

157 Auburn Road, Hawthorn & 3 Russell's Place, Hawthorn East Statement of Significance

Heritage Place:	Balloch's Bakery and Stables (former)	PS ref no:	HO866
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What is significant?

The former Balloch & Son's Bakery at 157 Auburn Road and the stables at 3 Russell's Place, Hawthorn are significant. The building comprises the original 1891 building still visible along Russell's Place, with an interwar remodelled manufactory and façade constructed by the Swanson Brothers in 1934.

The 1915 red brick stable is located to the rear of the bakery building, accessed from Russell's Place.

How is it significant?

The former Balloch & Sons Bakery and former bakery stables are historically and architecturally significant to the City of Boroondara.

Why is it significant?

The former bakery manufactory at 157 Auburn Road, Hawthorn is historically significant as the Balloch & Sons bakery operated on this site from 1891 to 1967. Balloch & Sons was the leading baker in Hawthorn, delivering bread door to door throughout Hawthorn and Malvern, and responsible for distributing Sustenance during the Great Depression. The expansion of the bread factory in the interwar period was part of the development of a local manufacturing capacity in the early twentieth century. The bakery, stables and former Murphy Brothers grain store on the corner of Burwood and Auburn roads together tell the story of industry in the municipality from raw materials through manufacture and delivery. (Criterion A)

The stables is historically significant for its association with the manufacturing bakers Balloch & Sons, Hawthorn's leading bakers. The building clearly demonstrates the continuing reliance of Hawthorn businesses into the early twentieth century on horse-drawn transport, in particular the use of horse and cart to deliver bread direct to residents. (Criterion A)

The former stables at 3 Russell's Place is a rare surviving example of a commercial stables building. (Criterion B)

The former stables is architecturally significant for exhibiting characteristic features of an early twentieth century stables, notably the hay loft door, wide stable entrance, two rows of small windows and roof with open gables to aerate the hay. (Criterion D)

The former bakery manufactory at 157 Auburn Road, Hawthorn is architecturally significant as an example of an industrial bakery. The building is distinguished by its Streamline Moderne façade demonstrating clean lines and simple parapet. A pair of panels above the upper windows on the right side of the façade display rendered wheat sheaf symbols denoting the building's former usage as a bakery. (Criterion D)

Primary source

City of Boroondara Municipal-Wide Heritage Gap Study Volume 6: Hawthorn East, February 2021

This document is an incorporated document in the Boroondara Planning Scheme pursuant to section 6(2)(j) of the *Planning and Environment Act 1987*