

## Town Hall Gallery Community Exhibitions Program 2023

### APPLICATION GUIDELINES

Town Hall Gallery provides a dedicated gallery space for Boroondara artists and community groups to exhibit their work. Selected through an annual competitive application process, these exhibitions proudly showcase the diversity and depth of creative talent in the municipality.

Over the last 11 years, the Community Exhibitions program has exhibited over 2,050 artworks produced by more than 470 artists. In previous years, the program has received over 1,000 attendees annually to exhibition openings, 1,200 online visitations, and averages over 800 visits to each individual exhibition. The Community Exhibitions program has helped facilitate over \$98,000 of art sales directly back to local artists of Boroondara.

### Community Exhibitions Program Information

The Town Hall Gallery Community Exhibitions program provides an exhibition space at no charge to community groups, emerging or unrepresented artists, and schools from the municipality to exhibit a series of works in a professional gallery space. Town Hall Gallery is particularly interested in uplifting the voices of First Nations, culturally diverse, LGBTQIA+, or persons with a disability and/or part of the d/Deaf community.

Each exhibition lasts approximately 4-6 weeks and there are up to 12 exhibitions scheduled per year.

In addition to being exhibited at the Town Hall Gallery, each exhibition is represented on the Boroondara Arts website as an online exhibition. Artists may elect to sell a maximum total of 20 artworks per exhibition through the [Boroondara Arts Online Shop](#).

In the event that the Town Hall Gallery must close due to public health directions or other unforeseen circumstances, Community Exhibitions that are impacted will not be rescheduled and will continue to be presented as an online exhibition on the Boroondara Arts website: <https://www.boroondara.vic.gov.au/recreation-arts/boroondara-arts/discover-art/online-exhibitions>.

The annual exhibition program is curated by the Town Hall Gallery Curatorial Team. A broad selection of solo artist exhibitions, group exhibitions and themed group exhibitions will feature in the program.

## Community Exhibitions Program Themes

The Curatorial Team have developed three potential themes for the 2023 Community Exhibition program. Applicants are encouraged, but not required, to create a body of work aligning to one of the following themes:

### **Collections of You**

Create work(s) that reinterprets or responds to an artwork in the Town Hall Gallery Collection through the lens of your experience, identity, and culture.

The Town Hall Gallery Collection aims to nurture a sense of community and shared history as well as enhance public spaces and community wellbeing. Combining art works, historical and civic memorabilia from the past municipalities of Kew, Hawthorn and Camberwell, the Collection actively acquires new works and historical items. View collection items on the Town Hall Gallery Collection database here: <http://vm4.maxus.net.au/Presto/home/home.aspx>

### **Boroondara Biographies**

Have you or an older person you know had an extraordinary life? Is there an unsung hero in your community? Have you uncovered long-lost family history? Create a work(s) that explores and pays homage to the unique personal stories of those in the Boroondara community.

### **Pride in My Culture**

How do you celebrate your culture? What traditions do you hold dear? Your exhibition could depict big festivities like Lunar New Year or Mardi Gras, explore a treasured pastime, a significant cultural experience, or feature a learned art or craft technique.

## Boroondara Summer Salon

The Community Exhibitions program in 2023 will conclude with the first Boroondara Summer Salon, a curated group show celebrating the creativity and diversity of artists in the Boroondara community. Individual applicants are invited to apply as part of a group or solo exhibition, or the chance to exhibit one work in the Boroondara Summer Salon. Successful applicants to the Community Exhibition program will not be considered for the Boroondara Summer Salon.

Applicants proposing a solo or group exhibition may elect to have their work considered for the Boroondara Summer Salon if they are unsuccessful in receiving a place in the Community Exhibitions program. Participation in the Boroondara Summer Salon will not exclude you from future opportunities to apply for the Community Exhibitions program.

Applicants to the 2023 Community Exhibitions program can elect to submit individual work(s) for consideration in the Boroondara Summer Salon instead of a proposal for a solo or group exhibition. Applicants can submit multiple works for consideration to the Salon, but only one work per artist will be selected.

## Important Dates

The 2023 Community Exhibitions program runs from January 2023 - December 2023.

Applications Open: Monday 9 May 2022, 9am

Online information session: Wednesday 25 May 2022, 5:30 - 6:30pm

**Application Deadline: Sunday 10 July 2022, midnight (end of day).**

Applicants will be notified of outcomes in writing by Monday 22 August 2022.

## Application Eligibility

To be eligible for the Town Hall Gallery Community Exhibitions program applicants must meet at least one of the following criteria:

- An emerging artist living in Boroondara
- An emerging artist with a studio in Boroondara
- A practicing artist not represented by a commercial gallery living in Boroondara
- A practicing artist not represented by a commercial gallery with a studio in Boroondara
- Students at a school/institution located within the City of Boroondara
- A School, University or TAFE group based in Boroondara
- An historical group or community group based in Boroondara
- An arts organisation or arts community group based in Boroondara
- Aboriginal and Torres Strait Islanders who live, work or study in the Inner East Region (Boroondara, Monash, Manningham or Whitehorse)

Applicants who are First Nations, culturally diverse, LGBTQIA+, and members of the disability and d/Deaf community are strongly encouraged to apply.

Artists/groups who have exhibited in the Community Exhibitions program in the three years prior will not be considered. Successful applicants to the Boroondara Summer Salon will not be excluded from future opportunities to exhibit with the Community Exhibitions program.

## Exhibition Guidelines

- Applicants must meet the eligibility criteria outlined.
- All works must be ready to hang or display with hanging mechanisms or object mounts as appropriate.
- Works must be able to be displayed on the wall. A limited number of three-dimensional works may be displayed on the gallery's plinths or in museum cabinets (subject to availability), to be discussed with and approved by the Curatorial Team.
- Works may be displayed using the gallery's TV screen (limited number and subject to availability), to be discussed with and approved by the Curatorial Team.
- Successful applicants must provide the Curatorial Team with a list of works (title, materials and dimensions) and high-resolution images at least six weeks prior to the exhibition.

- For solo artist applicants, the Curatorial Team may suggest that your works be shown alongside other solo artists in a group exhibition or themed group exhibition curated by the Curatorial Team. This may be a condition of the acceptance of your application. You can indicate if you are willing to be considered for a group exhibition in the online application.
- The Curatorial Team may recommend your work for inclusion in the Boroondara Summer Salon. This may be a condition of the acceptance of your proposal. The Boroondara Summer Salon will take place in December 2023.
- The Curatorial Team reserves the right to omit works deemed inappropriate, unsafe, or unfinished.
- Selection of artwork for the exhibition will be through collaboration between the Town Hall Gallery Curatorial Team and the applicant. The Town Hall Gallery Curatorial Team reserves the right to make final decisions determining the exhibition, exhibition/gallery space, exhibition dates and installation of works.
- The Boroondara Arts Marketing staff reserve the right to make final decisions determining the marketing collateral and subsequent publishing.
- Applicants must agree to criteria outlined in the Artwork Loan Agreement.

## Sale of Works

By agreement with the applicant, works exhibited through the Community Exhibitions program may be made available for sale through the Boroondara Arts online shop: <https://www.shop.boroondara.vic.gov.au/>

The Town Hall Gallery will facilitate the sale of works and take 15% commission on all works sold. Artworks exceeding a retail price of \$3,000 including GST and commission will be listed on the room sheet as 'Price on Application.' A maximum of 20 works will be available to purchase through the online shop. The Curatorial Team will liaise with buyers to assist with collection of purchased works.

## Copyright

Images of the artworks within the exhibition/project will be used to promote the exhibition/project and the activities of the Town Hall Gallery, Boroondara Arts, and the City of Boroondara.

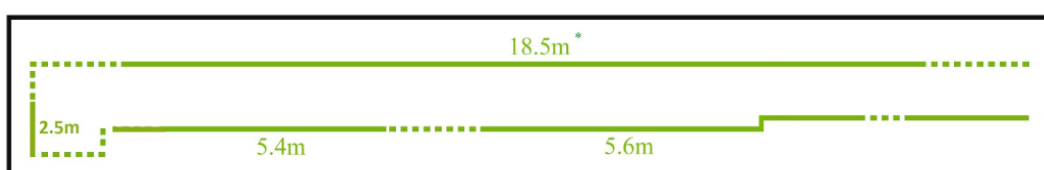
Successful applicants must give a non-exclusive copyright licence to reproduce works from the exhibition/project for marketing and promotional purposes online via the City of Boroondara website, online exhibition, online shop, social media pages, and e-news, and in print via flyers, brochures, programs, room sheet, annual report and other uses that are not for sale.

## Gallery Floor Plan

The Community Exhibitions program is curated across two gallery spaces, Gallery 4 and the Centre Foyer. The Curatorial Team will allocate exhibitions that are most suitable for each space and provide best alignment with the Boroondara Arts program.

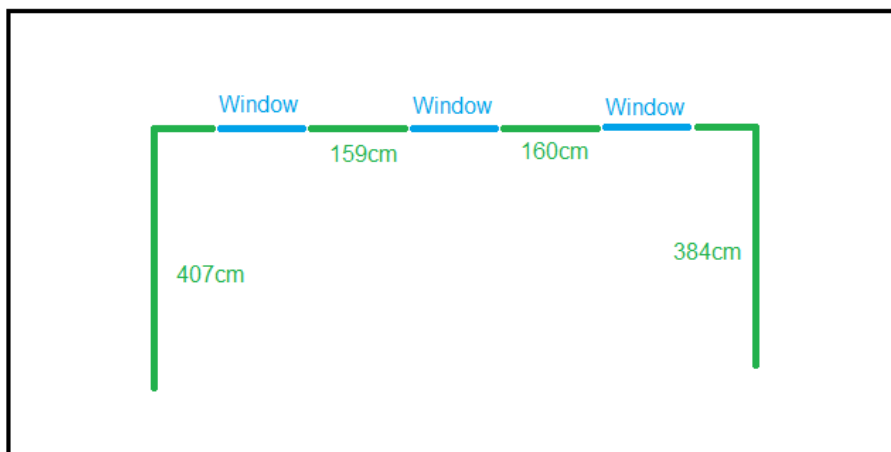
Gallery 4 has approximately 30 metres of hanging space. The Centre Foyer has approximately 11 meters of hanging space. Please refer to the diagrams below for more details.

### Gallery 4



\*Actual hanging space is 16m, leaving space for exhibition title

### Centre Foyer



## Accessibility Note



Town Hall Gallery is fully wheelchair accessible, with ambulant toilets available.

All exhibitions are installed by the Curatorial Team, applicants are required to deliver and pick up artworks only, and do not need to be physically able to install or move the artworks.

The Community Exhibitions spaces are part of the Town Hall Gallery, located within Hawthorn Arts Centre, 360 Burwood Road, Hawthorn.

For public transport options, Glenferrie Train Station is located 210 metres from Hawthorn Arts Centre, and the number 16 Tram (stop 73) at the corner of Glenferrie and Burwood Roads, is approximately 70 metres from the entrance to Hawthorn Arts Centre.

A public carpark is located at the rear of the Hawthorn Arts Centre with places reserved for disability parking.

## How to Apply

Eligible applicants must complete an online application accessed through the Smarty Grants portal.

If you require a hardcopy application form or other assistance to complete your application, please contact the Curatorial Team by email [townhall.gallery@boroondara.vic.gov.au](mailto:townhall.gallery@boroondara.vic.gov.au) or phone (03) 9278 4770.

The online application form requires your contact details, demographic information, and a detailed project description, including:

- Description of your artistic practice
- Proposed exhibition title
- List of who will be involved
- Description of the exhibition/project, and what it will look like in the space
- Brief outline of the works to be displayed (mediums, sizes, number of works, etc.)
- Description of how the exhibition/project relates to the community
- Brief outline of how this project will benefit you or your organisation
- Will any of the works be for sale?
- Any months in 2023 that you are unavailable to participate in an exhibition.

Support material (to be uploaded):

- Images - minimum of 3 images required if submitting an exhibition proposal or 1 image if submitting for the Boroondara Summer Salon only. Applicants have the option of including up to 8 images. All images must be JPEGs and must be titled in the following manner:

Artist Name\_Title of work\_Date of making.jpg

For example: Jane Jones\_Happy Sky\_2019.jpg

- CV if appropriate (optional)
- Other relevant information relating directly to the proposed exhibition/project (optional)

### **Selection Criteria**

Applications will be assessed by the Curatorial Team against the following set of criteria:

- Connection to community, including working with Boroondara community
- Clarity of theme/concept of the exhibition/project
- Appropriateness of the exhibition/project to the space and available resources
- Innovation, excellence, or diversity represented in artistic practice
- Quality of documentation provided, including good quality images indicative of the proposed exhibition or artwork

### **Selection Process**

Applications will be reviewed and approved by the Curatorial Team. All applicants will be notified in writing of the outcome of their application by Monday 8 August 2022. Unsuccessful applicants can resubmit applications in following rounds.

### **Link to online application:**

<https://boroondara.smartygrants.com.au/2023CommunityExhibitionProgram>