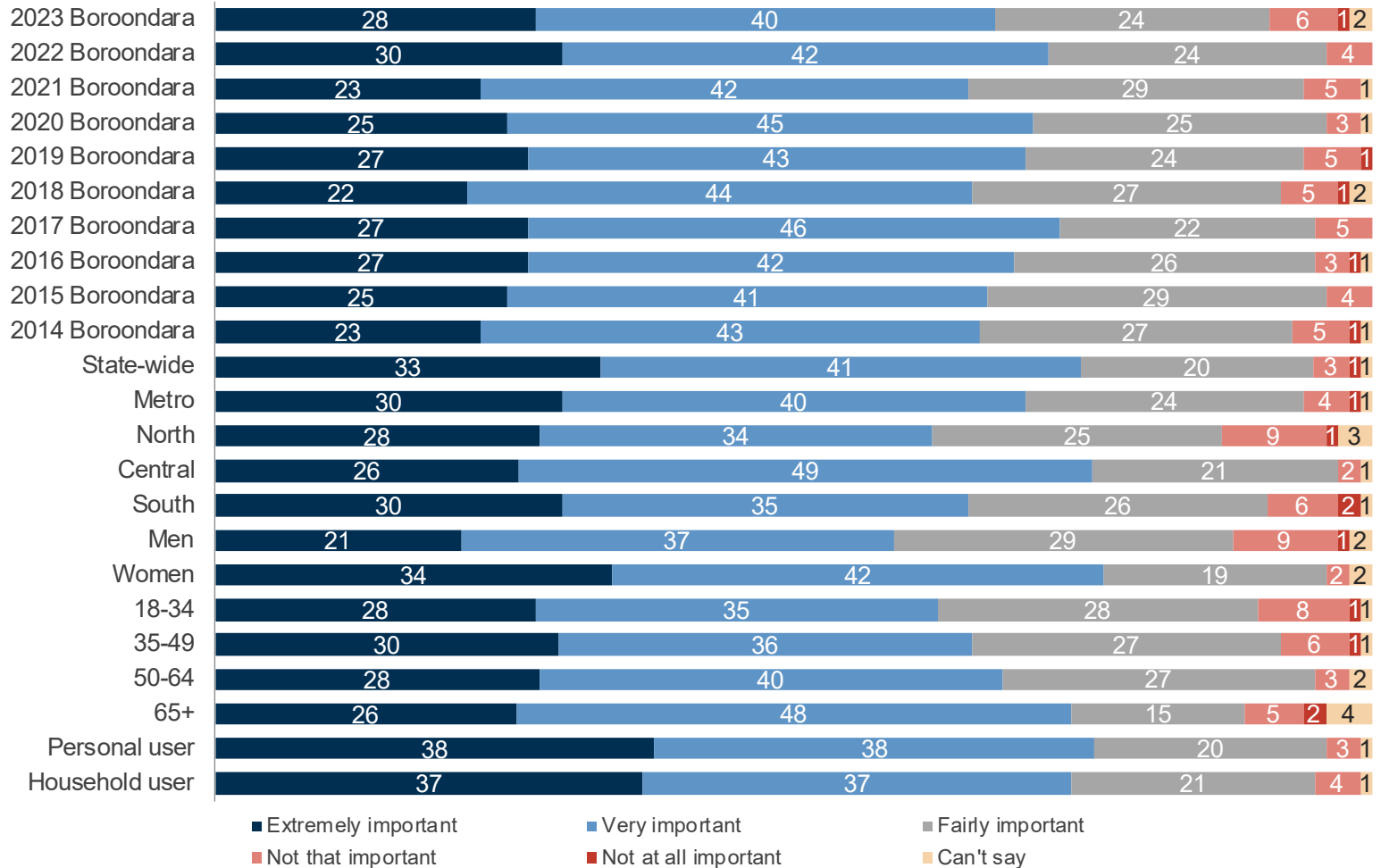
Note: Please see Appendix A for explanation of significant differences.



# Community consultation and engagement importance



## 2023 consultation and engagement importance (%)





# Community consultation and engagement performance



## 2023 consultation and engagement performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Household user	64	60	61	63	68	70	66	66	66	66
Personal user	63	59	61	61	69	70	65	66	67	68
Women	62	59	60	59	62	63	61	65	63	66
South	61	59	60	57	57	60	60	63	62	n/a
18-34	61	57	60	59	63	62	58	64	59	63
North	59	58	59	57	63	64	59	62	64	n/a
Boroondara	59	59	59	59	61	62	60	63	62	63
35-49	58	58	59	55	61	65	60	62	61	62
65+	58	61	61	63	61	61	62	65	68	67
50-64	57	60	55	57	55	59	61	63	62	62
Central	56	60	60	63	62	63	61	66	60	n/a
Metro	55▼	58	59	58	58	57	57	58	58	n/a
Men	55	58	59	58	59	60	59	62	62	60
State-wide	52▼	54	56	55	56	55	55	54	56	57

Q2. How has Council performed on 'Community consultation and engagement' over the last 12 months?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

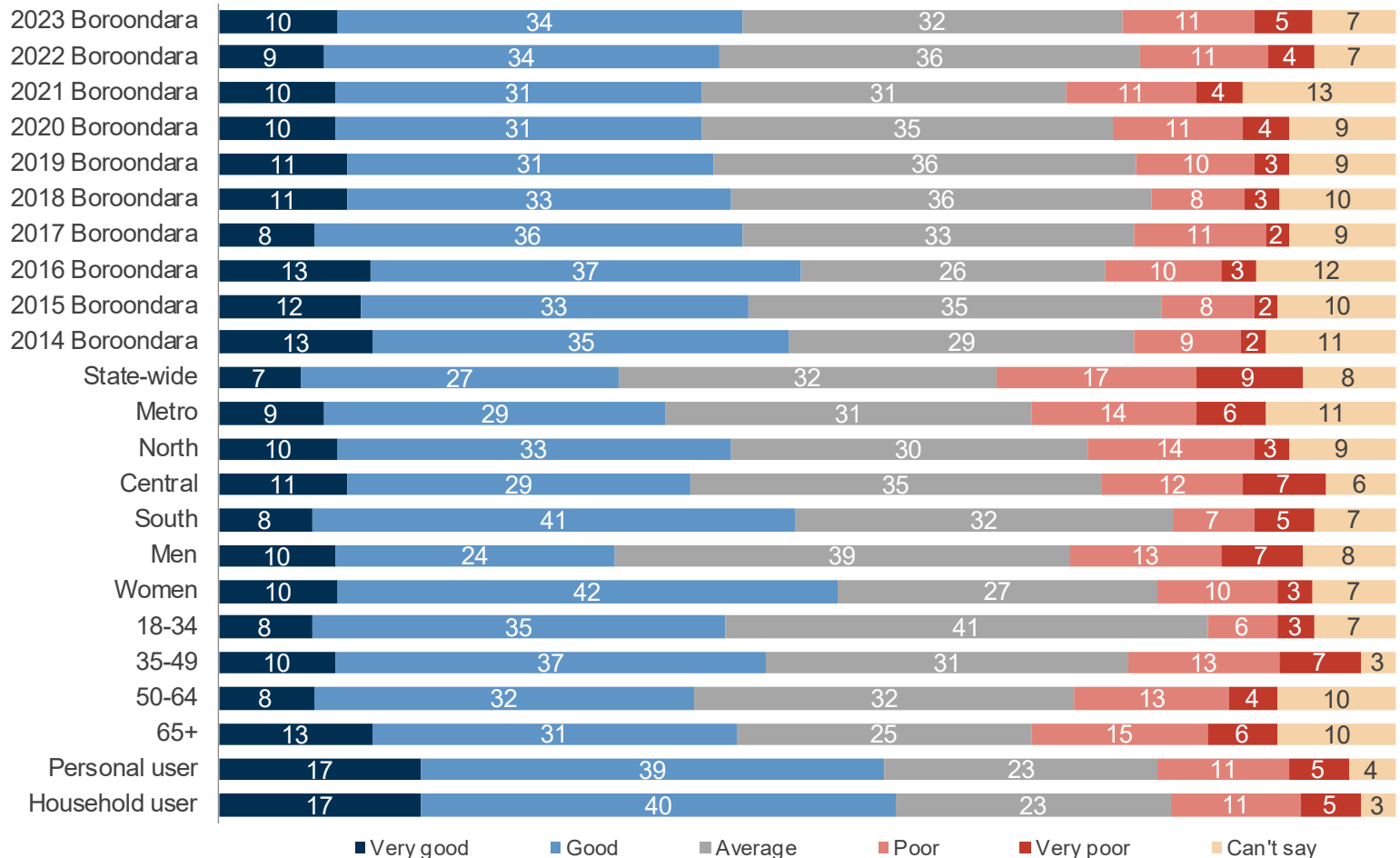
Note: Please see Appendix A for explanation of significant differences.



# Community consultation and engagement performance



## 2023 consultation and engagement performance (%)



# Decisions made in the interest of the community importance



## 2023 community decisions made importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Women	82	83	81	80	n/a	n/a	n/a	n/a	n/a	n/a
Central	80	82	78	78	n/a	n/a	n/a	n/a	n/a	n/a
South	80	82	77	82	n/a	n/a	n/a	n/a	n/a	n/a
35-49	80	83	77	80	n/a	n/a	n/a	n/a	n/a	n/a
State-wide	80	81	81	80	80	80	79	80	80	79
50-64	79	83	79	80	n/a	n/a	n/a	n/a	n/a	n/a
Boroondara	79	82	78	79	n/a	n/a	n/a	n/a	n/a	n/a
Metro	79	80	80	79	78	79	79	79	80	n/a
18-34	78	83	79	76	n/a	n/a	n/a	n/a	n/a	n/a
65+	78	81	78	81	n/a	n/a	n/a	n/a	n/a	n/a
North	76	83	79	78	n/a	n/a	n/a	n/a	n/a	n/a
Men	75▼	82	76	78	n/a	n/a	n/a	n/a	n/a	n/a

Q1. Firstly, how important should 'Decisions made in the interest of the community' be as a responsibility for Council?

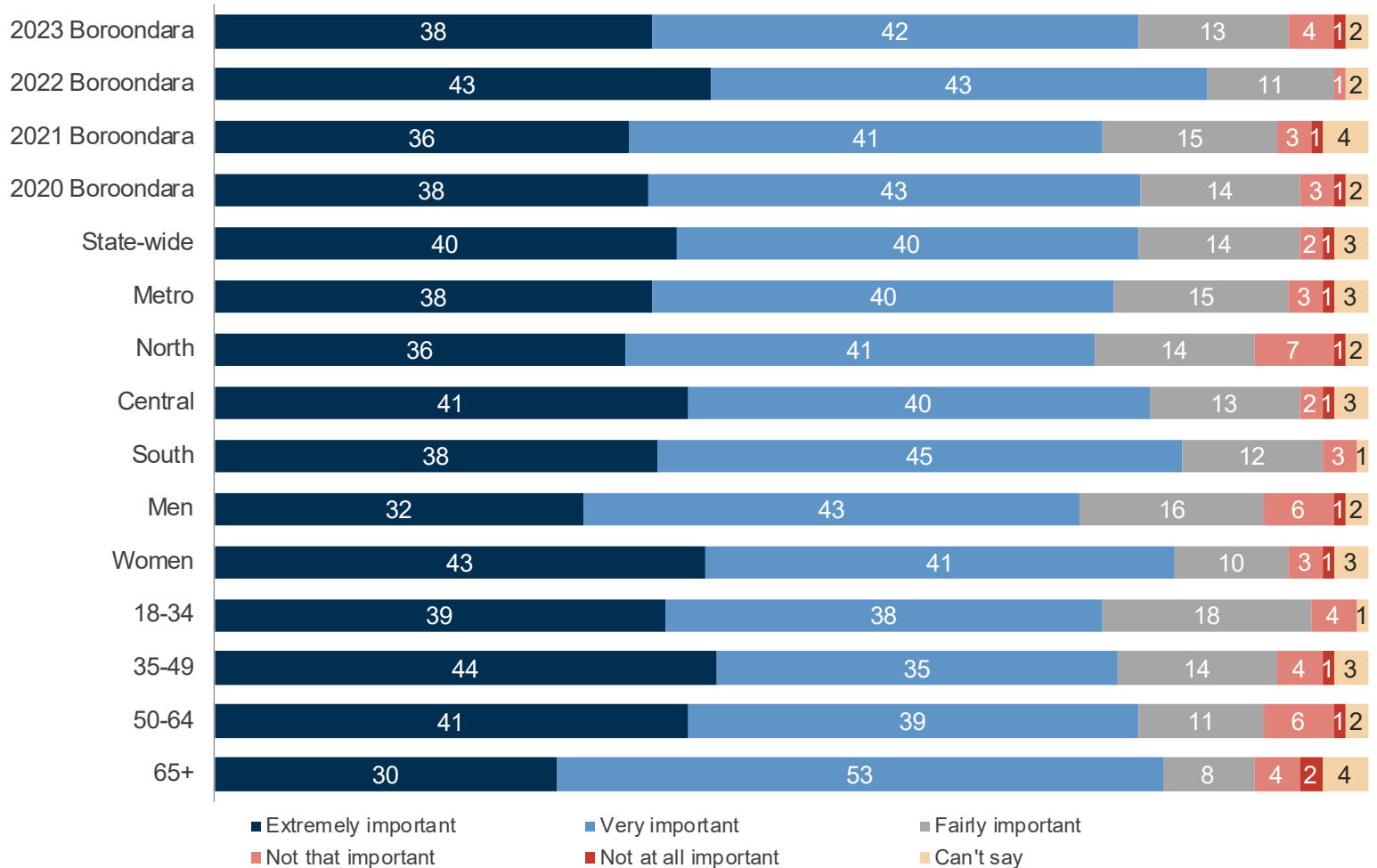
Base: All respondents. Councils asked State-wide: 24 Councils asked group: 7

Note: Please see Appendix A for explanation of significant differences.

# Decisions made in the interest of the community importance



2023 community decisions made importance (%)



# Decisions made in the interest of the community performance



## 2023 community decisions made performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
18-34	62	64	66	63	65	66	61	64	63	64
South	62	62	63	58	58	63	61	64	64	n/a
Women	61	63	62	58	62	59	61	61	61	63
35-49	61	60	62	53	60	59	61	63	59	65
Boroondara	59	61	62	59	62	60	60	61	62	63
65+	59	59	60	63	61	58	61	59	65	64
North	59	58	60	58	64	59	58	59	63	n/a
Central	58	64	63	61	62	60	62	60	58	n/a
Men	57	59	61	60	61	62	59	61	63	63
Metro	55▼	59	61	59	60	58	58	59	59	n/a
50-64	54	59	54	55	58	57	56	55	59	59
State-wide	51▼	54	56	53	55	54	54	54	55	57

Q2. How has Council performed on 'Decisions made in the interest of the community' over the last 12 months?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

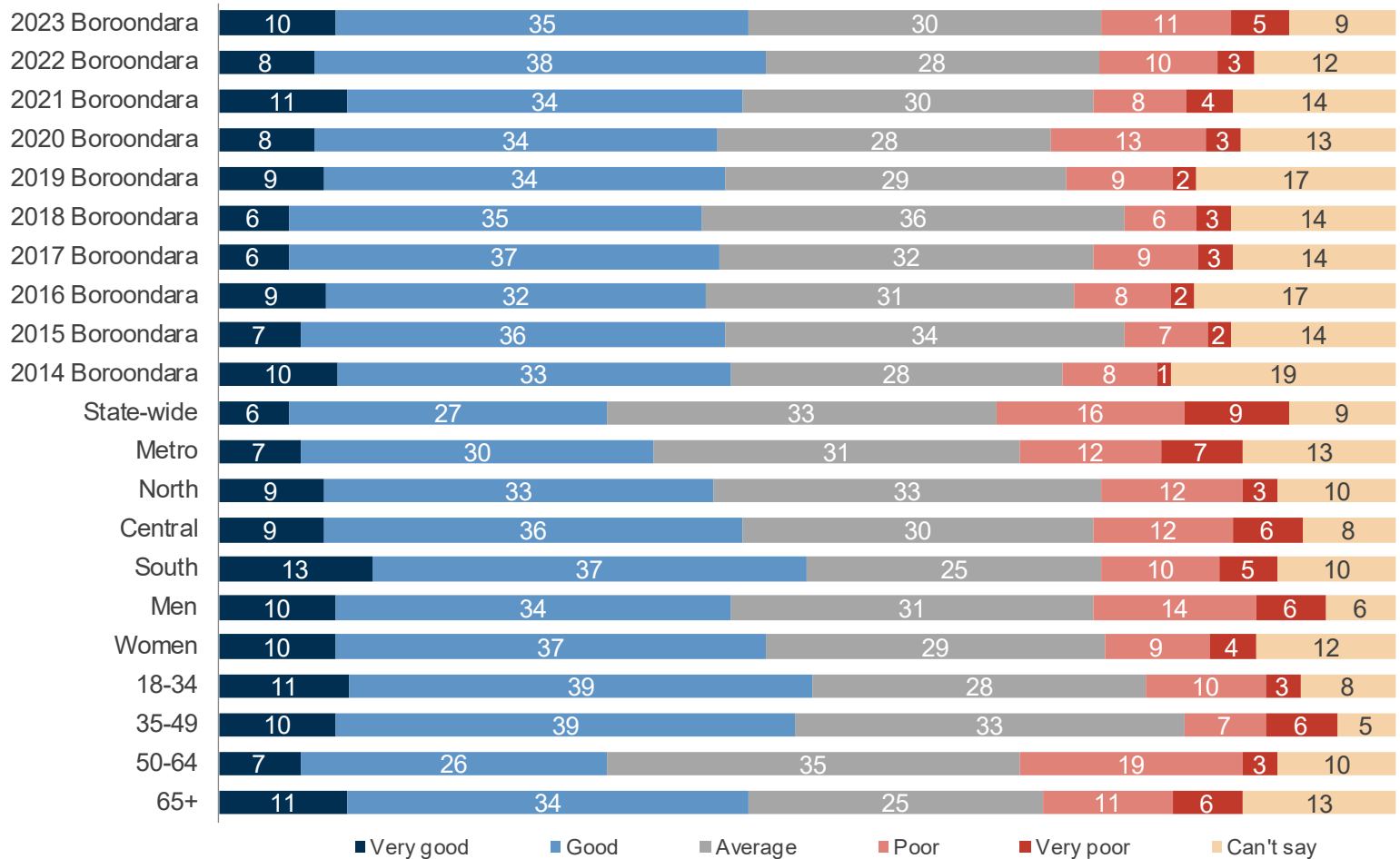
Note: Please see Appendix A for explanation of significant differences.



# Decisions made in the interest of the community performance



2023 community decisions made performance (%)



# The condition of sealed local roads in your area

## importance



### 2023 sealed local roads importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
State-wide	82▲	81	79	79	79	80	78	78	76	77
Women	81	79	77	75	n/a	n/a	n/a	n/a	n/a	n/a
50-64	80	81	77	77	n/a	n/a	n/a	n/a	n/a	n/a
North	80	77	77	76	n/a	n/a	n/a	n/a	n/a	n/a
35-49	80	78	74	78	n/a	n/a	n/a	n/a	n/a	n/a
Metro	79	80	78	77	77	78	77	76	75	n/a
Boroondara	78	78	76	76	n/a	n/a	n/a	n/a	n/a	n/a
Central	77	77	75	76	n/a	n/a	n/a	n/a	n/a	n/a
65+	77	79	77	78	n/a	n/a	n/a	n/a	n/a	n/a
South	76	81	77	75	n/a	n/a	n/a	n/a	n/a	n/a
18-34	76	76	77	72	n/a	n/a	n/a	n/a	n/a	n/a
Men	75	77	76	77	n/a	n/a	n/a	n/a	n/a	n/a

Q1. Firstly, how important should 'The condition of sealed local roads in your area' be as a responsibility for Council?

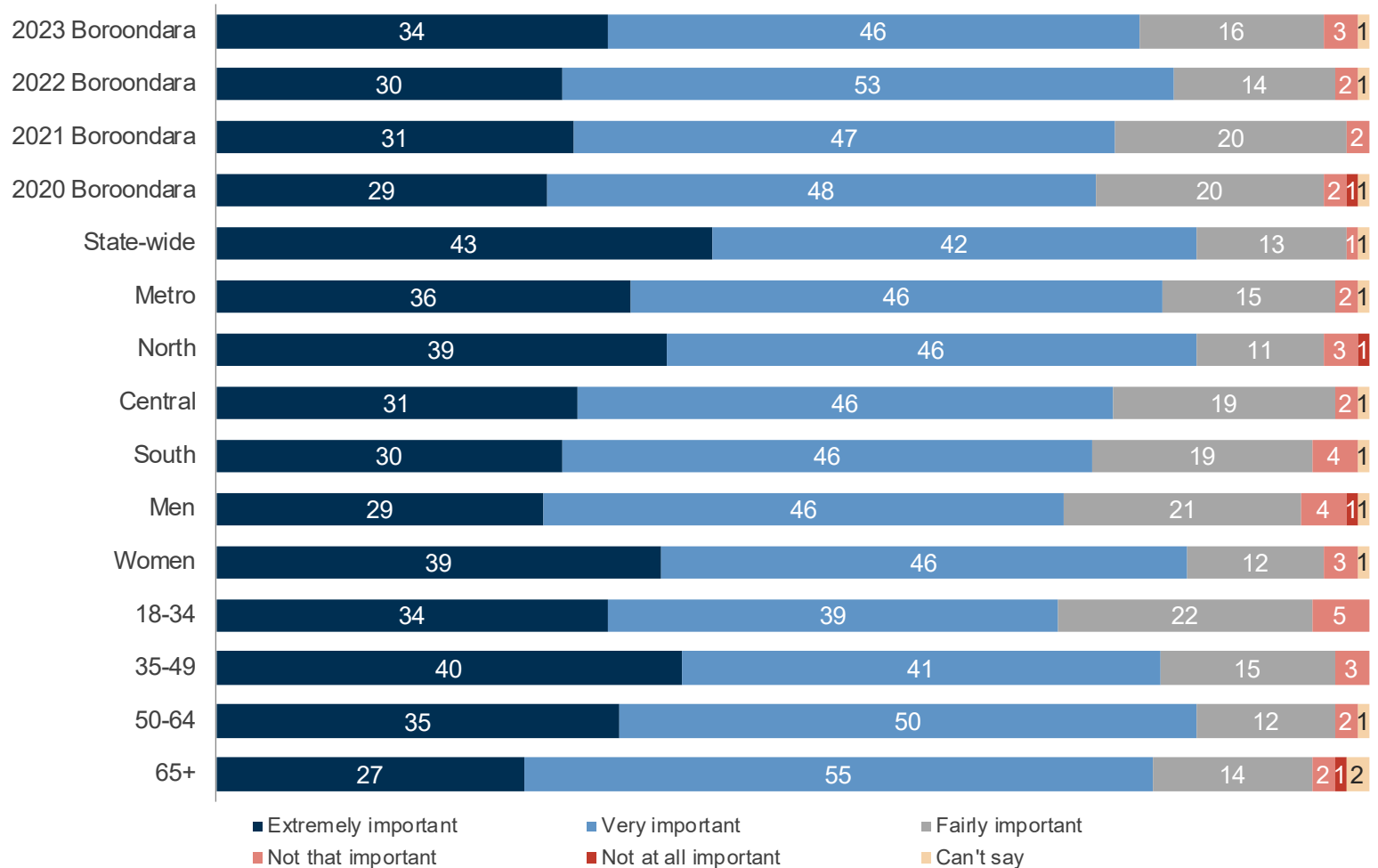
Base: All respondents. Councils asked State-wide: 24 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.

# The condition of sealed local roads in your area importance



2023 sealed local roads importance (%)



# The condition of sealed local roads in your area performance



## 2023 sealed local roads performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
North	70	72	72	76	69	72	72	72	76	n/a
18-34	69	74	78	75	71	76	68	75	78	77
Women	67	71	71	71	72	71	71	74	73	76
Boroondara	67	71	74	72	71	73	71	73	74	75
35-49	67	70	73	69	72	74	74	72	69	77
Men	67	71	76	74	70	74	70	72	75	75
65+	66	70	71	73	72	70	70	71	74	74
50-64	66	69	70	70	68	68	71	73	75	72
South	66	71	75	71	74	73	73	76	74	n/a
Central	65	71	75	69	70	73	65	70	73	n/a
Metro	61▼	65	68	67	69	68	66	67	69	n/a
State-wide	48▼	53	57	54	56	53	53	54	55	55

Q2. How has Council performed on 'The condition of sealed local roads in your area' over the last 12 months?

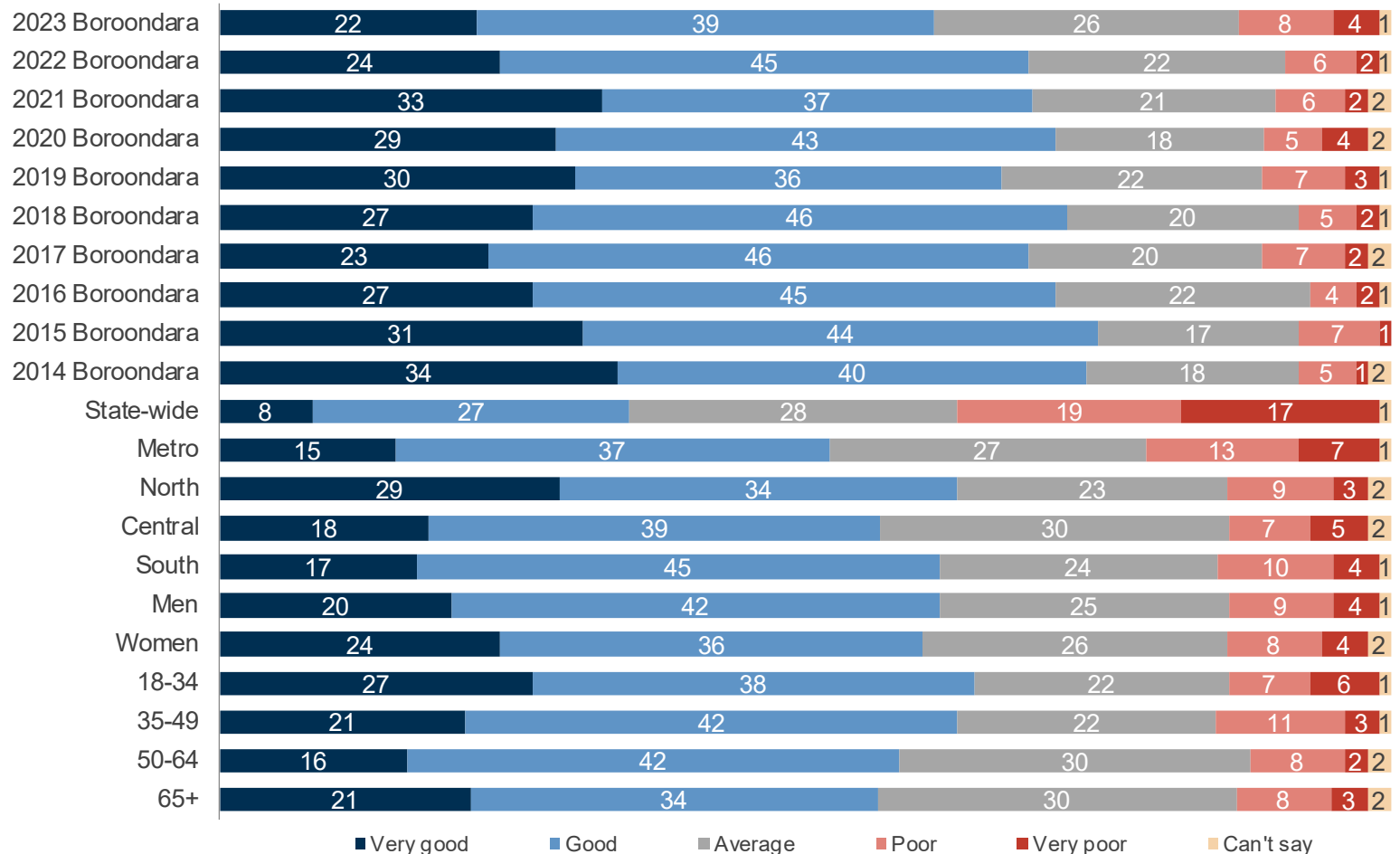
Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

Note: Please see Appendix A for explanation of significant differences.

# The condition of sealed local roads in your area performance



2023 sealed local roads performance (%)





# Informing the community importance



## 2023 informing community importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Women	77▲	79	75	73	76	75	75	75	73	72
State-wide	76▲	77	77	75	75	75	74	76	75	75
65+	75	74	74	73	74	75	76	74	76	72
Personal user	74	76	75	70	74	72	74	72	73	71
South	74	75	71	72	73	73	72	71	73	n/a
Household user	74	77	74	71	74	71	74	72	73	71
Metro	73	74	75	72	73	73	73	74	73	n/a
35-49	72	73	67	71	71	67	71	72	69	64
Boroondara	72	75	72	70	72	71	72	72	71	69
Central	72	76	71	68	72	69	70	72	67	n/a
18-34	71	76	72	66	70	71	69	68	67	66
North	70	74	73	69	71	73	74	72	72	n/a
50-64	68	76	75	70	73	73	76	76	74	75
Men	67▼	71	68	66	67	68	69	68	69	65

Q1. Firstly, how important should 'Informing the community' be as a responsibility for Council?

Base: All respondents. Councils asked State-wide: 25 Councils asked group: 9

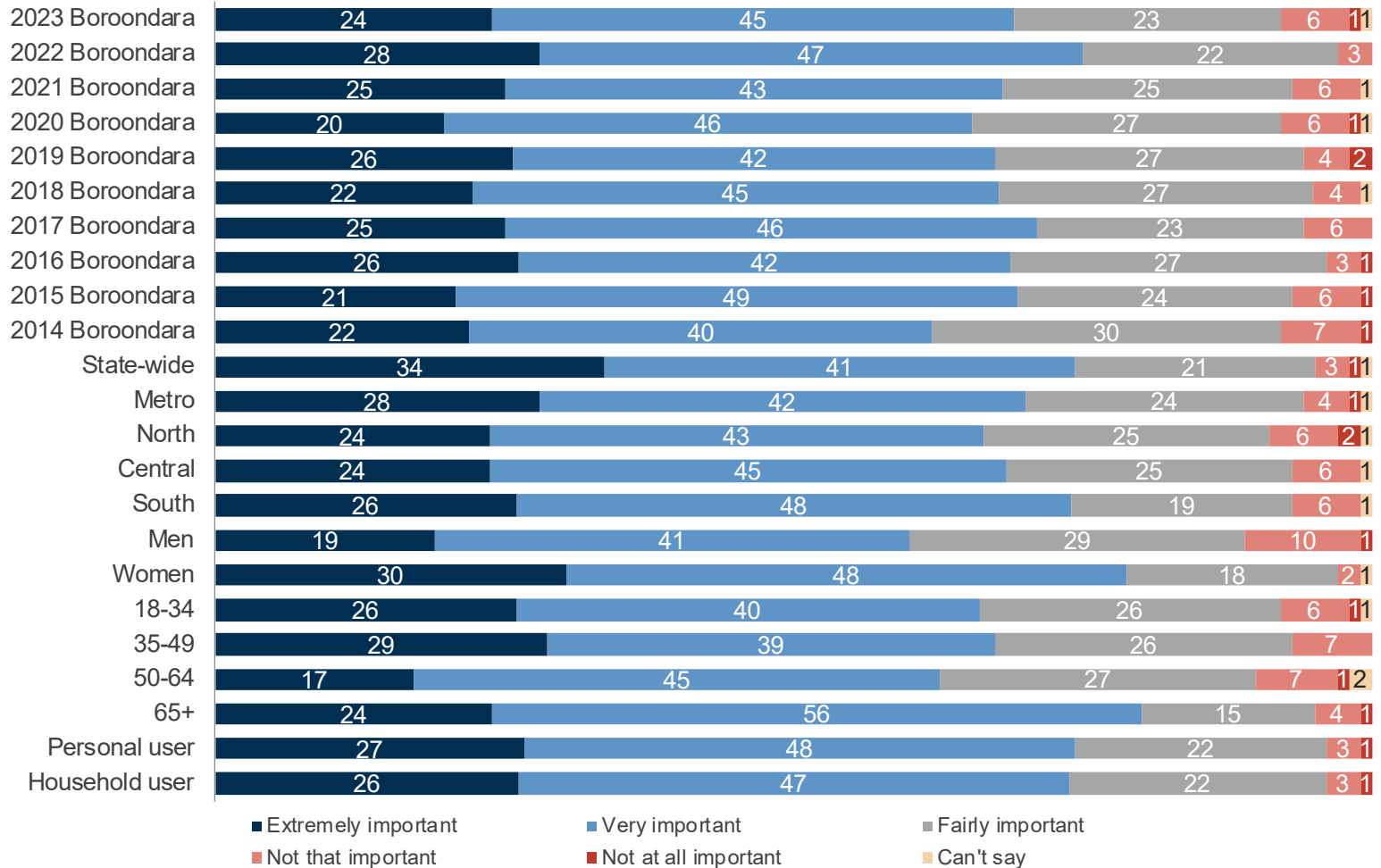
Note: Please see Appendix A for explanation of significant differences.



# Informing the community importance



## 2023 informing community importance (%)





# Informing the community performance



## 2023 informing community performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Personal user	69▲	68	70	64	67	67	68	71	69	73
Household user	69▲	67	70	65	68	67	69	70	69	73
50-64	66	66	63	61	61	63	64	65	65	65
Women	66	67	64	63	66	66	66	69	66	71
65+	65	67	67	65	65	64	66	69	73	70
South	65	67	65	61	61	62	64	67	65	n/a
18-34	65	65	63	60	65	66	65	70	61	68
Central	65	67	62	61	62	69	68	68	63	n/a
Boroondara	65	65	64	61	63	65	65	68	65	68
North	64	63	65	62	67	66	63	68	68	n/a
Men	64	63	64	60	61	63	64	66	64	66
35-49	63	62	62	59	60	65	65	66	64	71
Metro	60▼	62	62	62	62	61	61	63	64	n/a
State-wide	57▼	59	60	59	60	59	59	59	61	62

Q2. How has Council performed on 'Informing the community' over the last 12 months?

Base: All respondents. Councils asked State-wide: 38 Councils asked group: 12

Note: Please see Appendix A for explanation of significant differences.

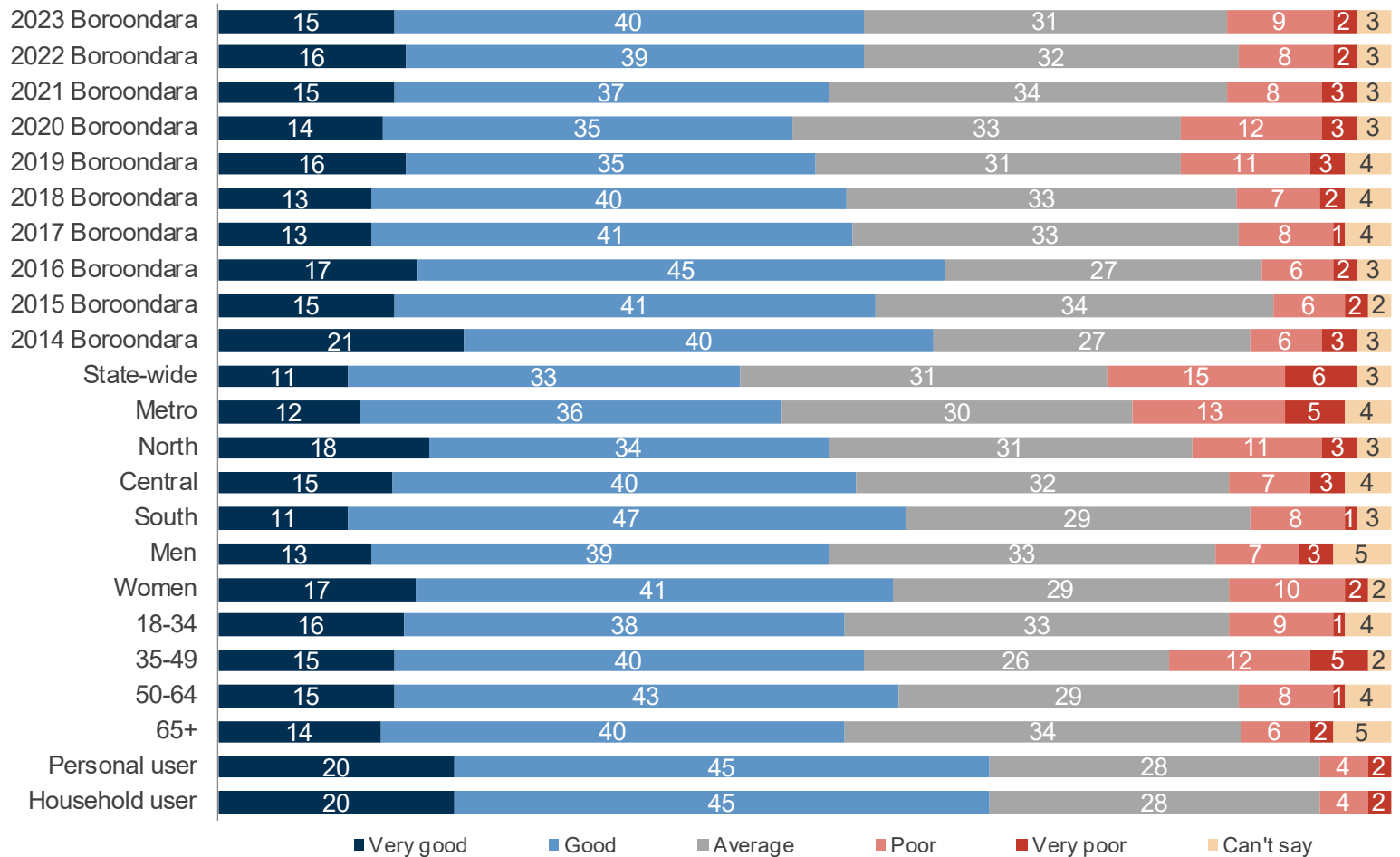




# Informing the community performance



## 2023 informing community performance (%)



# The condition of local streets and footpaths in your area

## importance



### 2023 streets and footpaths importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
50-64	83	85	79	81	n/a	n/a	n/a	n/a	n/a	n/a
Women	83	81	81	81	n/a	n/a	n/a	n/a	n/a	n/a
North	83	79	80	80	n/a	n/a	n/a	n/a	n/a	n/a
35-49	82	80	79	80	n/a	n/a	n/a	n/a	n/a	n/a
Metro	81	81	80	78	78	79	78	78	77	n/a
Boroondara	81	80	79	79	n/a	n/a	n/a	n/a	n/a	n/a
State-wide	81	81	79	78	77	78	77	77	77	77
65+	80	83	81	80	n/a	n/a	n/a	n/a	n/a	n/a
South	79	81	80	79	n/a	n/a	n/a	n/a	n/a	n/a
Central	79	81	75	78	n/a	n/a	n/a	n/a	n/a	n/a
18-34	78	77	77	76	n/a	n/a	n/a	n/a	n/a	n/a
Men	78	79	77	77	n/a	n/a	n/a	n/a	n/a	n/a

Q1. Firstly, how important should 'The condition of local streets and footpaths in your area' be as a responsibility for Council?

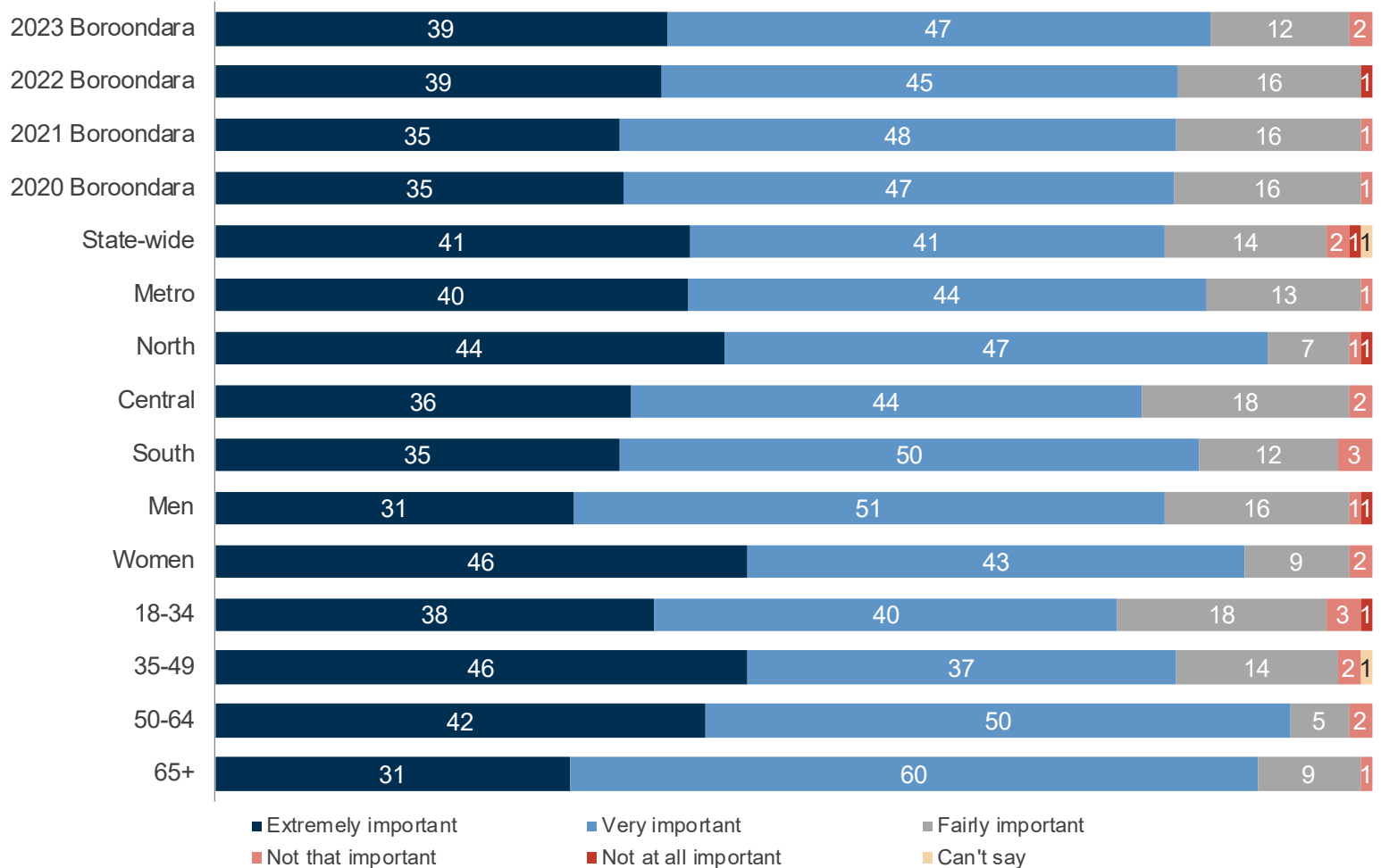
Base: All respondents. Councils asked State-wide: 25 Councils asked group: 7

Note: Please see Appendix A for explanation of significant differences.

# The condition of local streets and footpaths in your area importance



## 2023 streets and footpaths importance (%)



# The condition of local streets and footpaths in your area performance



## 2023 streets and footpaths performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
South	65	67	70	66	n/a	n/a	n/a	n/a	n/a	n/a
18-34	65	75	78	73	n/a	n/a	n/a	n/a	n/a	n/a
35-49	62	71	68	64	n/a	n/a	n/a	n/a	n/a	n/a
Household user	62	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Women	62	70	69	66	n/a	n/a	n/a	n/a	n/a	n/a
Personal user	61	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a
Boroondara	61	70	70	67	n/a	n/a	n/a	n/a	n/a	n/a
Men	61	69	73	68	n/a	n/a	n/a	n/a	n/a	n/a
North	60	69	70	70	n/a	n/a	n/a	n/a	n/a	n/a
65+	60	64	66	64	n/a	n/a	n/a	n/a	n/a	n/a
Central	59	72	71	65	n/a	n/a	n/a	n/a	n/a	n/a
Metro	57▼	63	65	64	65	64	62	63	64	n/a
50-64	56	66	66	64	n/a	n/a	n/a	n/a	n/a	n/a
State-wide	52▼	57	59	58	59	58	57	57	58	58

Q2. How has Council performed on 'The condition of local streets and footpaths in your area' over the last 12 months?

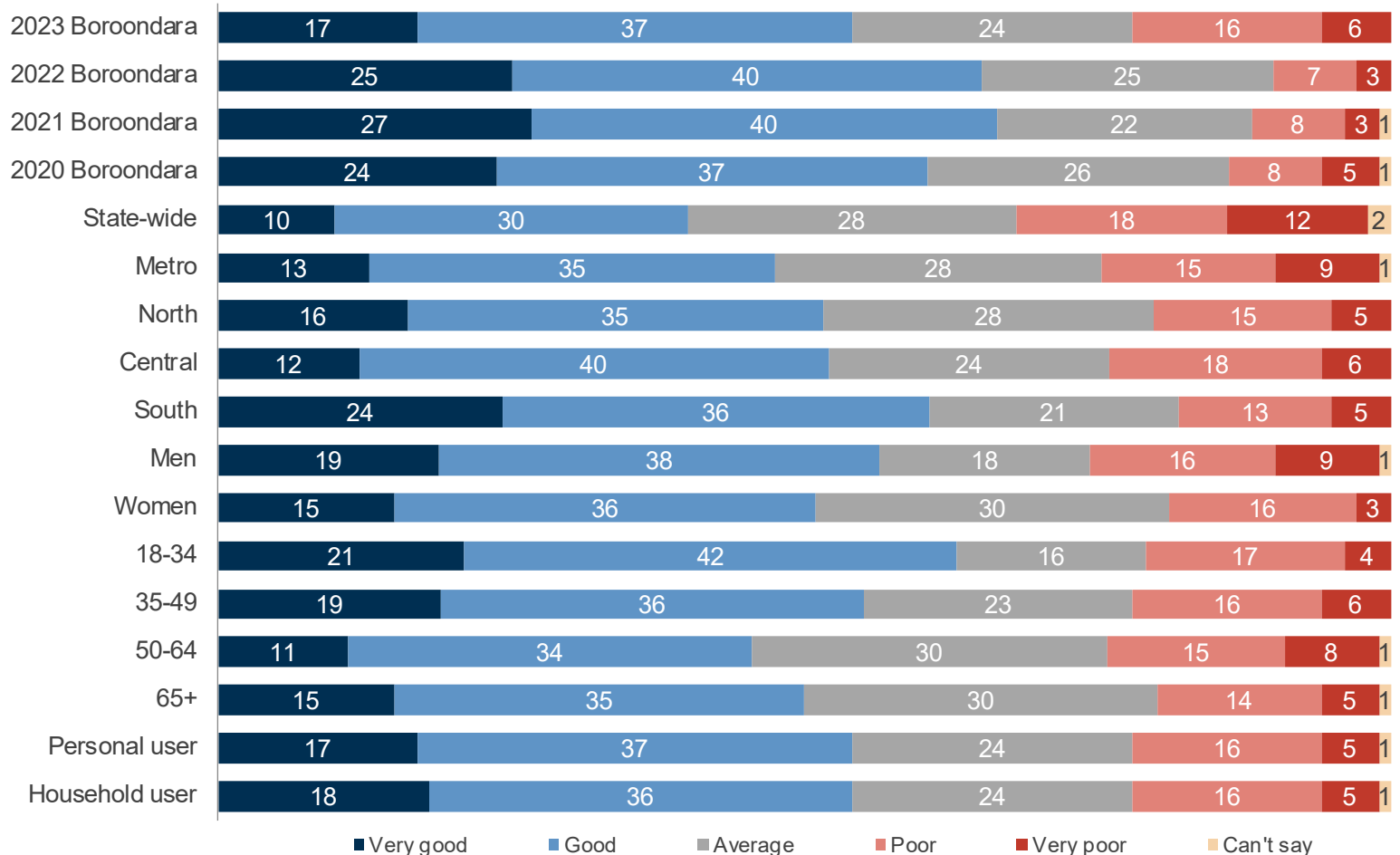
Base: All respondents. Councils asked State-wide: 33 Councils asked group: 8

Note: Please see Appendix A for explanation of significant differences.

# The condition of local streets and footpaths in your area performance



2023 streets and footpaths performance (%)





# Recreational facilities importance



## 2023 recreational facilities importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Personal user	77	77	77	77	76	76	77	75	73	74
Household user	77	77	77	76	76	76	77	75	73	74
Women	77	76	75	75	75	76	77	75	72	74
35-49	77	79	78	78	80	76	75	74	76	72
North	76	71	76	75	75	77	75	74	71	n/a
50-64	75	76	74	78	75	75	76	77	74	78
65+	75	72	72	73	74	74	76	74	73	72
Boroondara	75	74	75	74	74	75	75	74	72	72
South	74	76	73	75	78	75	76	74	72	n/a
Metro	74	74	74	72	72	73	73	73	72	n/a
Central	74	76	75	73	70	72	73	73	72	n/a
State-wide	73▼	74	74	72	72	73	72	73	72	72
18-34	72	72	75	71	69	75	74	72	67	69
Men	72	72	74	73	72	74	72	72	71	70

Q1. Firstly, how important should 'Recreational facilities' be as a responsibility for Council?

Base: All respondents. Councils asked State-wide: 32 Councils asked group: 10

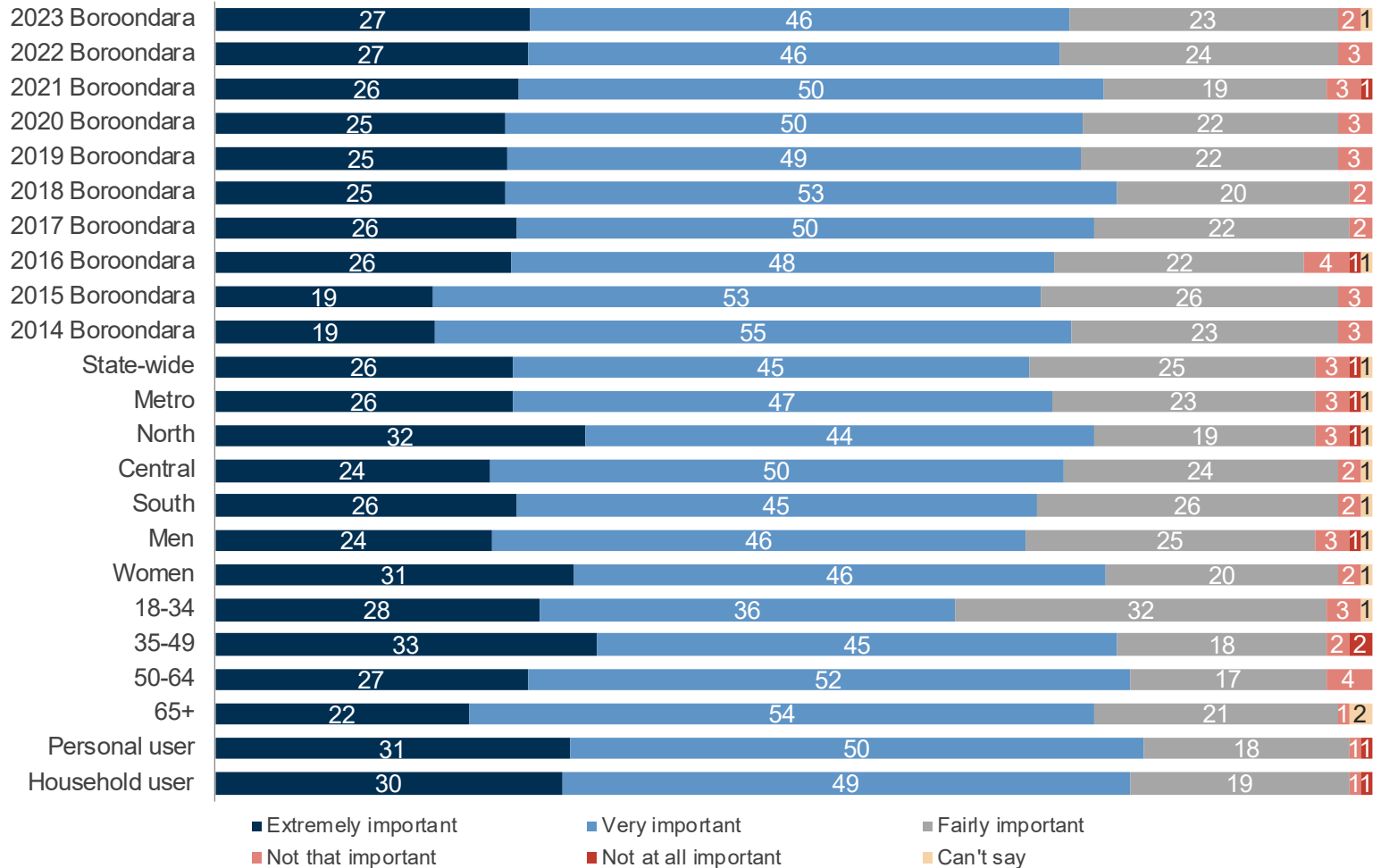
Note: Please see Appendix A for explanation of significant differences.



# Recreational facilities importance



## 2023 recreational facilities importance (%)





## Recreational facilities performance



### 2023 recreational facilities performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
65+	77▲	78	79	81	81	78	80	79	82	80
South	74	78	82	78	81	79	80	81	80	n/a
Women	73	78	78	78	81	80	81	78	78	81
Personal user	73	77	81	81	81	80	82	79	81	82
Central	73	76	77	80	77	76	77	77	77	n/a
Household user	73	78	80	81	81	80	81	79	80	82
Boroondara	72	76	79	79	79	78	80	78	79	80
Metro	72	73	75	74	75	74	73	73	74	n/a
35-49	71	78	76	78	76	77	82	77	78	82
Men	71	74	79	79	77	75	79	78	81	79
18-34	70	73	80	77	80	77	77	80	77	78
50-64	70	77	78	80	82	79	81	76	82	80
North	69	75	77	78	80	79	81	77	81	n/a
State-wide	68▼	69	71	70	70	69	70	69	70	71

Q2. How has Council performed on 'Recreational facilities' over the last 12 months?

Base: All respondents. Councils asked State-wide: 43 Councils asked group: 12

Note: Please see Appendix A for explanation of significant differences.

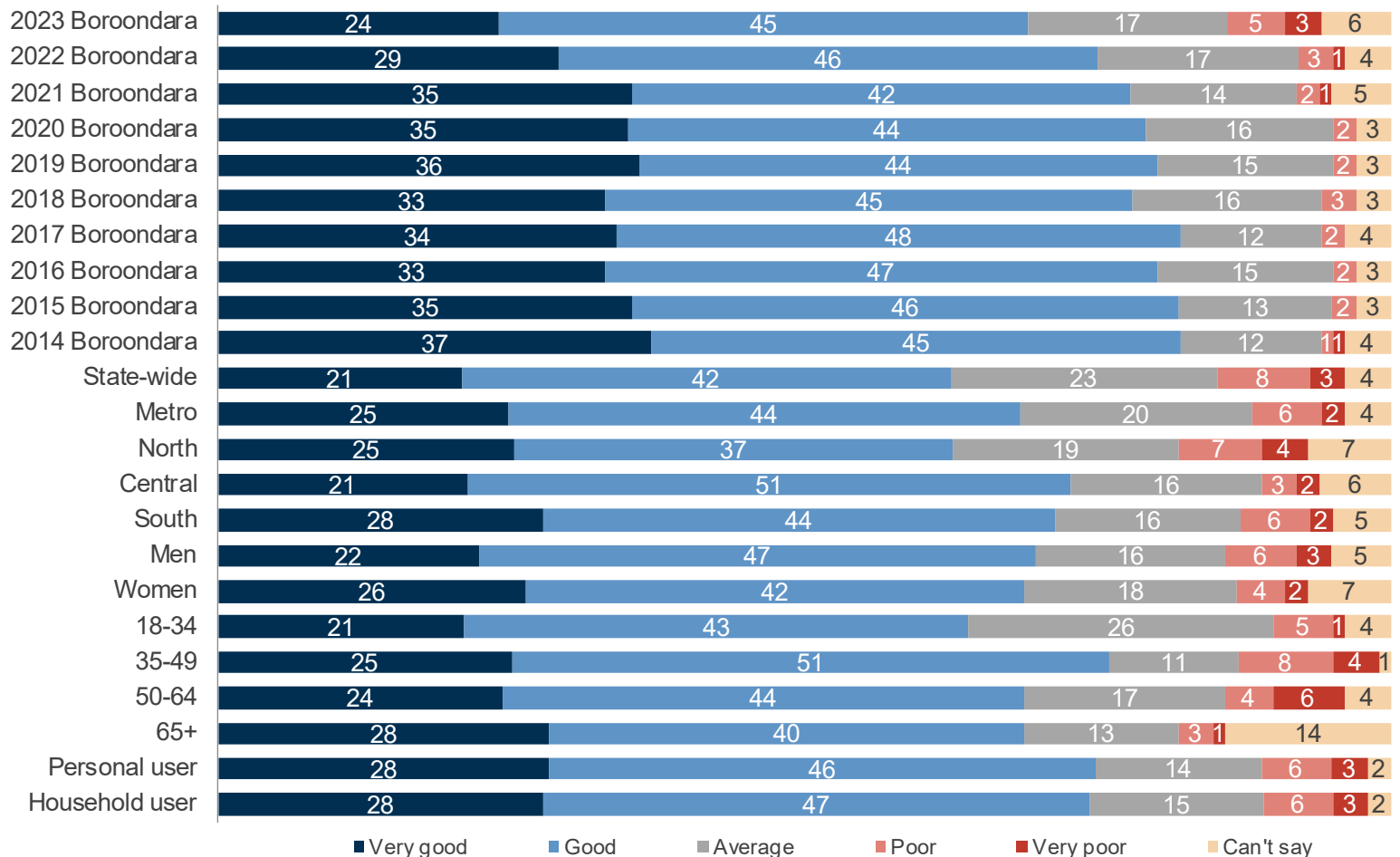




# Recreational facilities performance



2023 recreational facilities performance (%)





# The appearance of public areas importance



## 2023 public areas importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
35-49	78	76	73	77	79	77	74	76	74	75
North	77	73	75	75	74	77	74	75	71	n/a
South	77	76	74	74	78	74	76	74	74	n/a
Women	76	76	76	77	77	77	79	77	72	75
50-64	76	78	73	76	77	77	77	79	76	77
Boroondara	76	74	74	75	75	75	75	76	72	72
Metro	75	76	76	73	74	74	75	74	73	n/a
Men	75	72	72	73	73	73	71	75	72	69
65+	75	76	76	75	75	77	78	77	76	74
State-wide	74▼	75	75	74	73	74	74	74	73	73
18-34	74	69	74	73	71	73	72	73	65	65
Central	74	74	74	76	73	75	75	78	70	n/a

Q1. Firstly, how important should 'The appearance of public areas' be as a responsibility for Council?

Base: All respondents. Councils asked State-wide: 31 Councils asked group: 9

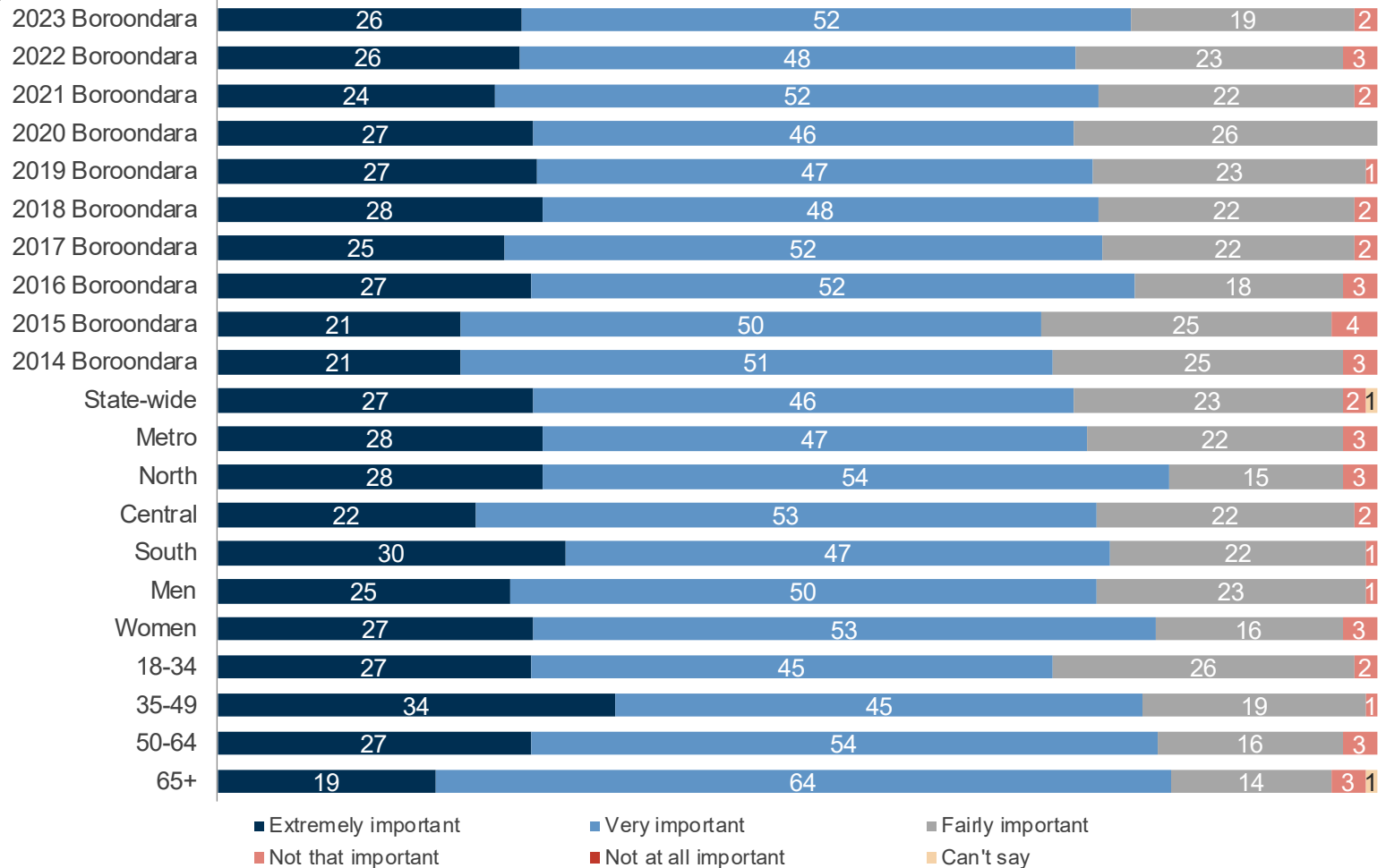
Note: Please see Appendix A for explanation of significant differences.



# The appearance of public areas importance



2023 public areas importance (%)





# The appearance of public areas performance



## 2023 public areas performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
65+	74	77	78	79	79	76	78	79	79	78
South	74	82	81	78	80	79	79	81	79	n/a
18-34	73	86	82	84	82	77	77	84	85	83
Women	73	79	81	82	81	80	80	80	80	82
Boroondara	72	79	79	80	80	78	78	80	79	81
North	72	78	78	83	82	80	76	80	80	n/a
35-49	71	77	77	79	79	84	82	79	75	83
Men	71	79	77	79	78	77	76	79	79	80
Central	71	78	78	79	77	77	80	78	78	n/a
Metro	68▼	72	74	73	74	73	72	72	73	n/a
50-64	68	74	76	78	78	76	75	75	78	79
State-wide	67▼	71	73	72	72	71	71	71	72	72

Q2. How has Council performed on 'The appearance of public areas' over the last 12 months?

Base: All respondents. Councils asked State-wide: 45 Councils asked group: 11

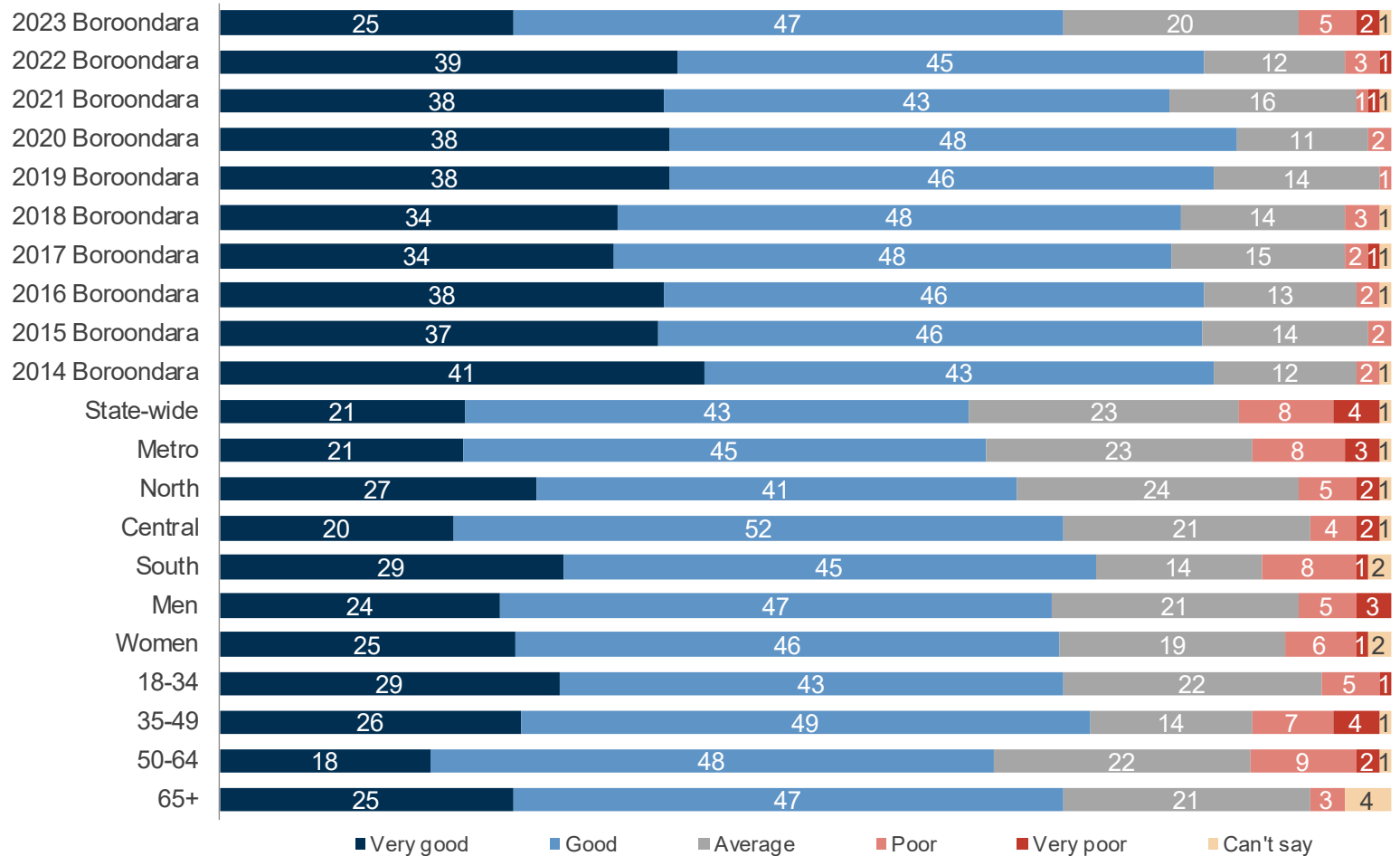
Note: Please see Appendix A for explanation of significant differences.



# The appearance of public areas performance



2023 public areas performance (%)





# Waste management importance



## 2023 waste management importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Women	87	87	87	87	88	86	85	84	81	85
50-64	87	85	89	85	89	84	85	86	81	88
Personal user	87	87	87	88	85	84	84	85	80	83
Household user	87	87	87	88	85	84	84	85	80	83
35-49	87	89	85	90	87	85	82	85	83	81
Central	87	87	86	89	83	83	83	88	80	n/a
North	86	85	86	87	86	86	82	83	77	n/a
Boroondara	86	87	86	87	85	83	83	85	80	83
18-34	85	85	86	85	81	80	83	86	74	79
South	85	88	85	84	87	82	84	84	81	n/a
65+	85	87	84	88	87	84	83	83	83	85
Men	84	86	85	87	82	80	80	86	78	80
Metro	84▼	85	85	84	83	83	81	82	81	n/a
State-wide	81▼	82	82	82	81	81	79	80	79	79

Q1. Firstly, how important should 'Waste management' be as a responsibility for Council?

Base: All respondents. Councils asked State-wide: 31 Councils asked group: 10

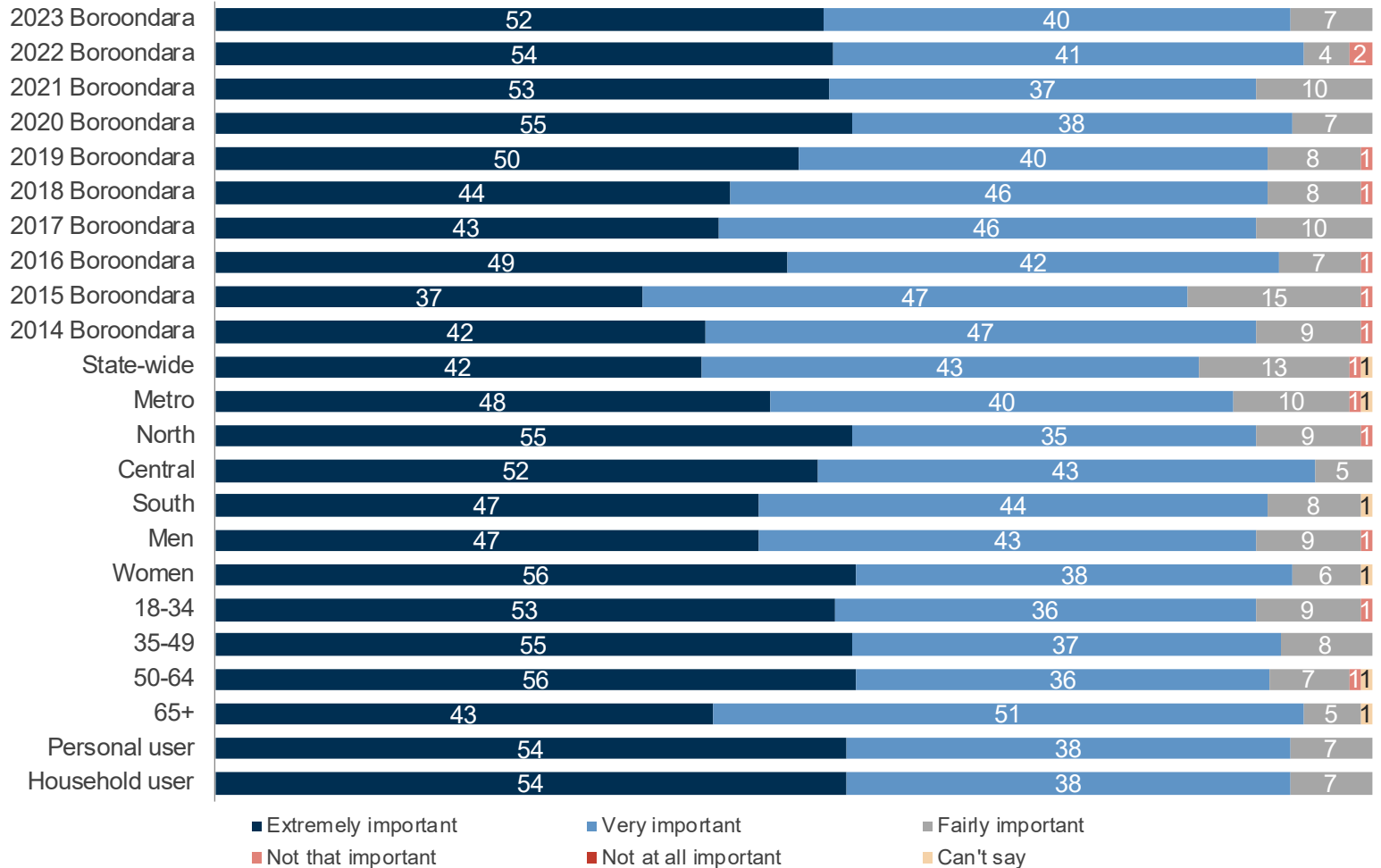
Note: Please see Appendix A for explanation of significant differences.



# Waste management importance



## 2023 waste management importance (%)





# Waste management performance



## 2023 waste management performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
65+	76▲	74	77	77	75	78	82	83	82	83
South	74	76	76	74	74	79	83	81	81	n/a
18-34	73	71	70	70	75	76	80	82	81	79
North	72	70	68	70	76	77	79	79	80	n/a
Women	71	75	72	71	74	77	81	79	79	79
Boroondara	71	73	72	71	73	77	81	81	80	80
Household user	70	74	73	70	74	77	82	81	81	81
Men	70	71	72	71	73	76	81	82	81	81
Personal user	70	75	73	70	74	77	82	81	81	81
Metro	68▼	71	72	70	73	75	75	76	77	n/a
State-wide	66▼	68	69	65	68	70	71	70	72	73
Central	66	74	74	69	70	74	82	82	79	n/a
35-49	66	75	67	65	72	76	82	80	78	79
50-64	65	72	73	70	71	77	80	76	78	80

Q2. How has Council performed on 'Waste management' over the last 12 months?

Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

Note: Please see Appendix A for explanation of significant differences.

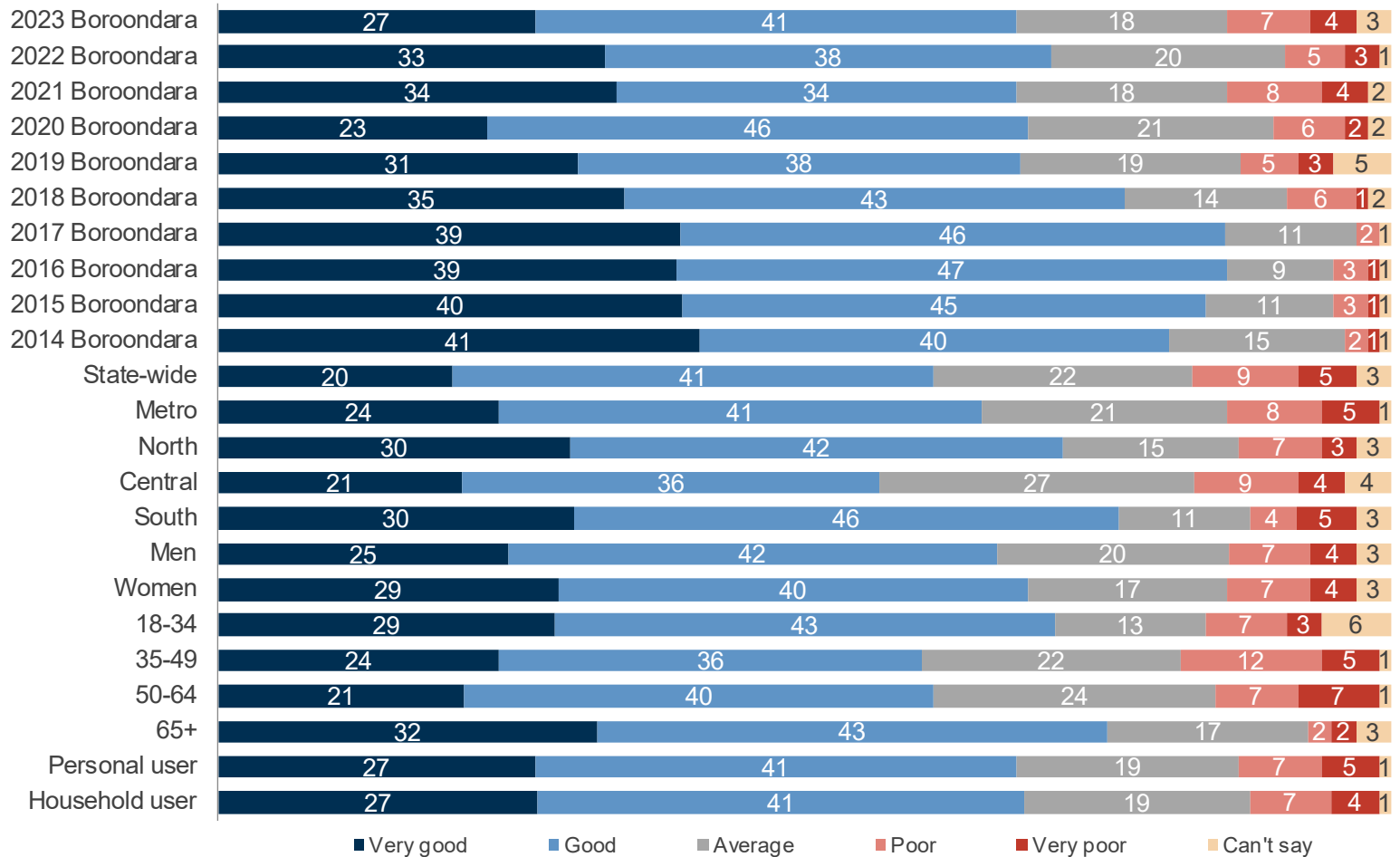




# Waste management performance



## 2023 waste management performance (%)





# Environmental sustainability importance



## 2023 environmental sustainability importance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Household user	80▲	82	80	84	82	78	78	79	79	78
Personal user	80▲	82	80	84	82	79	78	81	78	77
Women	75▲	82	80	83	82	80	79	78	74	78
Central	72	74	74	78	77	80	72	73	71	n/a
65+	72	75	74	78	75	76	74	74	72	72
Metro	72	76	77	76	75	74	73	74	74	n/a
35-49	71	77	69	79	75	73	72	71	68	71
South	70	76	73	77	77	76	77	72	72	n/a
Boroondara	70	76	75	79	77	76	74	74	71	73
18-34	70	78	80	82	80	79	74	76	72	75
State-wide	70	73	74	74	74	73	72	73	73	73
North	68	78	76	80	77	75	72	76	72	n/a
50-64	67	73	73	75	76	74	74	73	76	75
Men	65	70	69	74	71	72	68	70	69	68

Q1. Firstly, how important should 'Environmental sustainability' be as a responsibility for Council?

Base: All respondents. Councils asked State-wide: 28 Councils asked group: 10

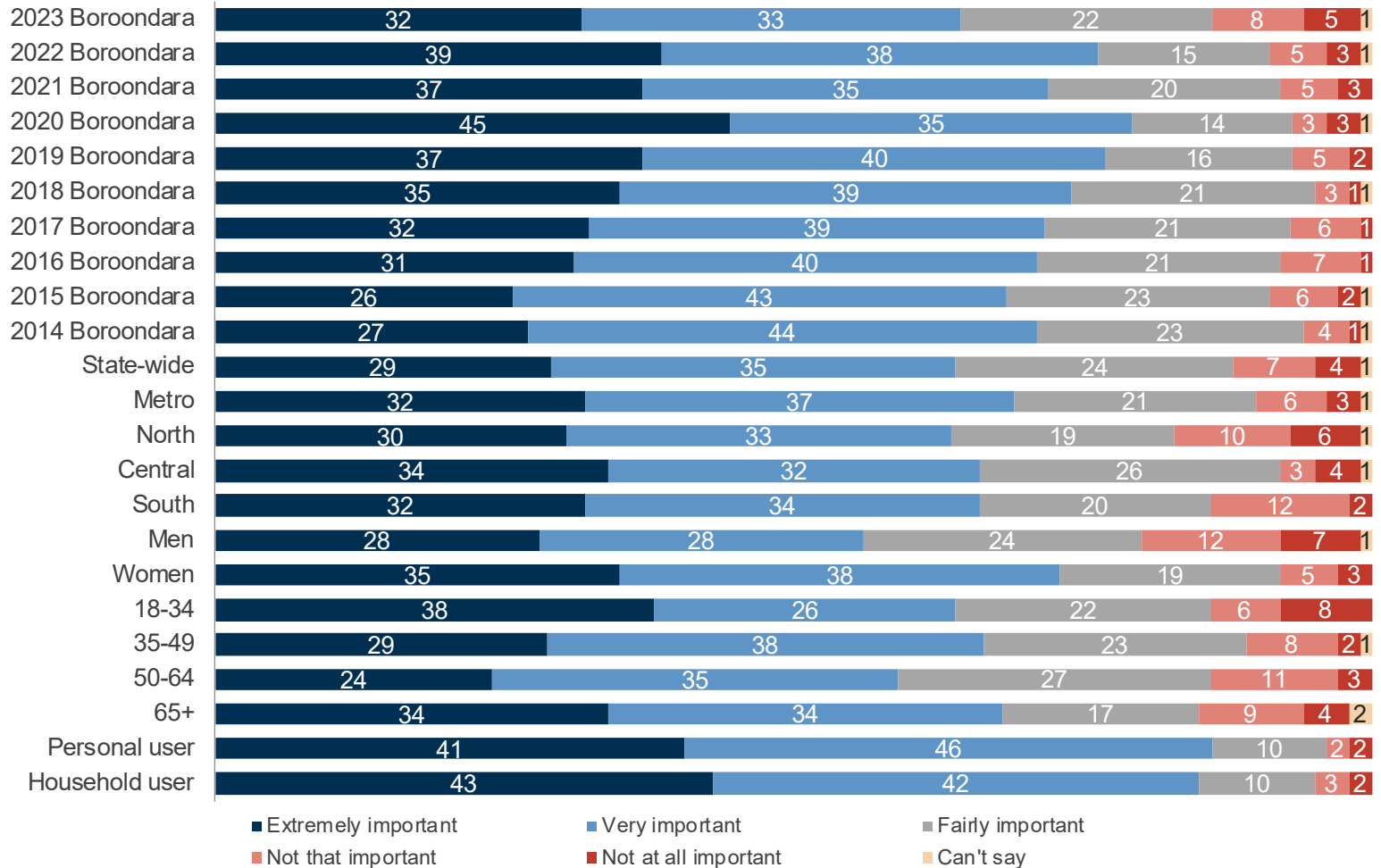
Note: Please see Appendix A for explanation of significant differences.



# Environmental sustainability importance



2023 environmental sustainability importance (%)





# Environmental sustainability performance



## 2023 environmental sustainability performance (index scores)

		2022	2021	2020	2019	2018	2017	2016	2015	2014
Household user	70▲	68	70	65	69	69	73	67	72	72
Personal user	70▲	69	69	65	69	69	72	67	72	73
65+	69▲	67	69	65	66	65	67	66	71	70
35-49	65	68	68	59	62	66	65	65	64	65
North	65	65	65	59	66	66	66	63	67	n/a
Women	65	66	68	62	63	63	67	65	68	68
Central	64	64	67	62	62	62	67	68	67	n/a
Boroondara	64	65	67	61	64	65	66	66	67	68
Men	64	64	66	61	64	67	65	67	66	68
18-34	63	62	65	61	65	65	68	67	66	70
South	63	67	70	63	63	66	67	66	67	n/a
Metro	62	63	64	62	64	64	64	64	65	n/a
State-wide	60▼	61	62	60	62	63	64	63	64	64
50-64	59	63	66	59	59	63	66	63	67	67

Q2. How has Council performed on 'Environmental sustainability' over the last 12 months?

Base: All respondents. Councils asked State-wide: 39 Councils asked group: 13

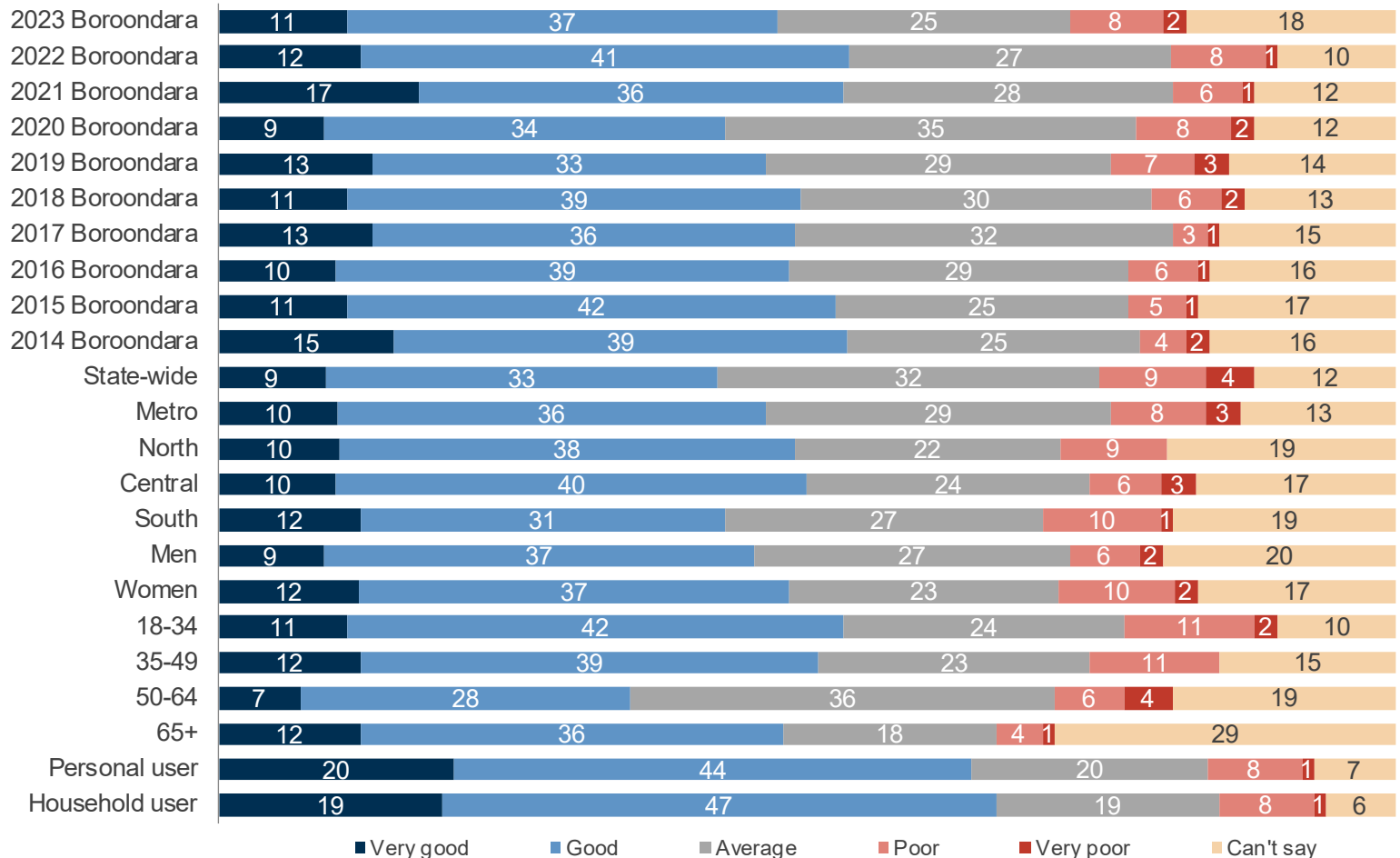
Note: Please see Appendix A for explanation of significant differences.



# Environmental sustainability performance



## 2023 environmental sustainability performance (%)



A large, stylized letter 'W' that serves as a background graphic. It is filled with a satellite night-time image of the United States, showing city lights and state boundaries. The 'W' is positioned on the right side of the page, with its leftmost stroke extending towards the center.

# **Tailored Questions**



# Library services



# Library services importance

## 2023 library services importance (index scores)

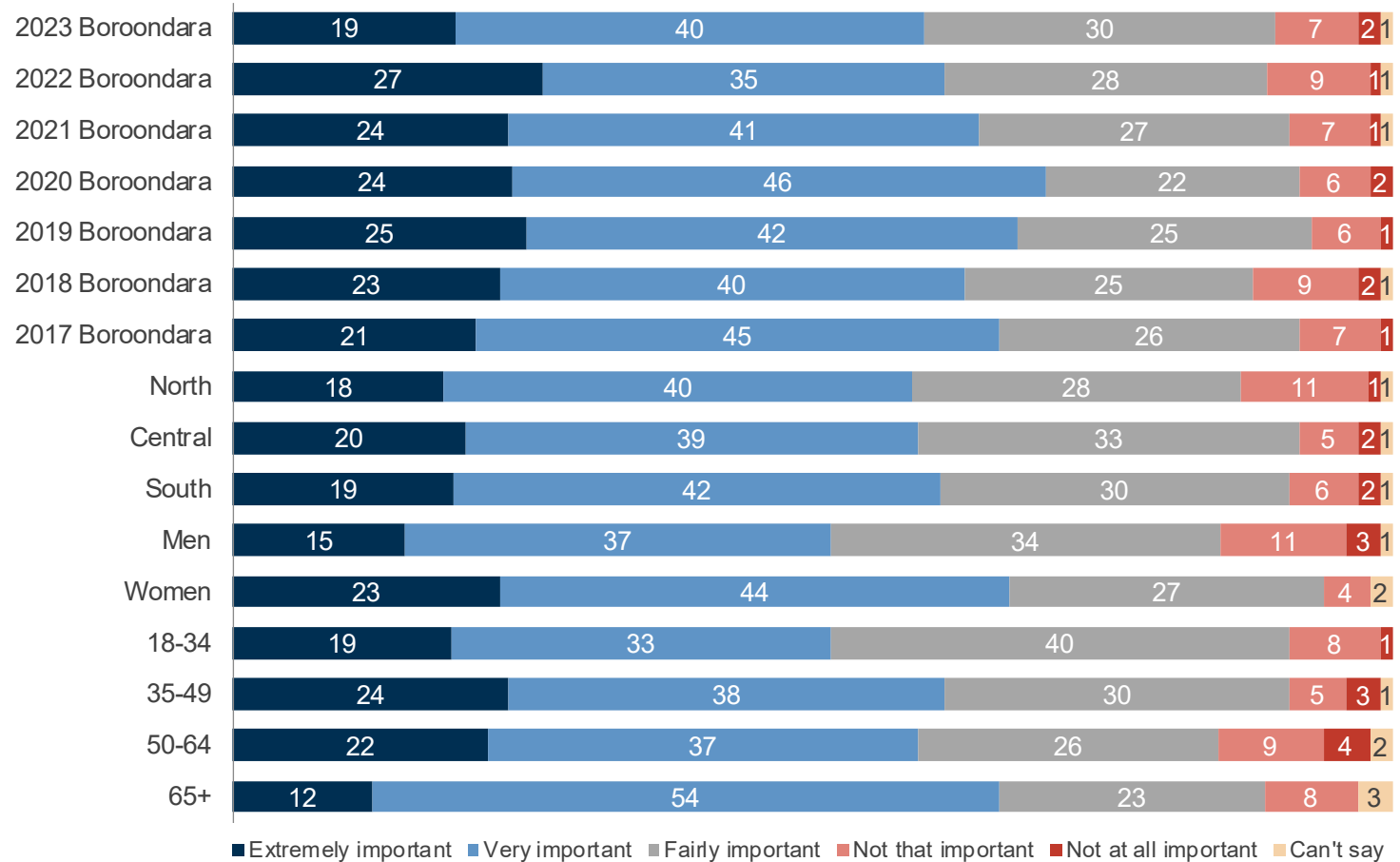
		2022	2021	2020	2019	2018	2017
Women	72	74	73	75	75	75	73
35-49	68	66	69	73	72	69	67
South	68	72	71	73	72	67	71
65+	68	73	75	75	73	74	75
Central	67	71	69	73	71	68	70
Boroondara	67	70	70	71	71	69	69
50-64	67	73	71	69	72	65	69
North	66	68	71	69	69	72	68
18-34	66	69	67	68	67	66	67
Men	62	66	67	67	66	62	65





# Library services importance

## 2023 library services importance (%)





# Library services performance

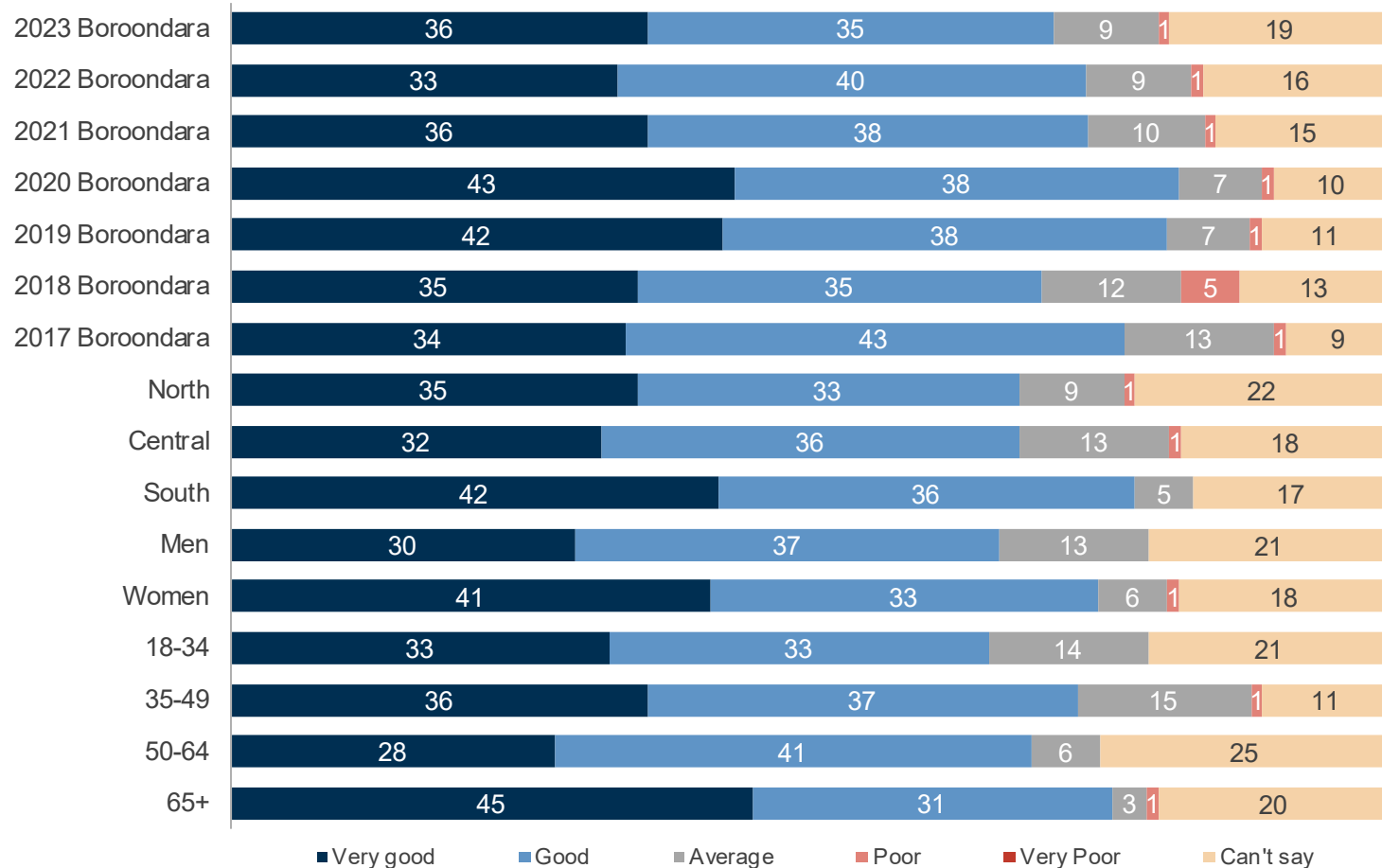
## 2023 library services performance (index scores)

		2022	2021	2020	2019	2018	2017
65+	87	85	85	87	86	83	86
South	86	81	84	83	85	83	82
Women	85	84	83	85	86	84	82
Boroondara	83	81	82	84	84	79	80
North	83	80	82	83	84	80	79
50-64	83	83	82	86	85	80	82
18-34	81	78	78	81	83	73	76
35-49	81	81	84	84	83	81	79
Central	80	83	79	86	83	75	80
Men	80	79	81	83	82	74	78



# Library services performance

## 2023 library services performance (%)



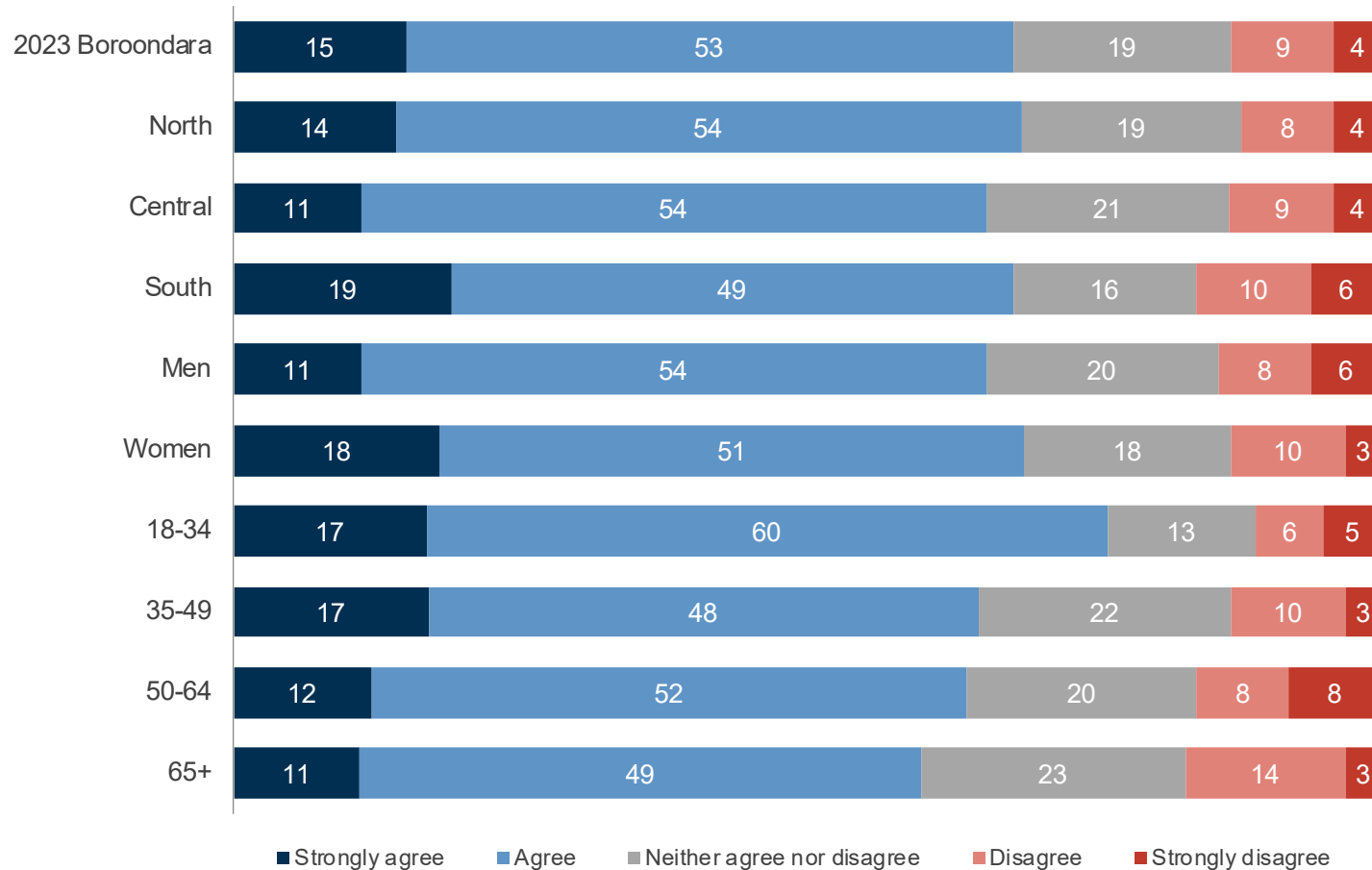


**Website**

# 'The City of Boroondara's website makes it easier to transact with Council'



2023 agreement that 'the City of Boroondara's website makes it easier to transact with Council' (%)



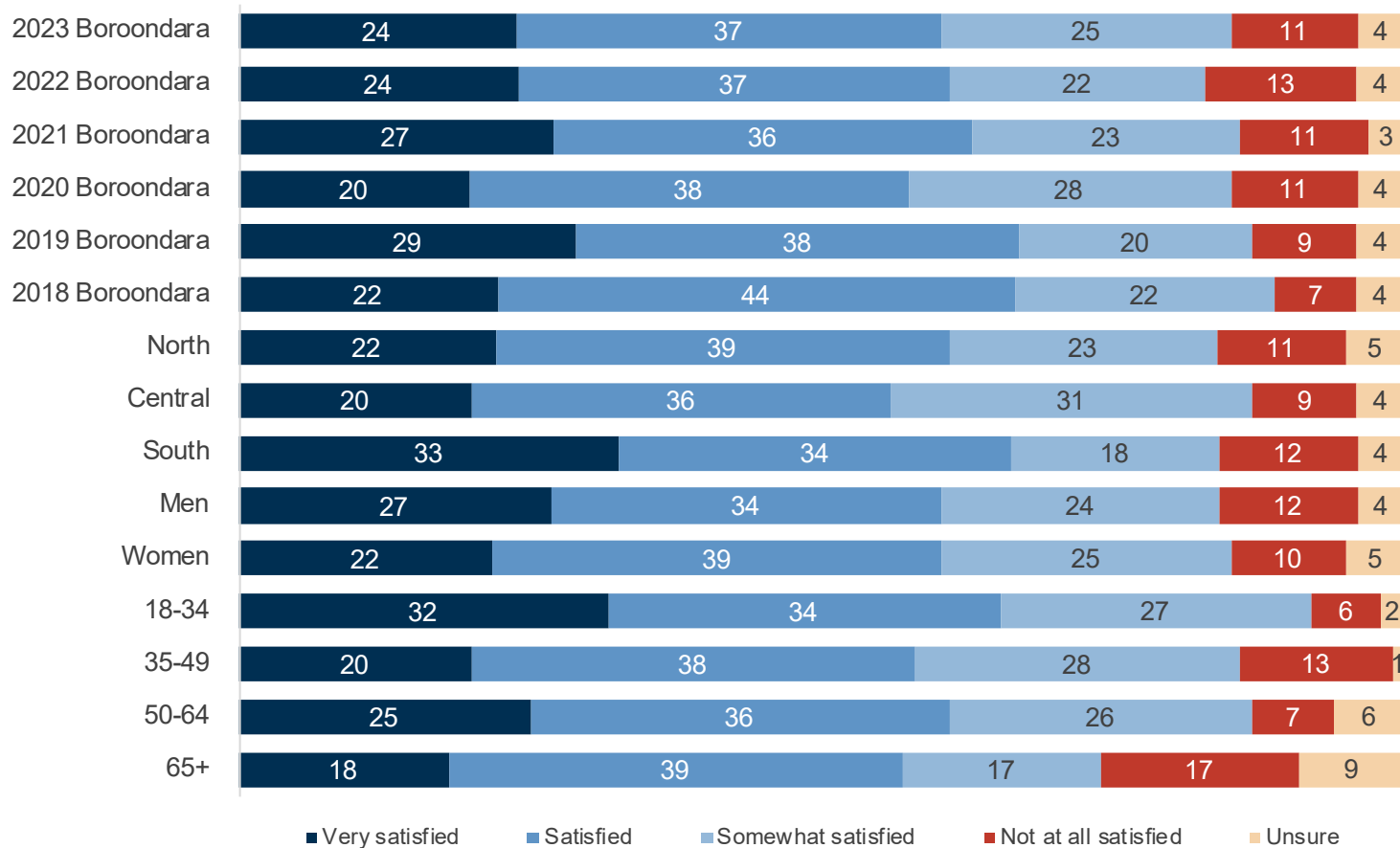


# **Movement around Boroondara**

# Local shared cycling and walking paths as a way to get around Boroondara



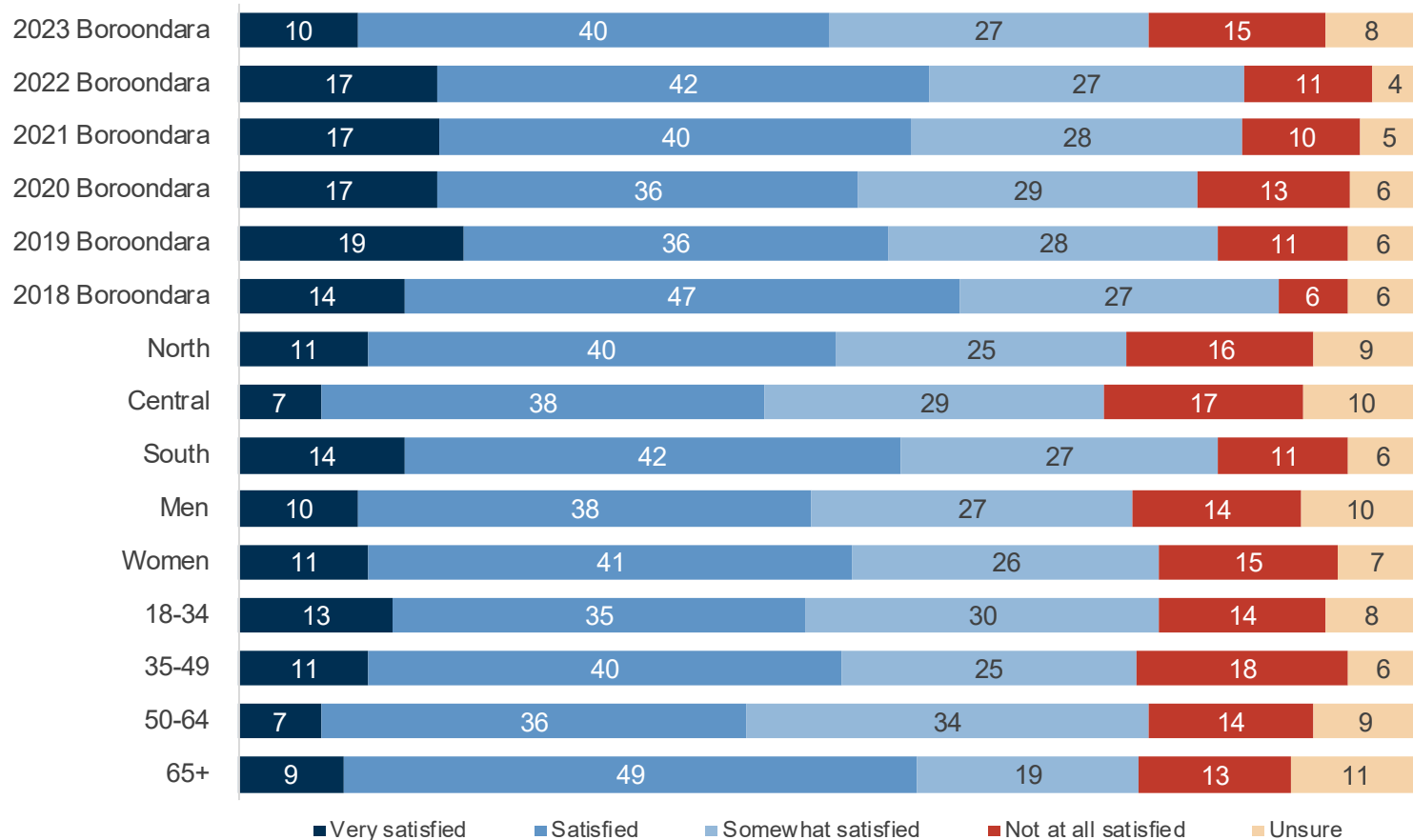
2023 satisfaction with local shared cycling and walking paths as a way to get around Boroondara (%)



# Work to improve quality of streetscapes in shopping precincts



## 2023 satisfaction with work to improve quality of streetscapes in shopping precincts to attract and retain good shops and businesses (%)





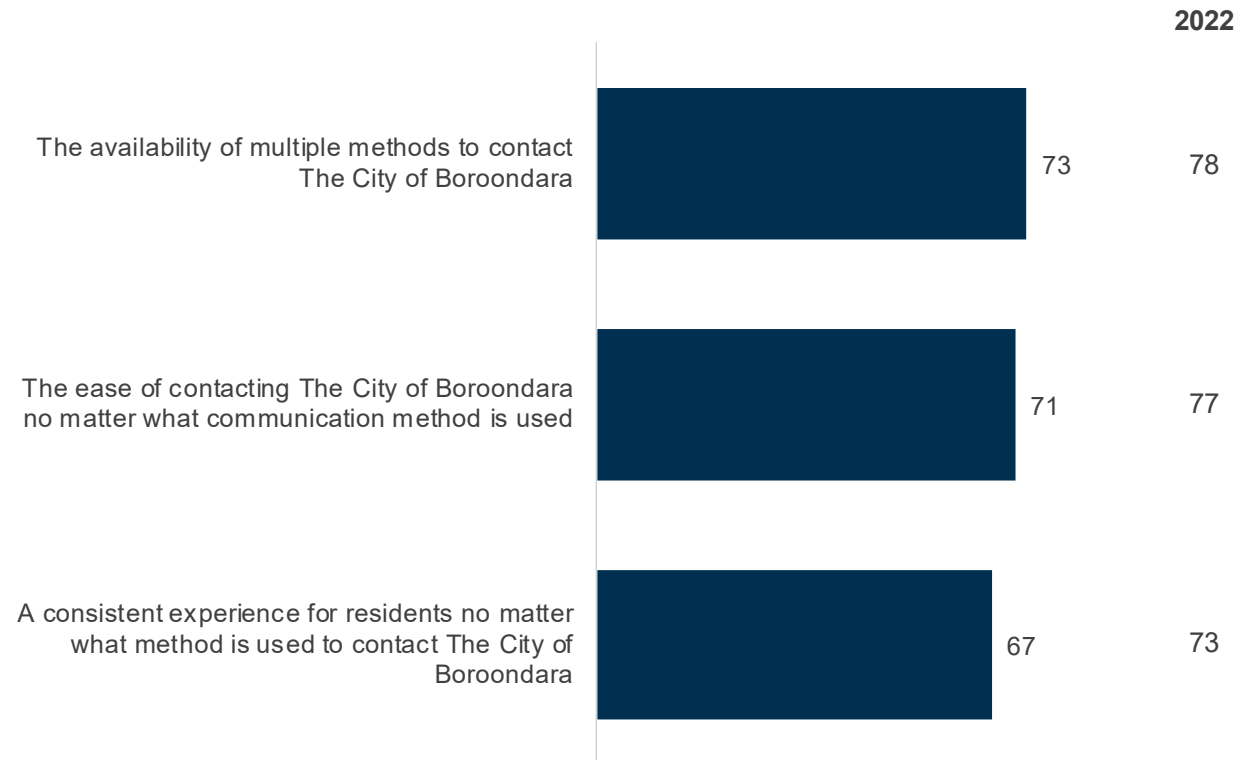


# **Customer service**



# Customer service attributes performance

## 2023 customer service attributes performance (index scores)



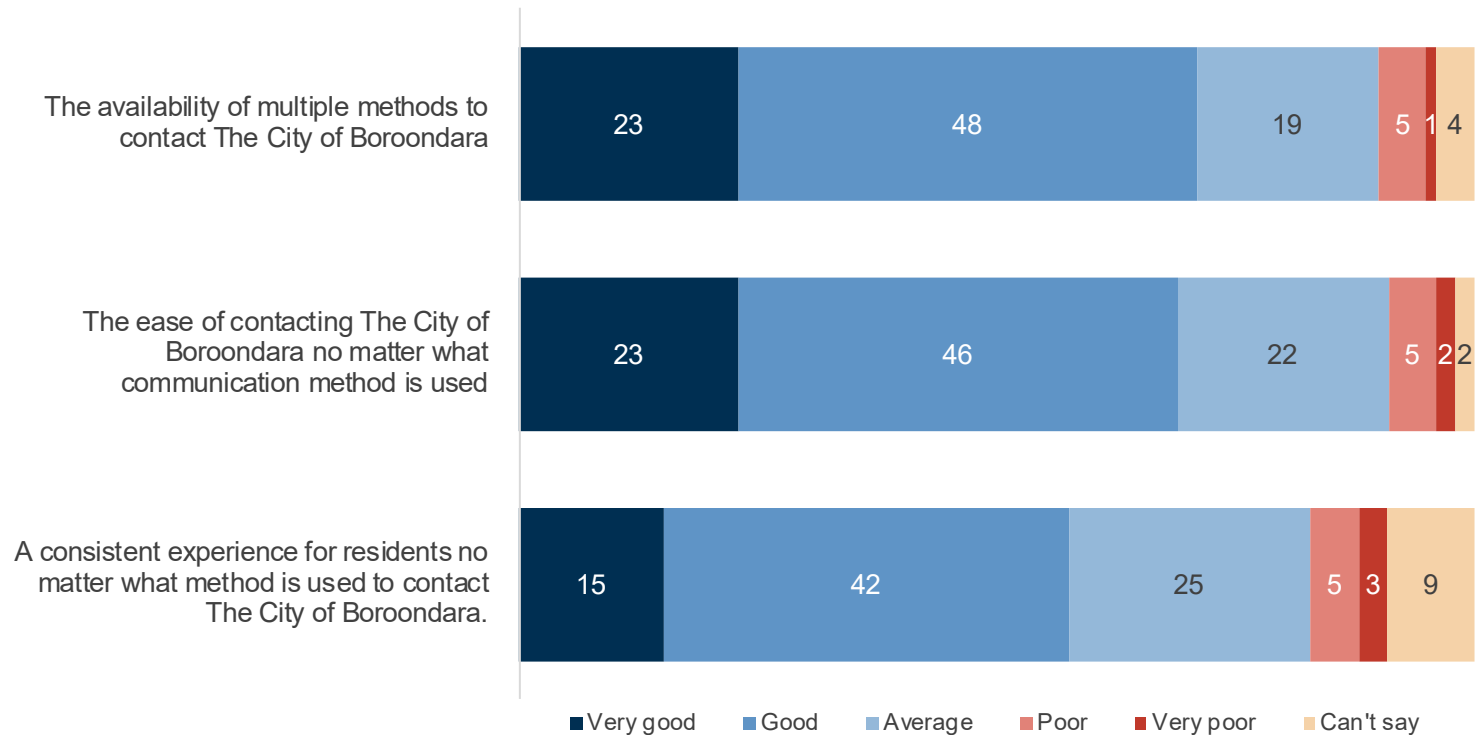
BD42. And how has The City of Boroondara performed on each of these attributes over the last 12 months? Would you say that their performance on this has been Very Good, Good, Average, Poor or Very Poor?

Base: Respondents who have had contact with Council (n=337).



# Customer service attributes

## 2023 customer service attributes performance (%)



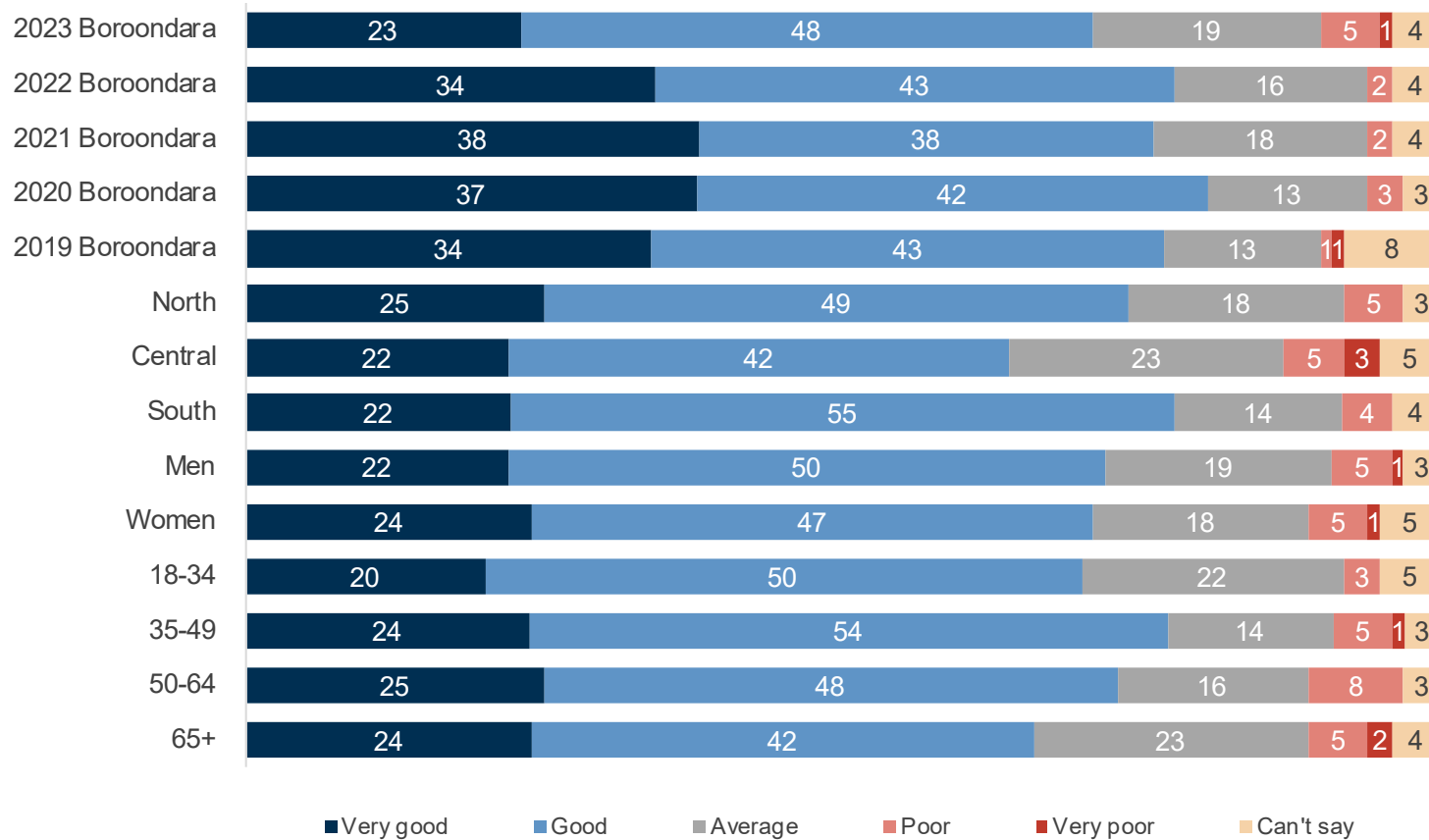
BD42. And how has The City of Boroondara performed on each of these attributes over the last 12 months? Would you say that their performance on this has been Very Good, Good, Average, Poor or Very Poor?

Base: Respondents who have had contact with Council (n=337).



# Availability of multiple methods to contact Council

## 2023 availability of multiple methods to contact Council performance (%)



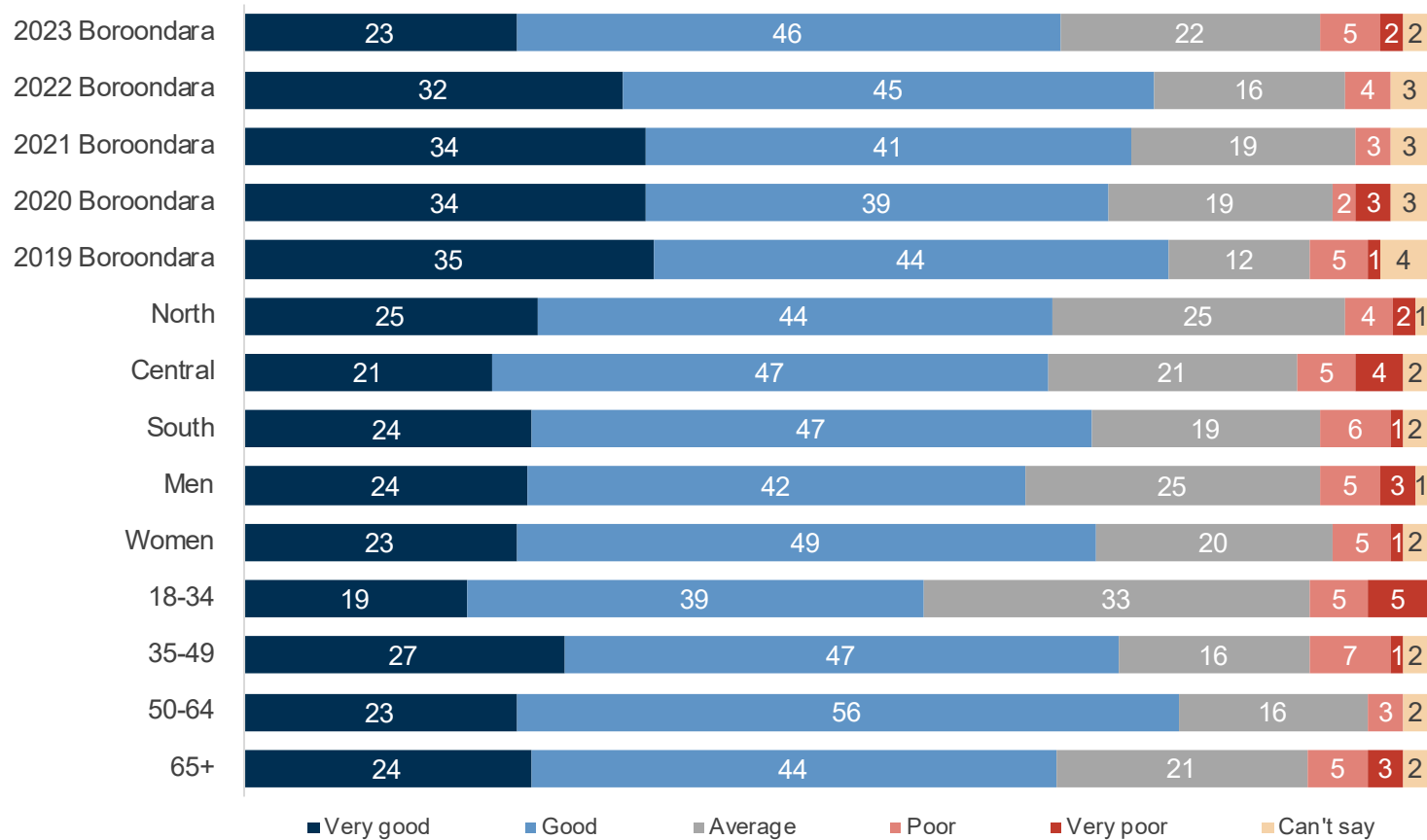
BD42. And how has The City of Boroondara performed on each of these attributes over the last 12 months? Would you say that their performance on this has been Very Good, Good, Average, Poor or Very Poor?

Base: Respondents who have had contact with Council (n=337).

# Ease of contacting Council no matter what communication method used



2023 ease of contacting Council no matter what communication method used performance (%)



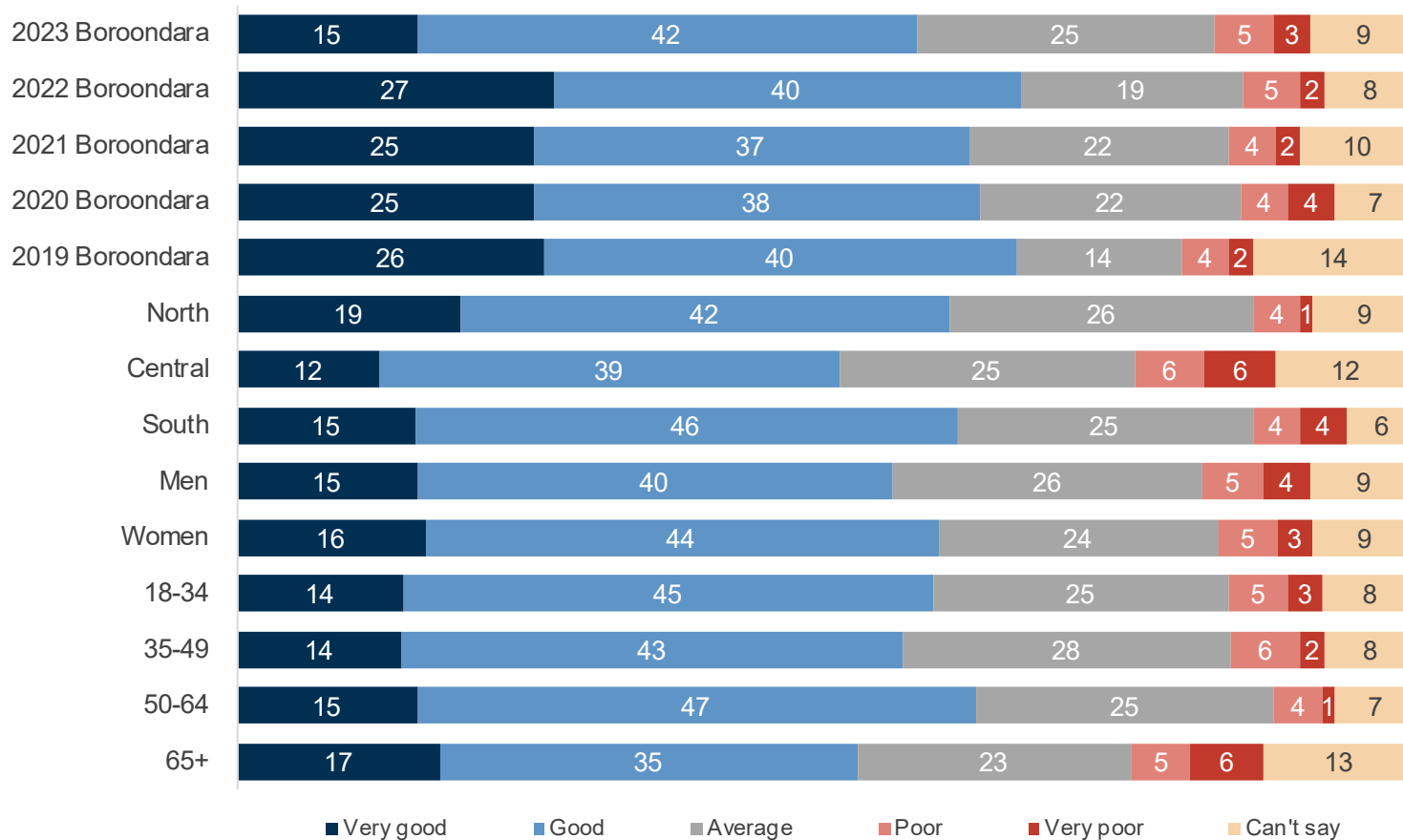
BD42. And how has The City of Boroondara performed on each of these attributes over the last 12 months? Would you say that their performance on this has been Very Good, Good, Average, Poor or Very Poor?

Base: Respondents who have had contact with Council (n=337).

# Consistent resident experience no matter the method used to contact Council



2023 consistent resident experience no matter the method used to contact Council performance (%)



BD42. And how has The City of Boroondara performed on each of these attributes over the last 12 months? Would you say that their performance on this has been Very Good, Good, Average, Poor or Very Poor?

Base: Respondents who have had contact with Council (n=337).

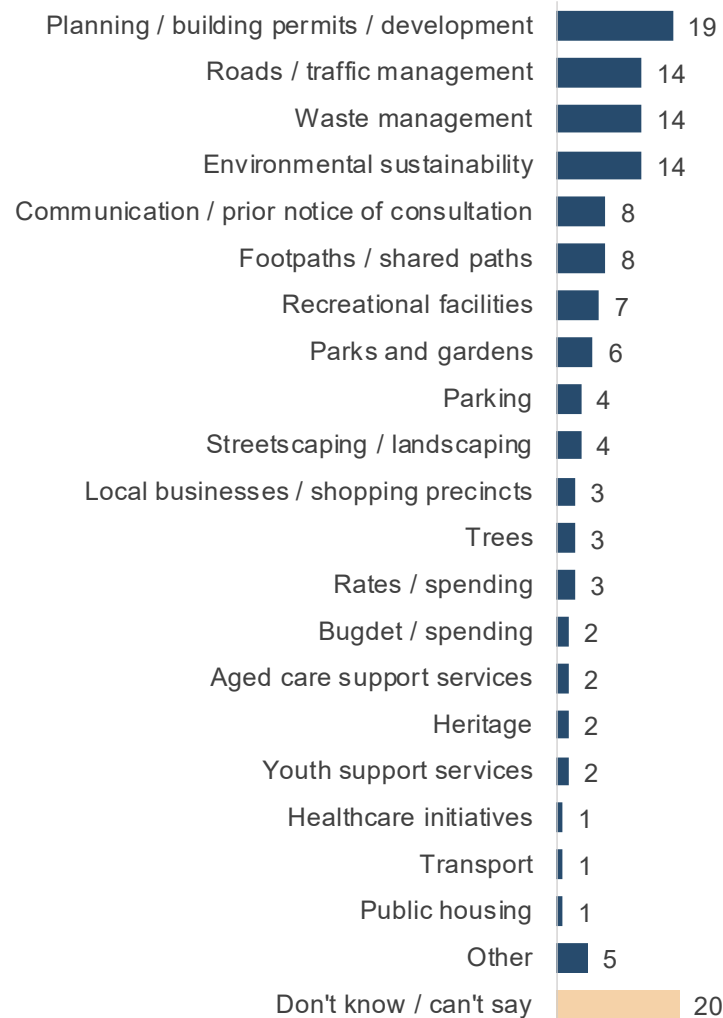


# **Consultation and engagement communications**



# Topics for Council to consult the community on

## 2023 topics for Council to consult the community on (%)

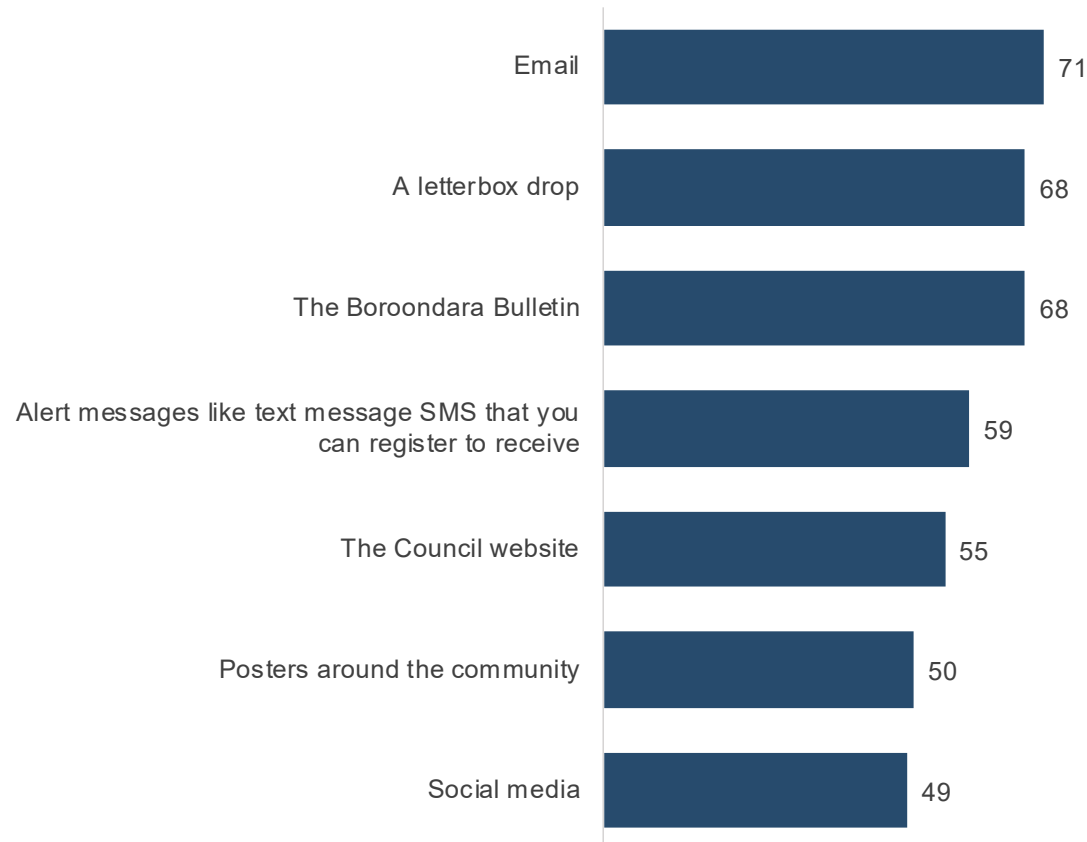




# Effectiveness of communications in informing the community about consultations



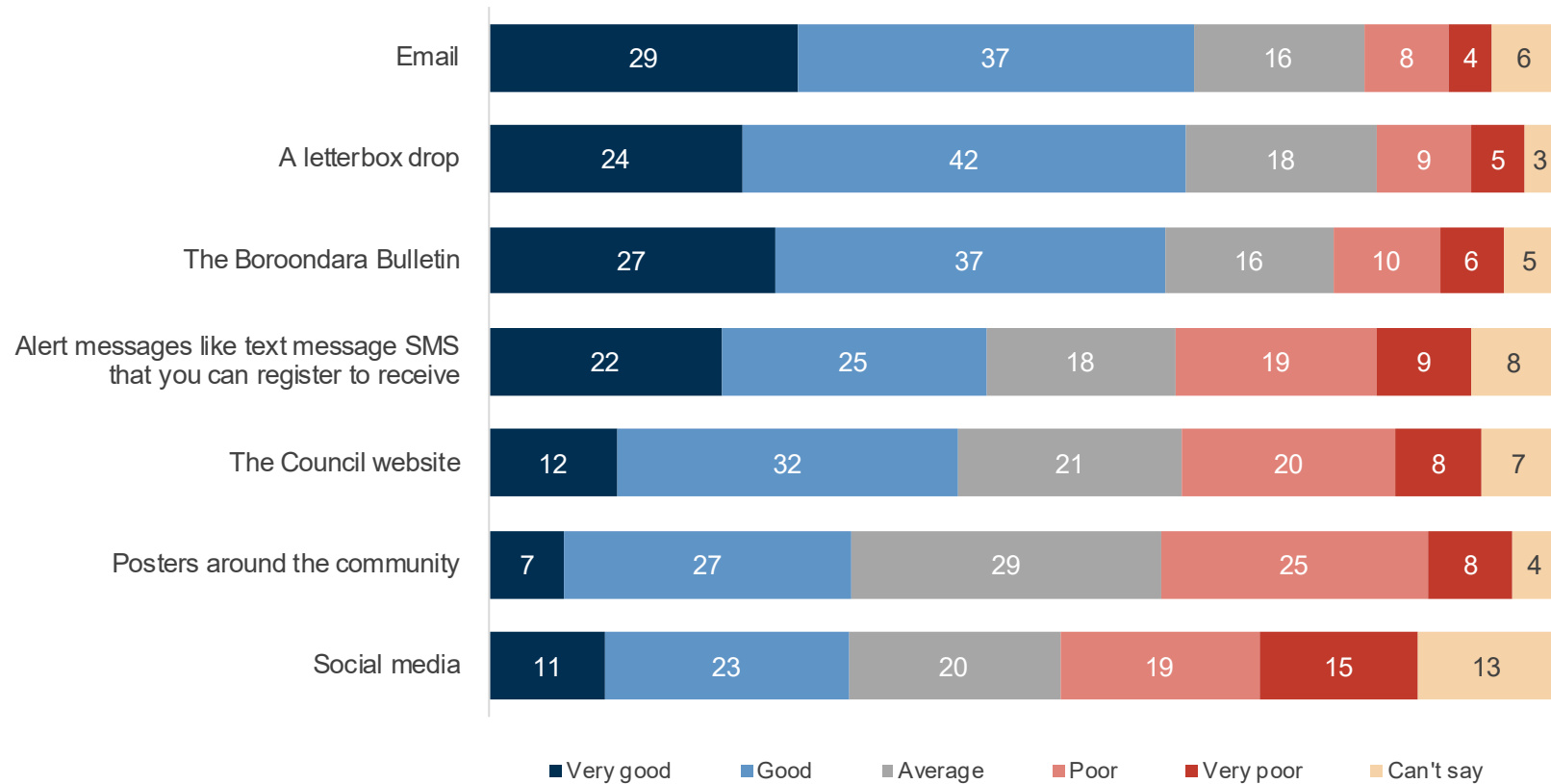
2023 effectiveness of communications in informing the community about consultations (index score)



# Effectiveness of communications in informing the community about consultations



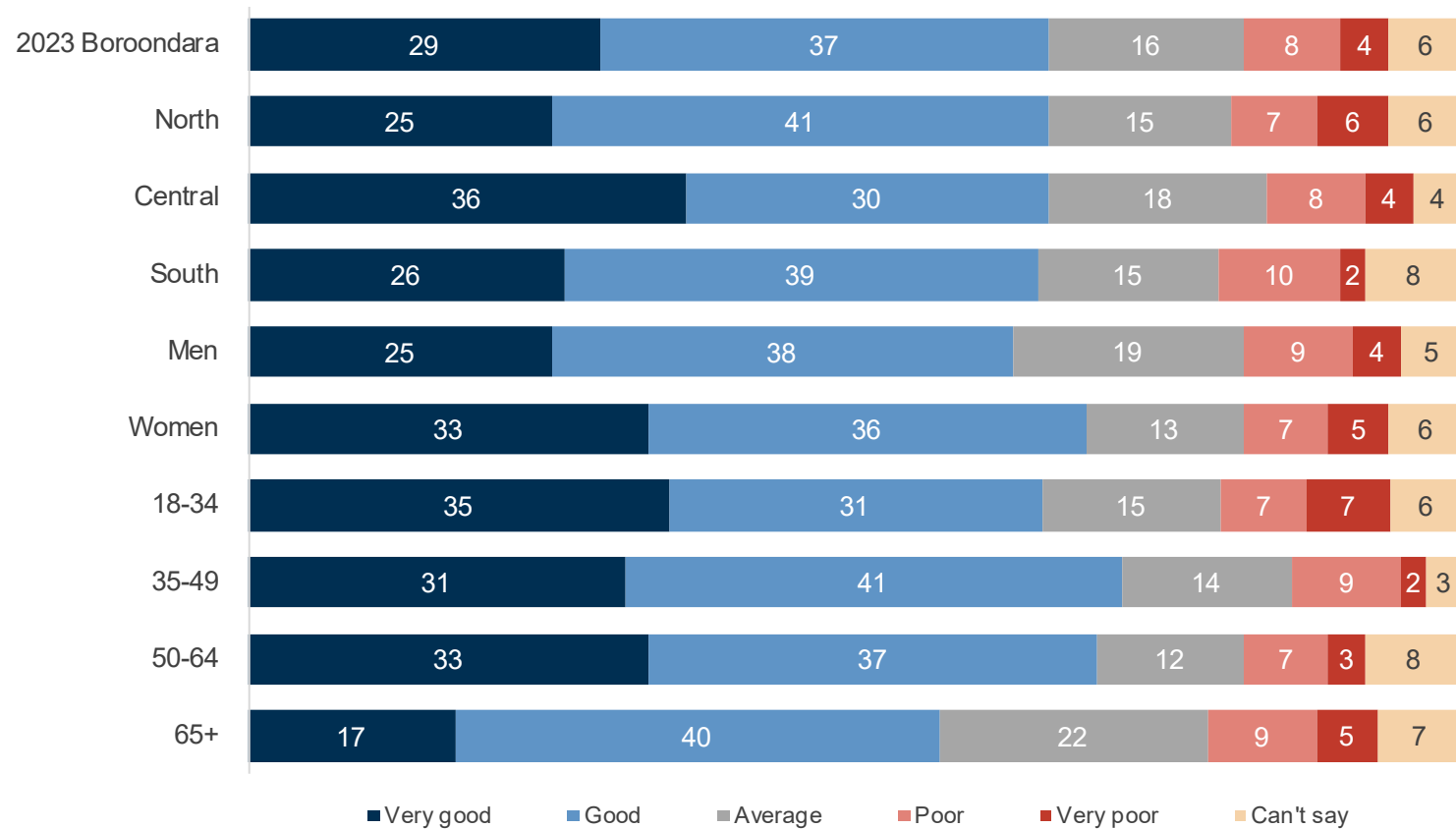
## 2023 effectiveness of communications in informing the community about consultations (%)





# Email effectiveness about consultations

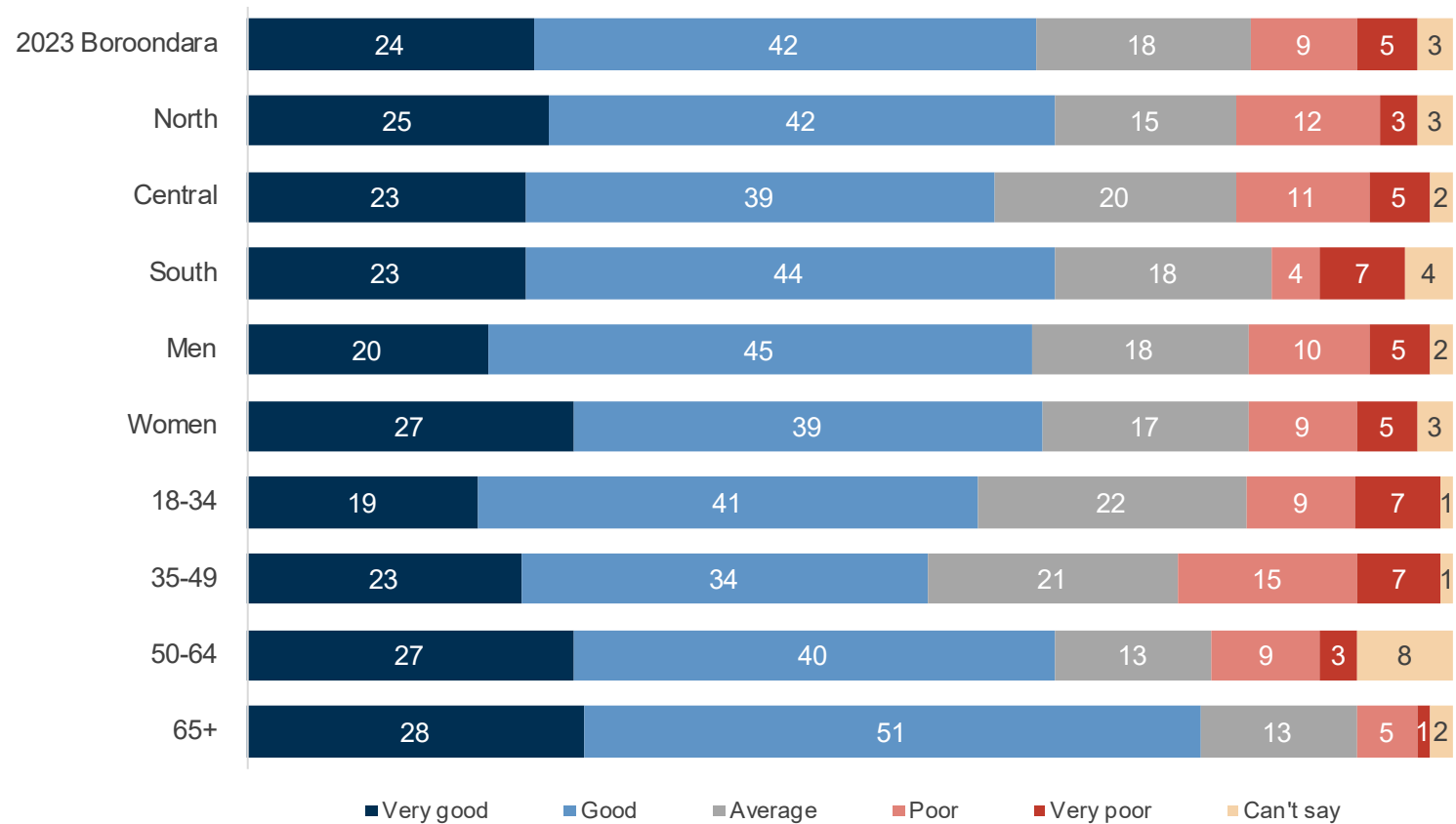
2023 email effectiveness about consultations (%)





# Letterbox drop effectiveness about consultations

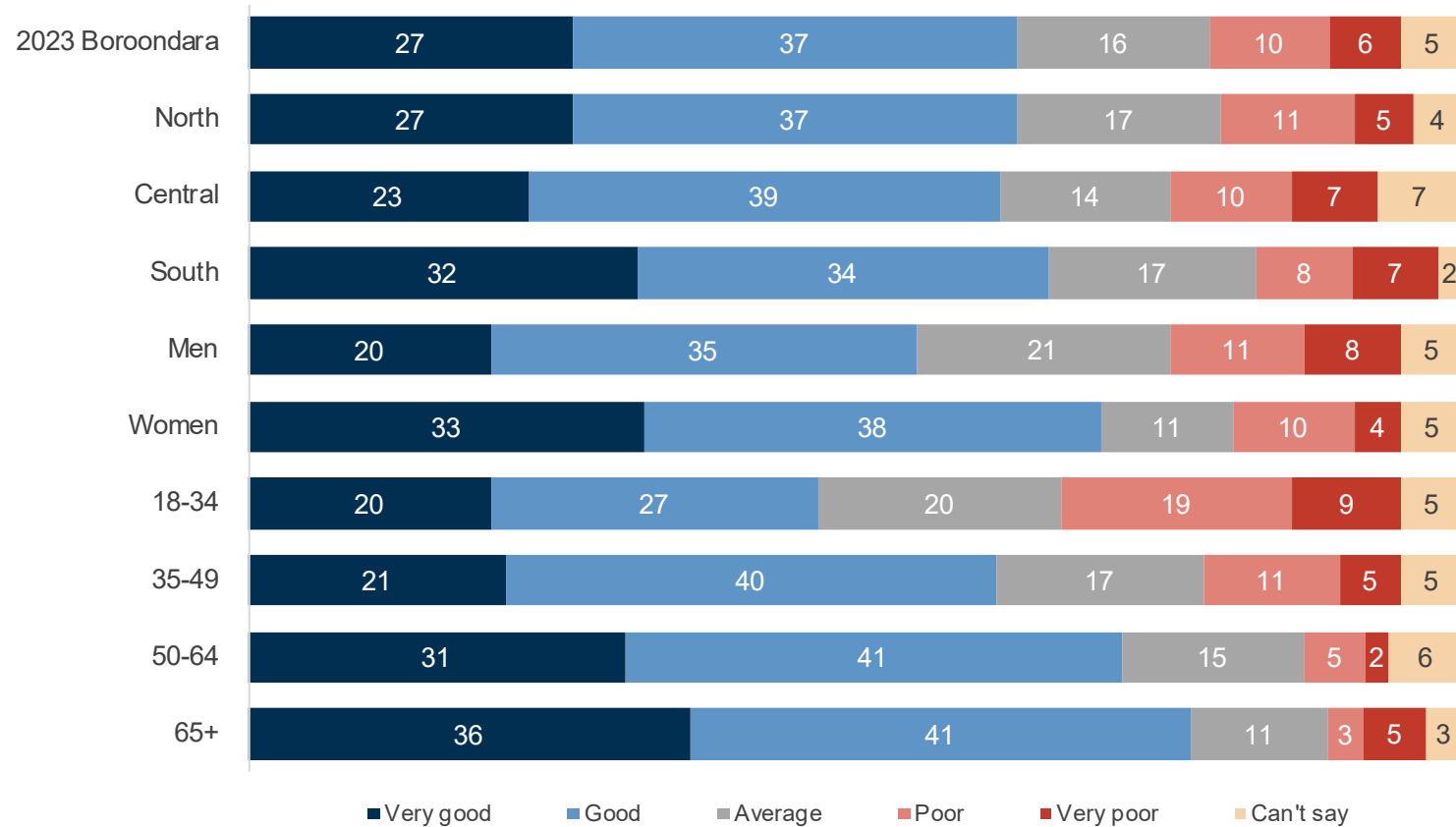
## 2023 a letterbox drop effectiveness about consultations (%)





# The Boroondara Bulletin effectiveness about consultations

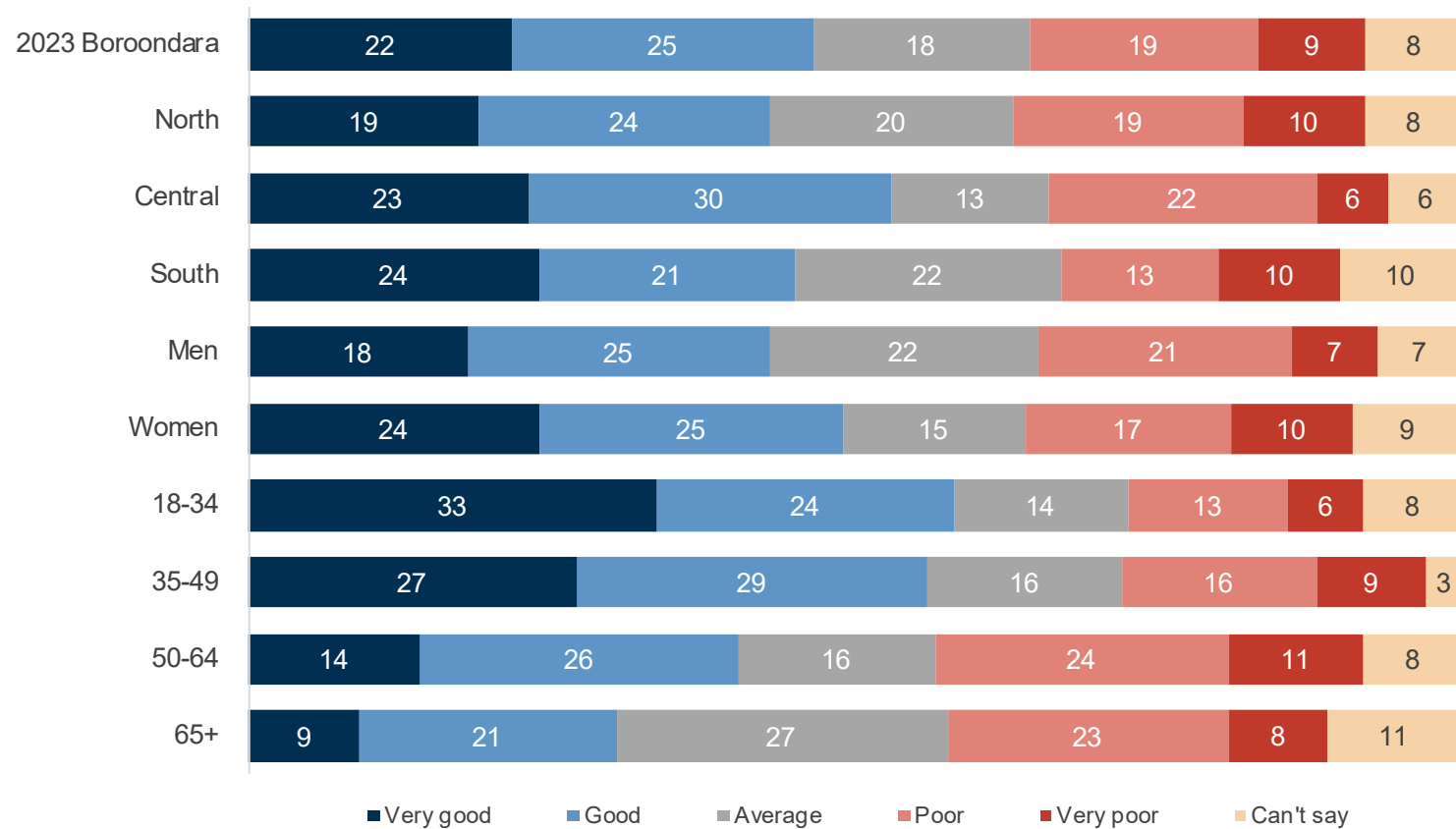
## 2023 The Boroondara Bulletin effectiveness about consultations (%)





# Alert messages effectiveness about consultation

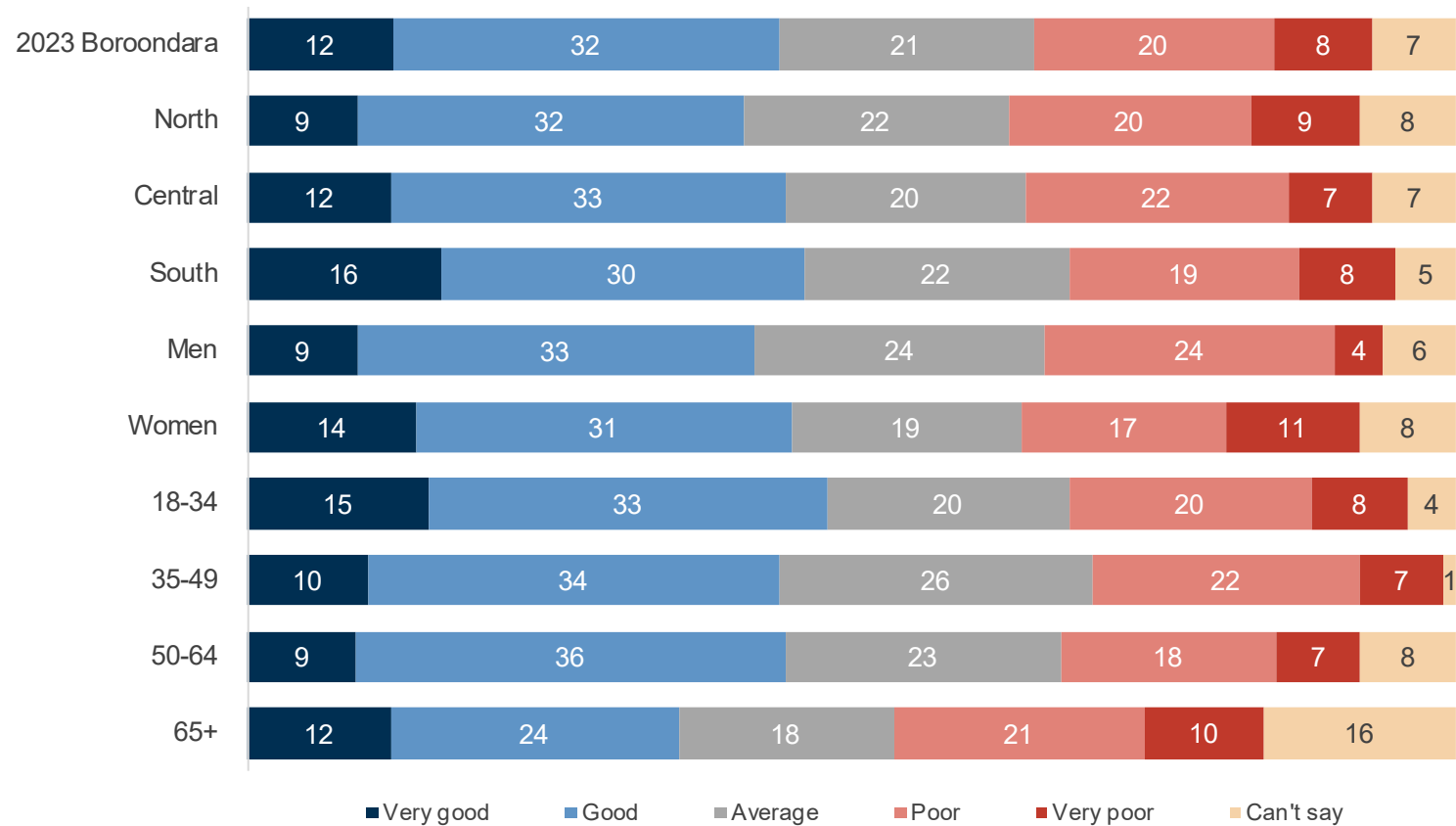
## 2023 alert messages effectiveness about consultation (%)





# The Council website effectiveness about consultations

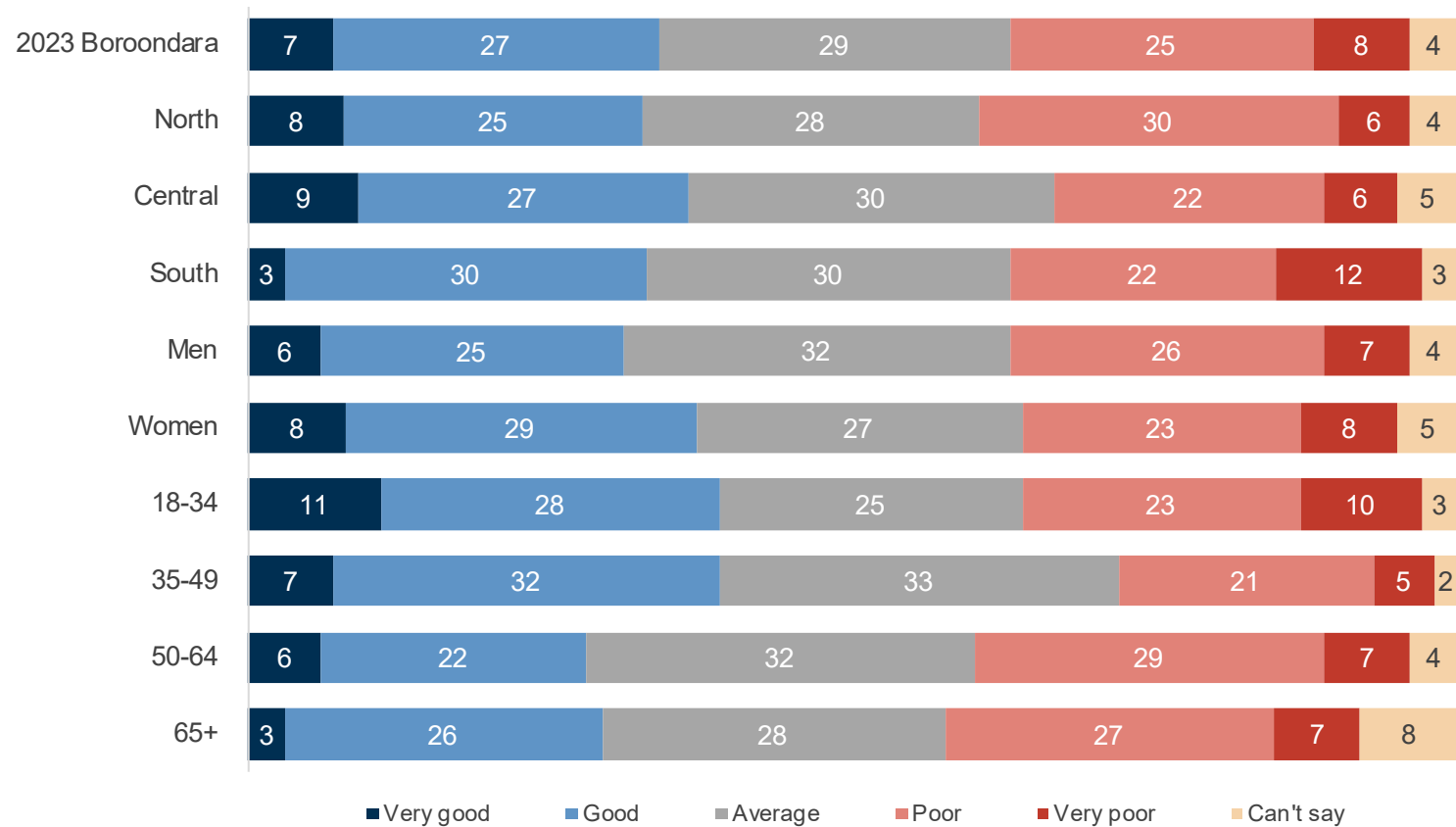
## 2023 The Council website effectiveness about consultations (%)



# Posters around the community effectiveness about consultations



2023 posters around the community effectiveness about consultations (%)

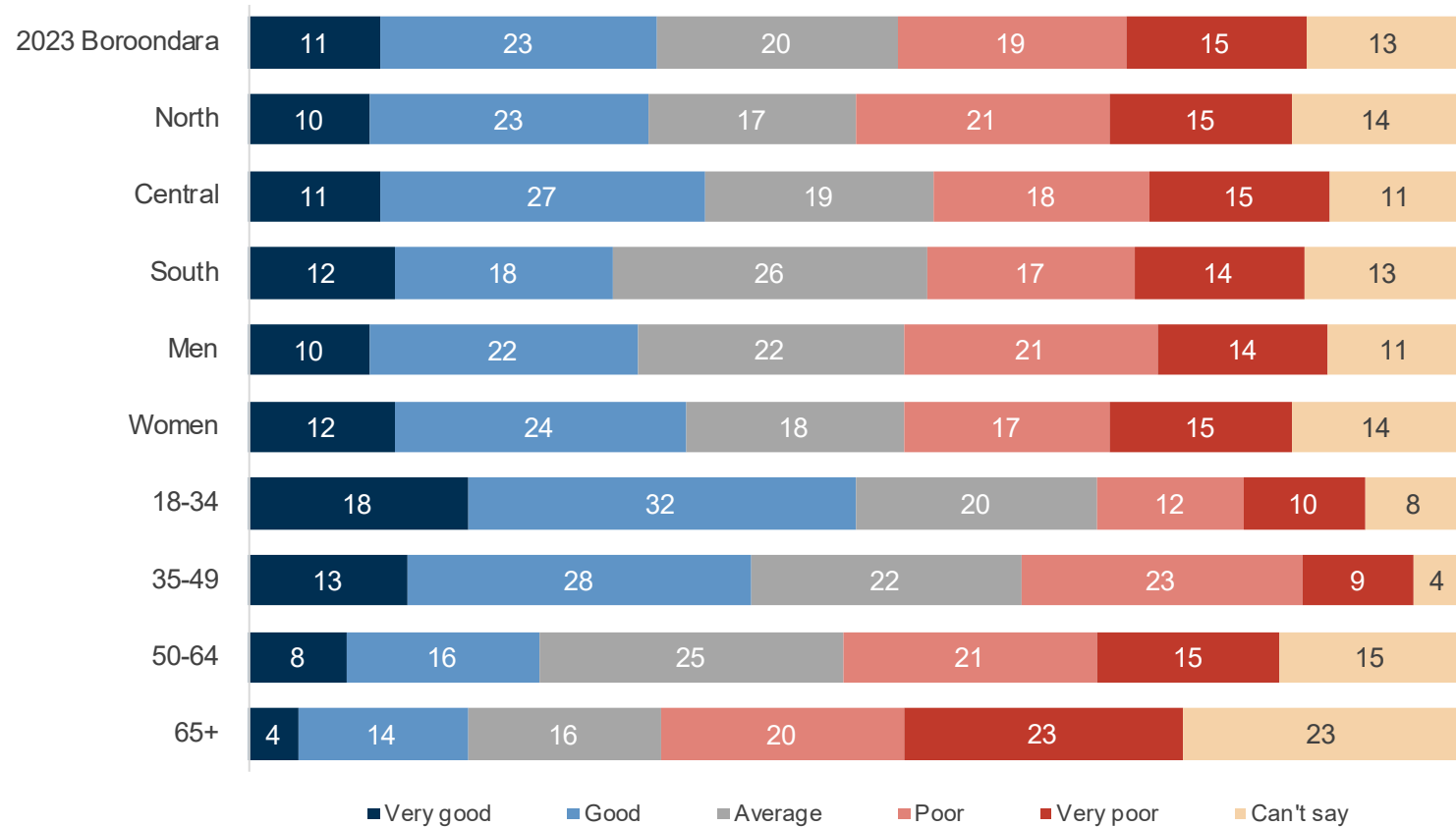






# Social media effectiveness about consultations

2023 social media effectiveness about consultations (%)

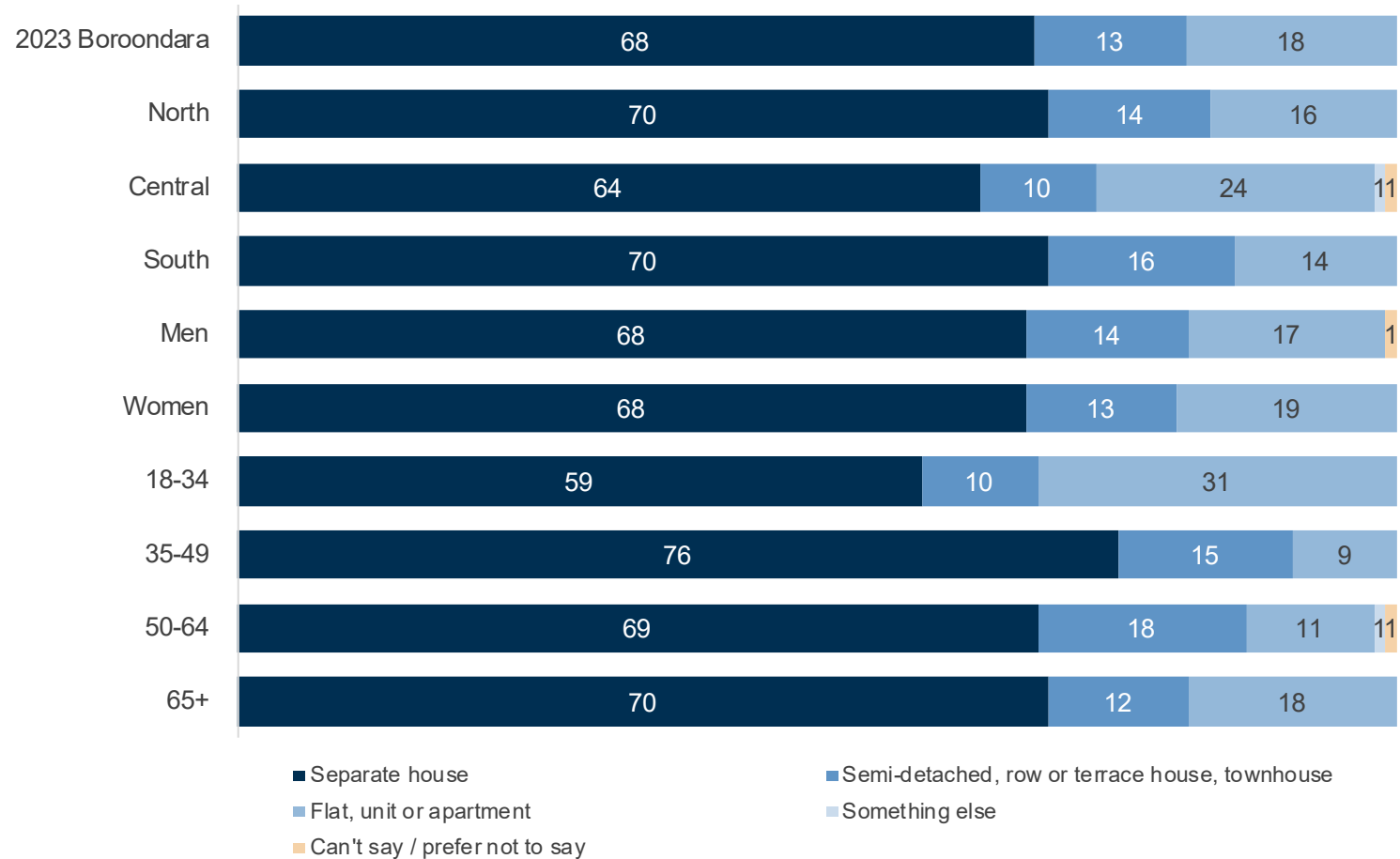


# Type of residence



## Type of home

2023 type of home (%)



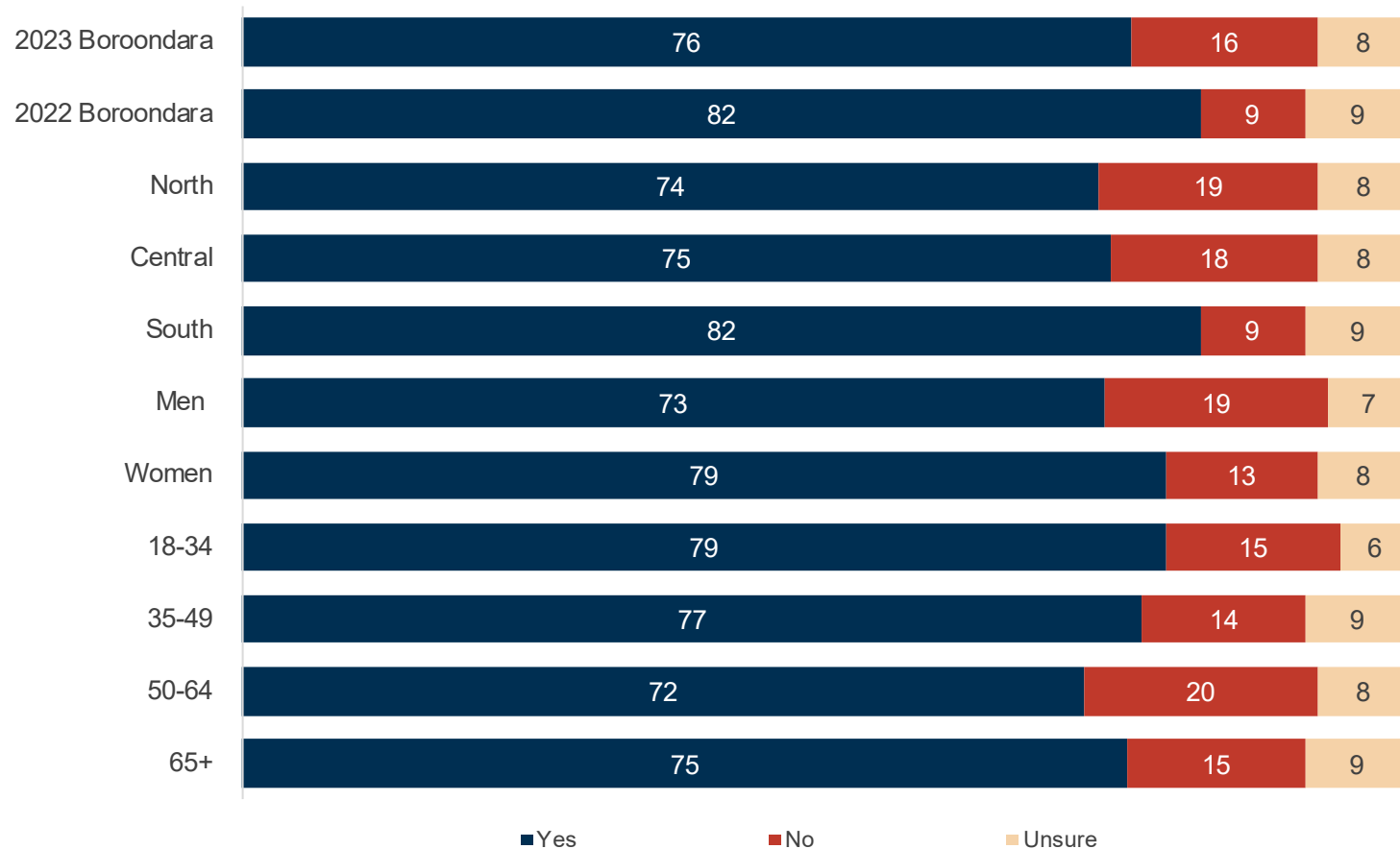


# **Climate Action Plan**

# Support for Council's Climate Action Plan to reduce carbon emissions



## 2023 support for Council's Climate Action Plan to reduce carbon emissions (%)



A large, stylized, dark blue 'W' graphic that spans the right side of the page. Inside the 'W', there is a blurred image of a crowd of people, possibly at a sporting event or festival, with some individuals wearing red and white clothing.

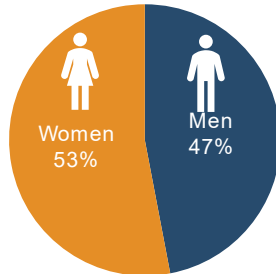
# **Detailed demographics**



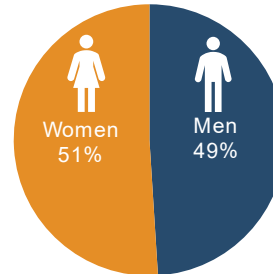
# Gender and age profile

## 2023 gender

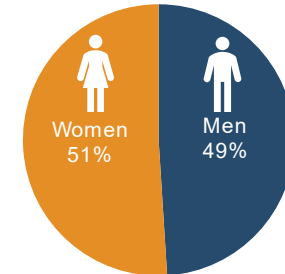
Boroondara



Metro

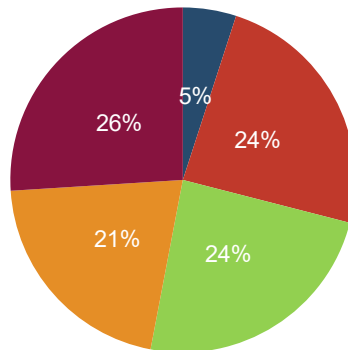


State-wide

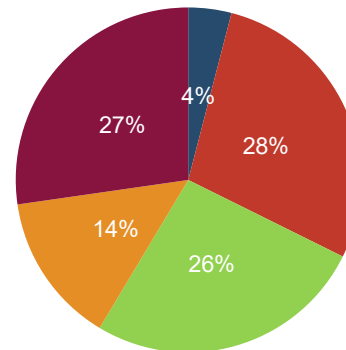


## 2023 age

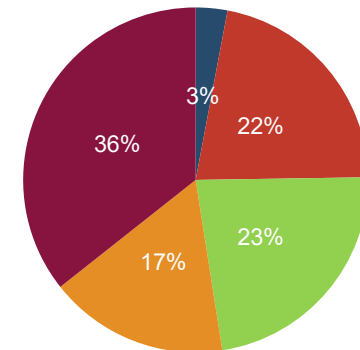
Boroondara



Metro



State-wide



■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

■ 18-24 ■ 25-34 ■ 35-49 ■ 50-64 ■ 65+

S3. [Record gender] / S4. To which of the following age groups do you belong?

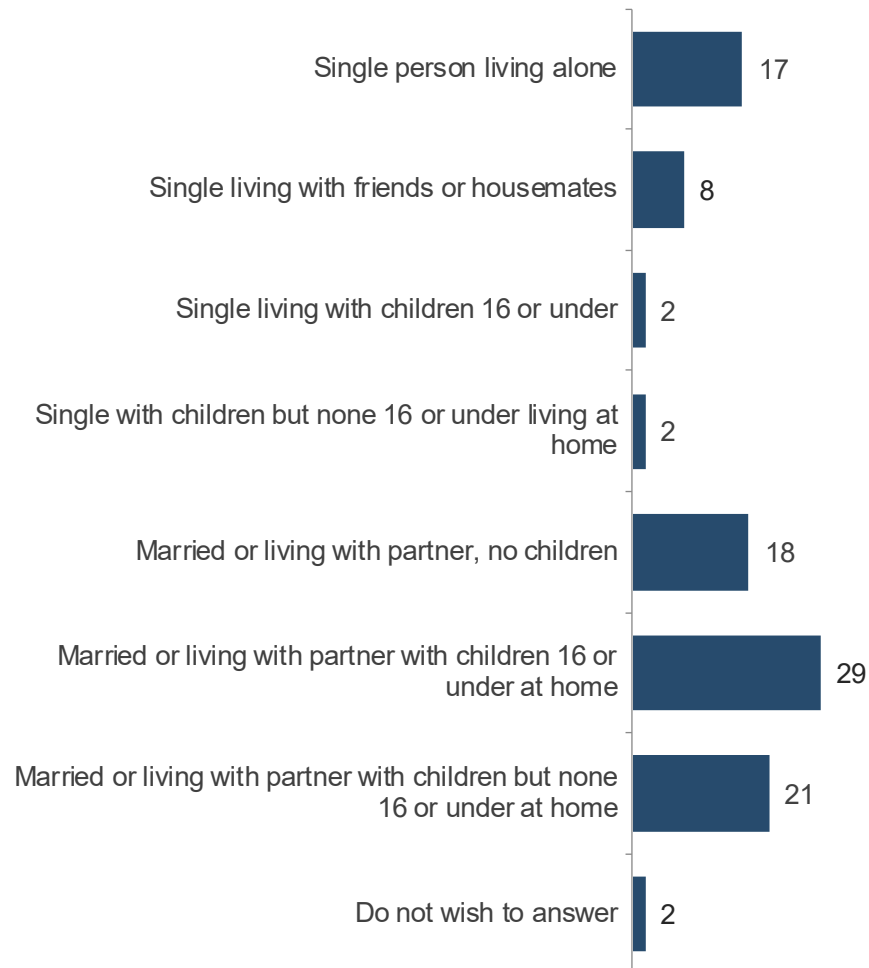
Base: All respondents. Councils asked State-wide: 66 Councils asked group: 16

Please note that for the reason of simplifying reporting, interlocking age and gender reporting has not been included in this report. Interlocking age and gender analysis is still available in the dashboard and data tables provided alongside this report.



# Household structure

## 2023 household structure (%)

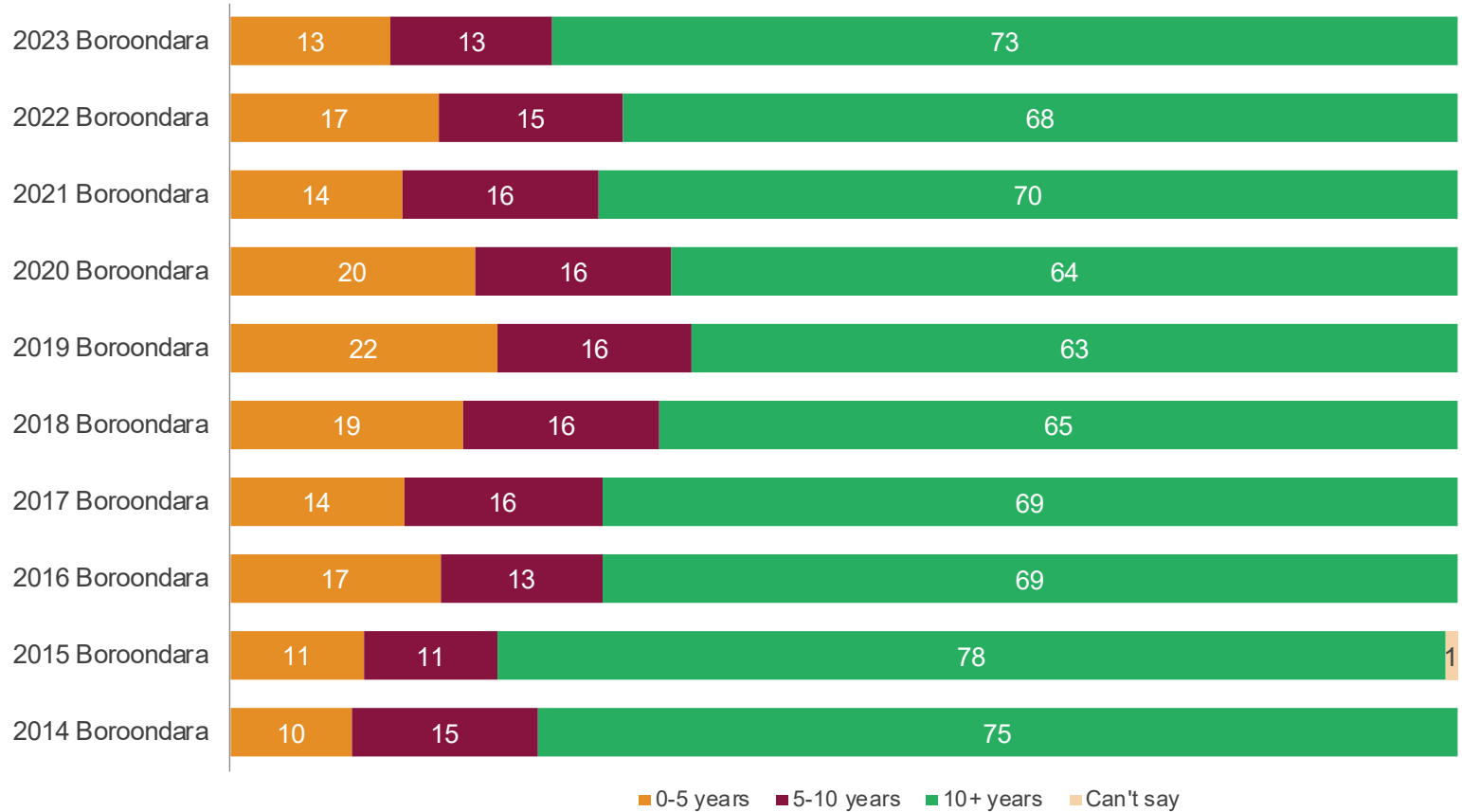






## Years lived in area

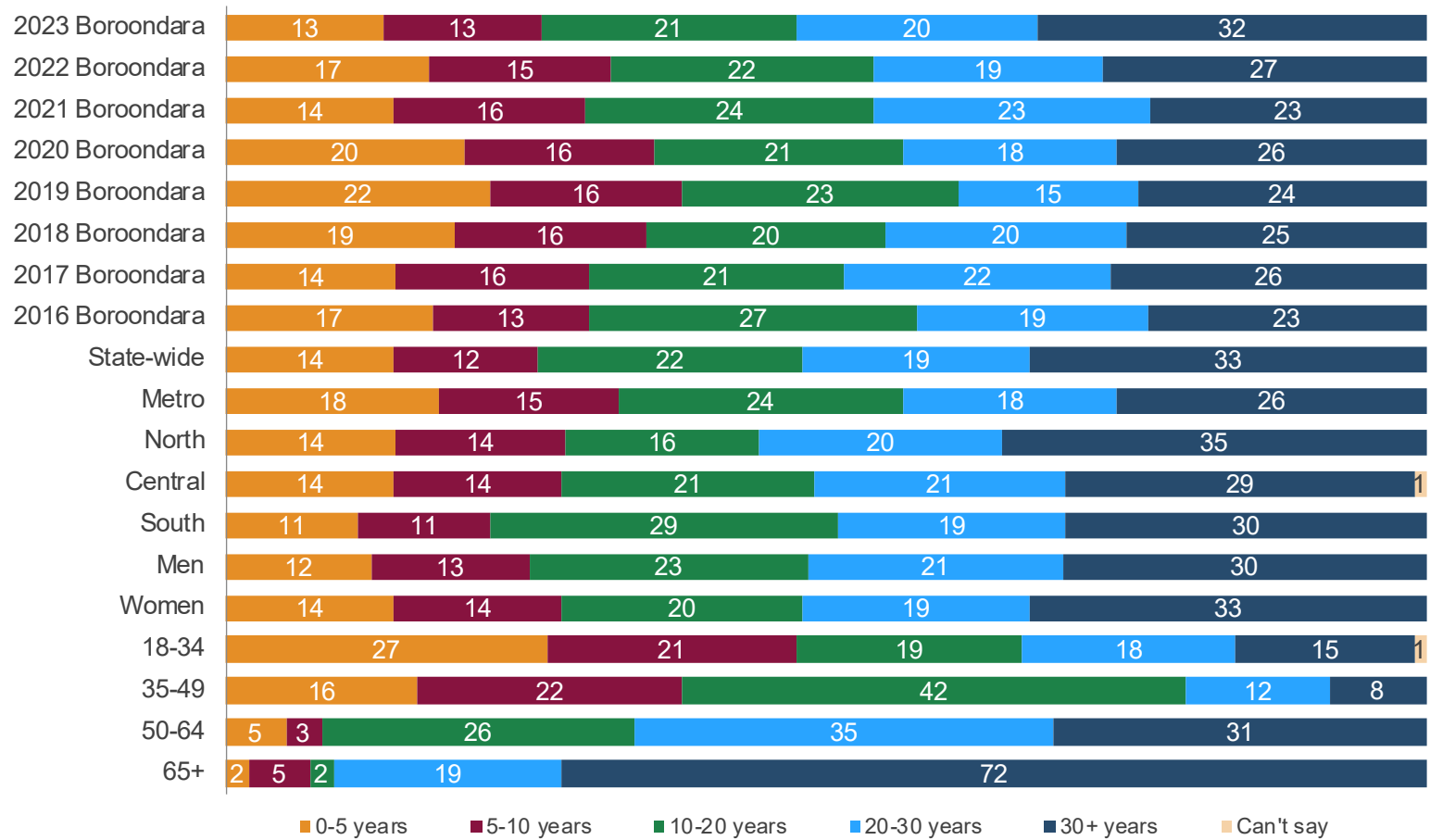
2023 years lived in area (%)





## Years lived in area

2023 years lived in area (%)



S5. How long have you lived in this area?/How long have you owned a property in this area?

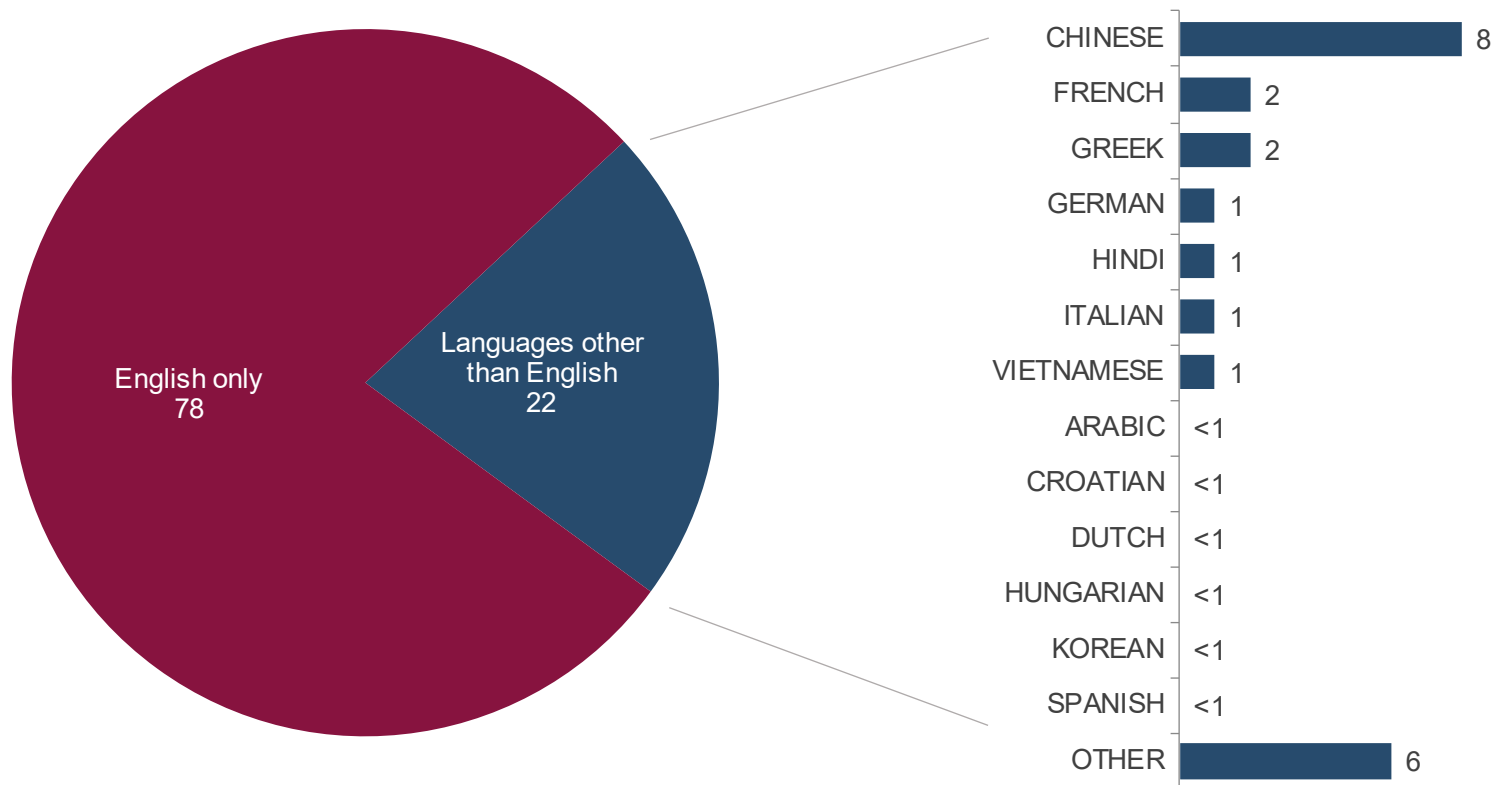
Base: All respondents. Councils asked State-wide: 14 Councils asked group: 6

Note: For 2016, the code frame expanded out "10+ years", to include "10-20 years", "20-30 years" and "30+ years". As such, this chart presents the last five years of data only.



# Languages spoken at home

2023 languages spoken at home (%)

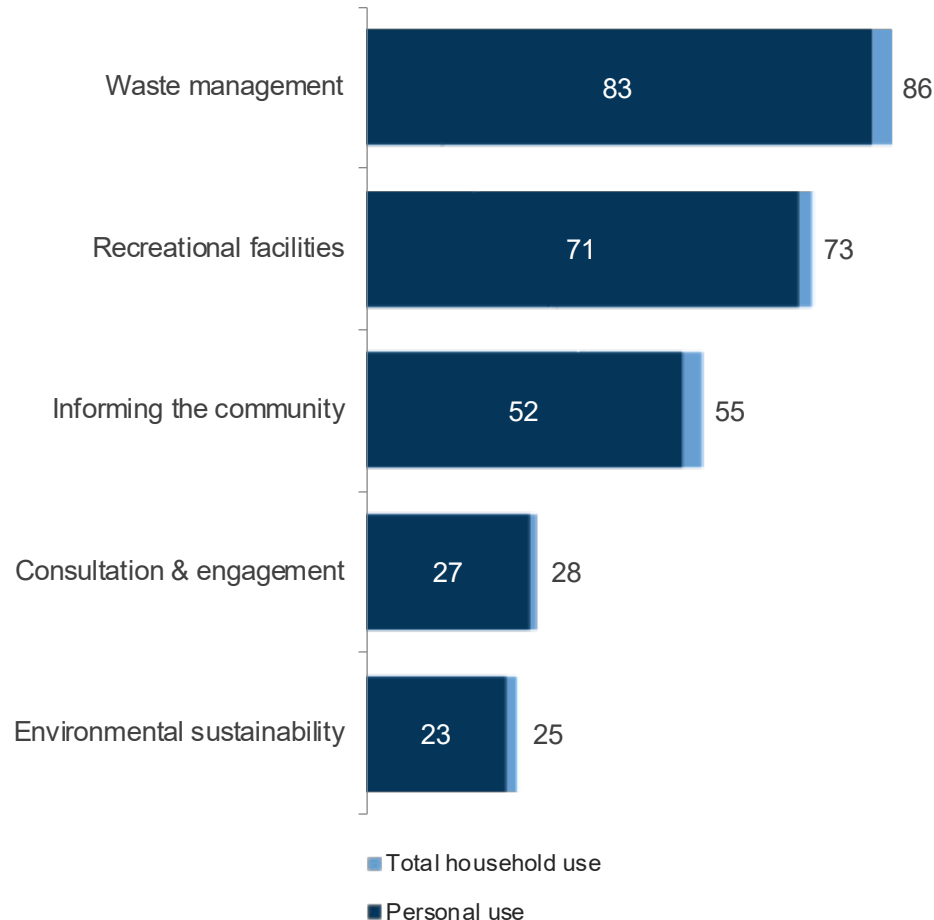



Q11. What languages, other than English, are spoken regularly in your home?  
 Base: All respondents. Councils asked State-wide: 9 Councils asked group: 6  
 Note: Respondents could name multiple languages so responses may add to more than 100%

# Personal and household use and experience of council services



## 2023 personal and household use and experience of services (%)





# **Appendix A: Index scores, margins of error and significant differences**

## Appendix A: Index Scores



### Index Scores

Many questions ask respondents to rate council performance on a five-point scale, for example, from 'very good' to 'very poor', with 'can't say' also a possible response category. To facilitate ease of reporting and comparison of results over time, starting from the 2012 survey and measured against the state-wide result and the council group, an 'Index Score' has been calculated for such measures.

The Index Score is calculated and represented as a score out of 100 (on a 0 to 100 scale), with 'can't say' responses excluded from the analysis. The '% RESULT' for each scale category is multiplied by the 'INDEX FACTOR'. This produces an 'INDEX VALUE' for each category, which are then summed to produce the 'INDEX SCORE', equating to '60' in the following example.

Similarly, an Index Score has been calculated for the Core question 'Performance direction in the last 12 months', based on the following scale for each performance measure category, with 'Can't say' responses excluded from the calculation.

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Very good	9%	100	9
Good	40%	75	30
Average	37%	50	19
Poor	9%	25	2
Very poor	4%	0	0
Can't say	1%	--	INDEX SCORE 60

SCALE CATEGORIES	% RESULT	INDEX FACTOR	INDEX VALUE
Improved	36%	100	36
Stayed the same	40%	50	20
Deteriorated	23%	0	0
Can't say	1%	--	INDEX SCORE 56



## Appendix A: Margins of error

The sample size for the 2023 State-wide Local Government Community Satisfaction Survey for Boroondara City Council was n=500. Unless otherwise noted, this is the total sample base for all reported charts and tables.

The maximum margin of error on a sample of approximately n=500 interviews is +/-4.4% at the 95% confidence level for results around 50%. Margins of error will be larger for any sub-samples. As an example, a result of 50% can be read confidently as falling midway in the range 45.6% - 54.4%.

Maximum margins of error are listed in the table below, based on a population of 134,900 people aged 18 years or over for Boroondara City Council, according to ABS estimates.

Demographic	Actual survey sample size	Weighted base	Maximum margin of error at 95% confidence interval
<b>Boroondara City Council</b>	500	400	+/-4.4
<b>Men</b>	209	190	+/-6.8
<b>Women</b>	291	210	+/-5.7
<b>North</b>	192	156	+/-7.1
<b>Central</b>	175	138	+/-7.4
<b>South</b>	133	107	+/-8.5
<b>18-34 years</b>	107	116	+/-9.5
<b>35-49 years</b>	176	96	+/-7.4
<b>50-64 years</b>	94	82	+/-10.2
<b>65+ years</b>	123	106	+/-8.9



## Appendix A: Significant difference reporting notation

Within tables and index score charts throughout this report, statistically significant differences at the 95% confidence level are represented by upward directing green (▲) and downward directing red arrows (▼).

Significance when noted indicates a significantly higher or lower result for the analysis group in comparison to the 'Total' result for the council for that survey question for that year. Therefore in the example below:

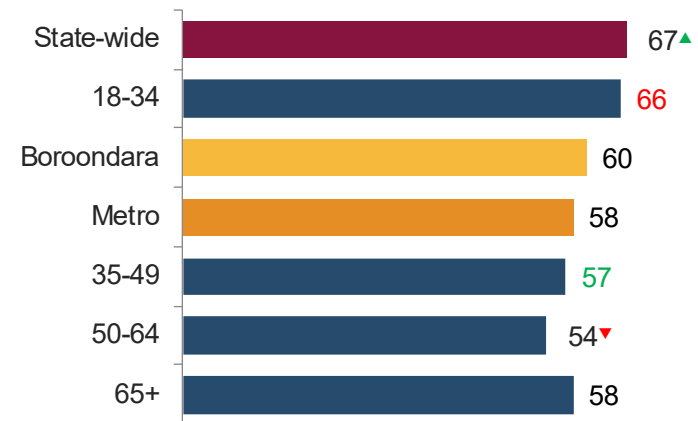
- ▲ The state-wide result is significantly higher than the overall result for the council.
- ▼ The result among 50-64 year olds is significantly lower than for the overall result for the council.

Further, results shown in green and red indicate significantly higher or lower results than in 2022.

Therefore in the example below:

- The result among 35-49 year olds in the council is **significantly higher** than the result achieved among this group in 2022.
- The result among 18-34 year olds in the council is **significantly lower** than the result achieved among this group in 2022.

**2023 overall performance (index scores)  
(example extract only)**







## Appendix A: Index score significant difference calculation

---

The test applied to the Indexes was an Independent Mean Test, as follows:

$$Z \text{ Score} = (\$1 - \$2) / \text{Sqrt} ((\$5^2 / \$3) + (\$6^2 / \$4))$$

Where:

- \$1 = Index Score 1
- \$2 = Index Score 2
- \$3 = unweighted sample count 1
- \$4 = unweighted sample count 2
- \$5 = standard deviation 1
- \$6 = standard deviation 2

All figures can be sourced from the detailed cross tabulations.

The test was applied at the 95% confidence interval, so if the Z Score was greater than +/- 1.954 the scores are significantly different.



## **Appendix B: Further project information**



## Appendix B: Further information

---

Further information about the report and explanations about the State-wide Local Government Community Satisfaction Survey can be found in this section including:

- Background and objectives
- Analysis and reporting
- Glossary of terms

### Detailed survey tabulations

Detailed survey tabulations are available in supplied Excel file.

### Contacts

For further queries about the conduct and reporting of the 2023 State-wide Local Government Community Satisfaction Survey, please contact JWS Research on

**(03) 8685 8555** or via email:

**[admin@jwsresearch.com](mailto:admin@jwsresearch.com)**



## Appendix B: Survey methodology and sampling

The 2023 results are compared with previous years, as detailed below:

- 2022, n=500 completed interviews, conducted in the period of 27<sup>th</sup> January – 24<sup>th</sup> March.
- 2021, n=502 completed interviews, conducted in the period of 28<sup>th</sup> January – 18<sup>th</sup> March.
- 2020, n=500 completed interviews, conducted in the period of 30<sup>th</sup> January – 22<sup>nd</sup> March.
- 2019, n=500 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2018, n=500 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2017, n=500 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2016, n=500 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2015, n=500 completed interviews, conducted in the period of 1<sup>st</sup> February – 30<sup>th</sup> March.
- 2014, n=600 completed interviews, conducted in the period of 31<sup>st</sup> January – 11<sup>th</sup> March.

Minimum quotas of gender within age groups were applied during the fieldwork phase. Post-survey weighting was then conducted to ensure accurate representation of the age and gender profile of the Boroondara City Council area.

Any variation of +/-1% between individual results and net scores in this report or the detailed survey tabulations is due to rounding. In reporting, '—' denotes not mentioned and '0%' denotes mentioned by less than 1% of respondents. 'Net' scores refer to two or more response categories being combined into one category for simplicity of reporting.

This survey was conducted by Computer Assisted Telephone Interviewing (CATI) as a representative random probability survey of residents aged 18+ years in Boroondara City Council.

Survey sample matched to the demographic profile of Boroondara City Council as determined by the most recent ABS population estimates was purchased from an accredited supplier of publicly available phone records, including up to 60% mobile phone numbers to cater to the diversity of residents within Boroondara City Council, particularly younger people.

A total of n=500 completed interviews were achieved in Boroondara City Council. Survey fieldwork was conducted in the period of 27<sup>th</sup> January – 19<sup>th</sup> March, 2023.



## Appendix B: Survey methodology and sampling

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Please note that an additional round of interviewing took place this year to account for five performance measures that Boroondara City Council chose to include once the initial fieldwork period was complete.

These measures included:

- Informing the community
- The condition of local streets and footpaths in your area
- Recreational facilities
- The appearance of public areas
- Environmental sustainability

These additional n=500 completed interviews were achieved in the period of 7<sup>th</sup> – 8<sup>th</sup> June, 2023.



## Appendix B: Analysis and reporting

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All participating councils are listed in the State-wide report published on the DELWP website. In 2023, 66 of the 79 Councils throughout Victoria participated in this survey. For consistency of analysis and reporting across all projects, Local Government Victoria has aligned its presentation of data to use standard council groupings. Accordingly, the council reports for the community satisfaction survey provide analysis using these standard council groupings. Please note that councils participating across 2012-2023 vary slightly.

### Council Groups

Boroondara City Council is classified as a Metropolitan council according to the following classification list:

- Metropolitan, Interface, Regional Centres, Large Rural & Small Rural.

Councils participating in the Metropolitan group are:

- Banyule, Boroondara, Brimbank, Glen Eira, Greater Dandenong, Hobsons Bay, Kingston, Knox, Manningham, Maroondah, Melbourne, Moonee Valley, Merri-Bek, Port Phillip, Stonnington and Whitehorse.

Wherever appropriate, results for Boroondara City Council for this 2023 State-wide Local Government Community Satisfaction Survey have been compared against other participating councils in the Metropolitan group and on a state-wide basis. Please note that council groupings changed for 2015, and as such comparisons to council group results before that time can not be made within the reported charts.



## Appendix B: 2012 survey revision

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The survey was revised in 2012. As a result:

- The survey is now conducted as a representative random probability survey of residents aged 18 years or over in local councils, whereas previously it was conducted as a 'head of household' survey.
- As part of the change to a representative resident survey, results are now weighted post survey to the known population distribution of Boroondara City Council according to the most recently available Australian Bureau of Statistics population estimates, whereas the results were previously not weighted.
- The service responsibility area performance measures have changed significantly and the rating scale used to assess performance has also changed.

As such, the results of the 2012 State-wide Local Government Community Satisfaction Survey should be considered as a benchmark. Please note that comparisons should not be made with the State-wide Local Government Community Satisfaction Survey results from 2011 and prior due to the methodological and sampling changes. Comparisons in the period 2012-2023 have been made throughout this report as appropriate.



## Appendix B: Core, optional and tailored questions

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### Core, optional and tailored questions

Over and above necessary geographic and demographic questions required to ensure sample representativeness, a base set of questions for the 2023 State-wide Local Government Community Satisfaction Survey was designated as 'Core' and therefore compulsory inclusions for all participating Councils.

These core questions comprised:

- Overall performance last 12 months (Overall performance)
- Contact in last 12 months (Contact)
- Rating of contact (Customer service)
- Overall council direction last 12 months (Council direction)
- Community consultation and engagement (Consultation)
- Decisions made in the interest of the community (Making community decisions)
- Condition of sealed local roads (Sealed local roads)
- Waste management

Reporting of results for these core questions can always be compared against other participating councils in the council group and against all participating councils state-wide. Alternatively, some questions in the 2023 State-wide Local Government Community Satisfaction Survey were optional. Councils also had the ability to ask tailored questions specific only to their council.





## Appendix B: Analysis and reporting

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### Reporting

Every council that participated in the 2023 State-wide Local Government Community Satisfaction Survey receives a customised report. In addition, the State government is supplied with this State-wide summary report of the aggregate results of 'Core' and 'Optional' questions asked across all council areas surveyed, which is available at:

<https://www.localgovernment.vic.gov.au/our-programs/council-community-satisfaction-survey>

Tailored questions commissioned by individual councils are reported only to the commissioning council and not otherwise shared unless by express written approval of the commissioning council.



## Appendix B: Glossary of terms

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**Core questions:** Compulsory inclusion questions for all councils participating in the CSS.

**CSS:** 2023 Victorian Local Government Community Satisfaction Survey.

**Council group:** One of five classified groups, comprising: metropolitan, interface, regional centres, large rural and small rural.

**Council group average:** The average result for all participating councils in the council group.

**Highest / lowest:** The result described is the highest or lowest result across a particular demographic sub-group e.g. men, for the specific question being reported. Reference to the result for a demographic sub-group being the highest or lowest does not imply that it is significantly higher or lower, unless this is specifically mentioned.

**Index score:** A score calculated and represented as a score out of 100 (on a 0 to 100 scale). This score is sometimes reported as a figure in brackets next to the category being described, e.g. men 50+ (60).

**Optional questions:** Questions which councils had an option to include or not.

**Percentages:** Also referred to as 'detailed results', meaning the proportion of responses, expressed as a percentage.

**Sample:** The number of completed interviews, e.g. for a council or within a demographic sub-group.

**Significantly higher / lower:** The result described is significantly higher or lower than the comparison result based on a statistical significance test at the 95% confidence limit. If the result referenced is statistically higher or lower then this will be specifically mentioned, however not all significantly higher or lower results are referenced in summary reporting.

**State-wide average:** The average result for all participating councils in the State.

**Tailored questions:** Individual questions tailored by and only reported to the commissioning council.

**Weighting:** Weighting factors are applied to the sample for each council based on available age and gender proportions from ABS census information to ensure reported results are proportionate to the actual population of the council, rather than the achieved survey sample.

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[jscales@jwsresearch.com](mailto:jscales@jwsresearch.com)

**Mark Zuker**  
Managing Director  
[mzucker@jwsresearch.com](mailto:mzucker@jwsresearch.com)

**Katrina Cox**  
Director of Client Services  
[kcox@jwsresearch.com](mailto:kcox@jwsresearch.com)

